

Curriculum Vitae



VIKNESWARAN NAIR *PhD*

“Accomplish or Do Not Begin”

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DR. VIKNESWARAN NAIR

PhD (SysEng), MSc (SysEng), BSc (Hort), Dip Pers Mgm & IR, LEA (EMS)

A full bred of Universiti Putra Malaysia (UPM), Dr. Vikneswaran Nair, better known as Vik Nair, completed his Bachelor of Science Horticulture in 1994, Master in Systems Engineering (Environmental Systems) in 1998 for a Ministry of Science and Environment Malaysia funded project in developing an expert system for terrestrial vegetation management for Environmental Impact Assessment (EIA), and Ph.D. in Systems Engineering (Ecotourism Systems) in 2003 with his research on developing an expert system for ecotourism accreditation and rating for Peninsular Malaysia based on safety, health and environmental assurance.

He was a former Professor at the School of Hospitality, Tourism and Culinary Arts at Taylor's University, Malaysia; Programme Leader for the Responsible Rural Tourism Network and Associate Research Fellow of the Centre for Research and Innovation in Tourism (CRIT). He was also the founding Director of the Centre for Research and Development of Taylor's University, Malaysia. He left Taylor's University after serving them for 19 years. Currently he is still a Visiting Professor at the University. He joined the University of The Bahamas as the Dean of Graduate Studies and Research, and Professor in Sustainable Tourism in 1st August 2017 where he is presently.

Dr. Vik Nair's research specialisation is on Sustainable and Responsible Tourism, Rural Tourism, Ecotourism Management, Environmental Management, Community-based Tourism and Poverty Alleviation via Tourism. He is a sought after keynote speaker at international conferences and has conducted many guest lectures for public universities in Malaysia, namely Universiti Malaysia (UM), Universiti Putra Malaysia (UPM), Universiti Sains Malaysia (USM), Universiti Utara Malaysia (UUM) and Curtin University, Sarawak. In addition, he has also conducted lectures for the undergraduate and postgraduate programme at the University of Toulouse, France; Rikkyo University, Japan; Institute for Tourism Studies (IFT), Macau; De Lin Institute of Technology, Taiwan; and Lyceum of the Philippine University, University of Santo Thomas, Philippines, Far Eastern University, Philippines, and University of West Indies.

With more than 350 publications (books, book chapters, journal articles, conference proceedings, trade magazines, etc.) to his credit, he was also given the privilege of writing a monthly column on hospitality and tourism issues in Business Today, a leading business magazine in Malaysia; IMPAK, the official bulletin of the Department of Environment, Malaysia; and currently a columnist in the national newspaper, Nassau Guardian, in The Bahamas. He is on numerous journal editorial boards and active reviewer for the Journal of Hospitality and Tourism Research; Journal of Tourism Geography; Asia Pacific Journal of Tourism; Tourism Review; Journal of Sustainable Tourism, Current Issues in Tourism; Tourism Management; Tourism Management Perspective; World Hospitality Tourism Themes, and many more. He was also the past editor-in-chief of TEAM Journal of Hospitality and Tourism in Malaysia.

A certified Licensed Environmental Auditor (Environmental Management System), Dr. Vik Nair is also active in various professional bodies, namely the International Ecotourism Club in Greece (ecoclub.com), past Vice President of the Malaysia Ecotourism Association (MEA), past President of the Asia-Pacific Council for Hotel, Restaurant and Institutional Education (APacCHRIE), and the past Secretary of the Tourism Educators Association of Malaysia (TEAM).

In 2002, Dr. Vik Nair won the Taylor's Chairman's Staff Excellence Award and President's Award for Academic Excellence followed by Research Excellence in 2002, 2007 and 2013. He has won numerous Best Paper Award for tourism research in the Third National Tourism Educators Conference 2004; 2nd Asia-Euro Tourism, Hospitality and Gastronomy Conference 2008; 20th National Real Estate Convention 2009; 5th THE-ICE International Panel of Experts Forum 2011; International Conference on Tourism Development 2012; 6th Asia Pacific Marketing Management Conference 2016; 8th International Borneo Business Conference 2018; and many other gold, and bronze medal in tourism innovations from 2012 to 2014 in Malaysia, UK and Germany. In 2006 and 2009, he was accorded the Merit and Honorary Award respectively for Academic Leadership and Accomplishment as the Outstanding Young Malaysian of the Year organised by Junior Chambers International, for his contribution to the ecotourism industry of Malaysia.

In 2011, he added another feather in his cap when he was awarded a national research grant worth USD3million for a 5-year project (2011-2016) on responsible rural tourism management under the Ministry of Education's Long Term Research Grant Scheme (LRGS). He completed his first consultation work with the United Nations Development Programme (UNDP) in writing the Sustainable Development Goals country report for The Bahamas in December 2017. Currently he is engaged with the Tourism Development Corporation of The Bahamas in developing community based tourism toolkit for the country, and the Ministry of Environment in The Bahamas in developing an ecotourism production centre for East Grand Bahama island that was devastated by the 2019 Hurricane Dorian.

Personal Data

Full name : Vikneswaran Nair Sehkaran
Current Designation : Dean, Graduate Studies and Research /
Professor, Sustainable Tourism
University of The Bahamas, The Bahamas
University Address : Office of Graduate Studies and Research
University of The Bahamas
University Drive
P.O. Box N-4912, Nassau, The Bahamas

Tel.(Mobile/Whatspp): +1 (242)821-3832 (Bahamas)

E-mail: Vik.Nair@ub.edu.my / vickynair@gmail.com
Personal Website: <http://www.viknair.com>
LinkedIn: <https://www.linkedin.com/in/vikneswaran-nair/>

Permanent : No. 588, Jalan S2D20, Acacia, Garden City Homes, 70300
Correspondence : Seremban 2, Seremban, N.Sembilan, Malaysia.
Tel. (Mobile/Whatspp): +6012-3715970 (Malaysia)

Current Address : 27, Brooklyn Street, Unit 1, Off Village Road, Nassau, New
Providence, The Bahamas
Tel. (Mobile/Whatspp): +1-242-821-3832 (Bahamas)

Date of Birth : 19th January 1970
Place of Birth : Ipoh, Perak
Height / Weight : 1.72m / 75kg
Race / Religion : Indian / Hindu
Nationality : Malaysian
Sex : Male
Marital Status : Married (with 1 kid)
Language Fluency : English, Malay (Malaysian & Indonesian Language), Indian
dialects (Tamil & Malayalam)

Career Objectives & Life Motto



CAREER OBJECTIVE: A challenging career with opportunity to advance to upper level management in a dynamic and growing company where sustainable development and people culture is a way of life in the organisation.

LIFE MOTTO: *Aut Coepisse Noli Aut Confice*. Latin words which means "Accomplish or Do Not Begin"- Motto of my school, Bukit Mertajam High School, which has served as a guiding light to me all my life.

Academic Qualifications



Professional:

- 1997 CAI-OXBRIDGE MALAYSIA SDN. BHD.
LICENCE ENVIRONMENTAL AUDITOR (LEA) (IRCA/2007)
IRCA Program Certification No.: A11162
Certified by the Governing Board of IQA International Register of Certified Auditors (IRCA)
- 2019 OPEN UNIVERSITY OF MAURITIUS AND COMMONWEALTH OF LEARNING
Sustainable Development in Business Certificate
Certified through the moodle platform at www.mooc4dev.org/sdev
- 2020 UNIVERSITY OF SOUTH FLORIDA
Post Crisis Leadership Certificate
Certified by Muma College of Business, University of South Florida (USF)
- 2020 UNIVERSITY OF THE BAHAMAS
Certificate in Online Course Authoring
Certified by University of The Bahamas

Tertiary:

- 1990-1994 AGRICULTURE UNIVERSITY OF MALAYSIA (UPM)
Serdang, Selangor
B.Sc. (Horticulture) with CGPA 3.09 / 4.0
Project Paper: *Prototype Colour Quantification System for Carambola (Star-fruit) at Various Stages of Maturity*
- 1996-1997 COLLEGE OF PROFESSIONAL MANAGEMENT
Leoville, Jersey, Britain
Diploma in Personnel Management & Industrial Relations
with a Grade of MERIT
- 1996-1998 UNIVERSITY PUTRA MALAYSIA (UPM)
Serdang, Selangor
M. Sc. (Systems Engineering - Environment) with CGPA 3.50/4.0
Field of research: *Terrestrial Vegetation Management Expert System (VEGEVIC) Prototype for Environmental Impact Assessment (EIA)*
- 1998-2003 UNIVERSITY PUTRA MALAYSIA (UPM)
Serdang, Selangor
Ph.D. (System Engineering - Ecotourism)
Field of research: *Expert System for Rating of Ecotourism Sites Based on Safety, Health and Environmental Quality Assurance*

Work Experience



- Jan. 1990 - CONSUMERS' ASSOCIATION OF PENANG (CAP).
Jun. 1990 Georgetown, Penang, Malaysia
Librarian/Research Assistant
Assisting in library operations and writer for Mediawatch, a regular media column in *Utusan Konsumer* (Consumer Bulletin).

- Dec. 1994 - SOCFIN CO. BHD.
Nov. 1996 Damansara, Kuala Lumpur, Malaysia
Assistant Manager
Labour & technical management of an oil palm and rubber estate in Nigel Gardner Estate in Batang Berjuntai, Selangor
- Dec. 1996 - UNIVERSITY PUTRA MALAYSIA (UPM)
May 1998 Serdang, Selangor, Malaysia
Research Assistant
Serdang, Selangor
Researcher of IRPA projects under Assoc. Prof. Ir. Dr. Mohamed Daud for Expert System for EIA project
- Jun. 1998 - TAYLOR'S COLLEGE SCHOOL OF HOSPITALITY & TOURISM
Oct. 2002 Cheras, Kuala Lumpur, Malaysia
Lecturer/IT Support
Developing programmes and lecturing Certificate, Diploma, Higher Diploma and Degree level Hospitality and Tourism Management programmes in Keyboard Skills; Information Technology; Administrative Techniques; Information Technology for Marketing; and Information Communication Technologies.

Conducting staff development and training on ICT for all in-house staffs. Day to day management of the IT Department. Overseeing system development, implementation, maintenance, management and budgeting on LAN network management (Windows-NT), email (MS-Outlook & Lotus Notes), Internet, Property Management System (Micros Fidelio) and Amadeus Global Distribution System (GDS)
- Oct. 2002 - TAYLOR'S COLLEGE SCHOOL OF HOSPITALITY & TOURISM
Dec. 2003 Petaling Jaya, Selangor D.E. , Malaysia
Head, ICT and Research & Development / Lecturer
Overall management of the ICT services. Day to day management of the IT Department. Overseeing system development, implementation, maintenance, management and budgeting on LAN network management (Windows-2000), email (MS-Outlook & Lotus Notes), Internet, Property Management System (Micros Fidelio) and Amadeus Global Distribution System (GDS) and Micros Point of Sales System. Management of Taylor's College Information System (Oracle Database) and VTLS (Library Management System).

Oversee the R&D of the hospitality and tourism programme. Initiating international collaboration to further enhance the programme with recognition worldwide. Head the interactive media learning with development of system and process for further enhancing the teaching and learning of the hospitality and tourism subject matter. Inculcate academic scholarly activities and research and development work.
- Jan. 2004 – TAYLOR'S COLLEGE SCHOOL OF HOSPITALITY & TOURISM
Sep. 2006 Petaling Jaya, Selangor D.E. , Malaysia
Head, Research & Development / Senior Lecturer
Co-Director, ERITA-Asia (Centre for Inter-disciplinary Research in Hospitality, Tourism & Food) (since June 2005)
To oversee the management of the research and scholarly activities of the college. To provide innovative and energetic leadership with strong commitment to research and publication activities.

Oversee the R&D of the hospitality and tourism programme. Initiating international collaboration to further enhance the programme with recognition worldwide. Head the interactive media learning with development of system and process for further enhancing the teaching and learning of the hospitality and tourism subject matter. Inculcate academic scholarly activities and research and development work.

- Oct. 2006 – TAYLOR'S UNIVERSITY COLLEGE
June 2009 Subang Jaya, Selangor D.E. , Malaysia
Head, Centre for Research & Development / Senior Lecturer
Director, Taylor's-Toulouse University Centre (TTUC) Research Group
To oversee the management of the research and scholarly activities of Taylor's University College. To provide innovative and energetic leadership with strong commitment to research, consultancy and publication activities.
- Oversee the R&D of the whole Taylor's University College and Taylor's College comprising the School of Hospitality & Tourism, Communication, Computing & IT, Architecture & Build Environment, Law, Engineering, Biomedical, Business and Pre-University Programmes. Initiating international collaboration to further enhance the programme with recognition worldwide. Inculcate academic scholarly activities and research and development work.
- July 2009 – TAYLOR'S UNIVERSITY COLLEGE
January (name change to TAYLOR' UNIVERSITY in 2010)
2013 Subang Jaya, Selangor D.E. , Malaysia
Director, Research & Development / Associate Professor
Director, Taylor's-Toulouse University Centre (TTUC) Research Group
Associate Research Fellow, Centre for Research & Innovation in Tourism (CRiT)
To oversee the management of the research and scholarly activities of Taylor's University College. To provide innovative and energetic leadership with strong commitment to research, consultancy and publication activities.
- Oversee the R&D of the whole Taylor's University College and Taylor's College comprising the School of Hospitality & Tourism, Communication, Computing & IT, Architecture & Build Environment, Law, Engineering, Biomedical, Business and Pre-University Programmes. Initiating international collaboration to further enhance the programme with recognition worldwide. Inculcate academic scholarly activities and research and development work. Securing public and industry grants for all Schools.
- Feb. 2013 – TAYLOR'S UNIVERSITY
Feb. 2017 Subang Jaya, Selangor D.E. , Malaysia
Programme Leader, Responsible Rural Tourism Network /
Professor / Associate Research Director, Centre for Research & Innovation in Tourism (CRiT)
To oversee the management of the Long Term Research Grant Scheme by the Ministry of Higher Education, Malaysia. To provide innovative and energetic leadership with strong commitment to research, consultancy and publication activities for the School of Hospitality, Tourism and Culinary Arts.
- Feb. 2017 – TAYLOR'S UNIVERSITY
Apr. 2017 Subang Jaya, Selangor D.E., Malaysia
Part-time Lecturer, School of Hospitality, Tourism & Culinary Arts
To teach the Quality Management Module for the Masters in International Hospitality Management, and to supervise Doctoral and MSc. for successful final submission for viva voice. Carry out private consultancy in developing community based tourism programme and workshops in Philippines, Indonesia, Myanmar, Hong Kong & Taiwan.
- May 2017- PRIVATE CONSULTANCY
July 2017 Subang Jaya, Selangor D.E.
Private Tourism Consultant
Carry out private consultancy in developing community based tourism programme and workshops in Philippines, Indonesia, Myanmar, Hong Kong & Taiwan.
- Aug. 2017- UNIVERSITY OF THE BAHAMAS
Present Nassau, The Bahamas
Dean, Graduate Studies & Research / Professor (Sustainable Tourism)
Assuming the role of Deputy Provost, Research Linkages; Manage and supervise the Office of Graduate Studies & Research; Identify strategic partners for the development of dual and joint graduate programmes and research initiatives; Collaborate with the Office of Institutional Strengthening & Accreditation to review the effectiveness and

academic integrity of existing graduate programmes and establishing frameworks for monitoring new graduate programmes; Chair the Graduate Advisory Council; Collaborate with all the other related research centres and institutes; Provide the leadership and mentoring for the University in all aspects of graduate studies & research management.

Jan. 2018- TAYLOR'S UNIVERSITY
Present Subang Jaya, Selangor D.E., Malaysia
Visiting Professor
Faculty of Hospitality, Food and Leisure Management

Certifications



- 1996 OUTWARD BOUND LUMUT, PERAK, MALAYSIA
Membership Certificate Badge for Outward Bound Course Number SC 410

- 1999 ASIA-PACIFIC INSTITUTE OF INFORMATION TECHNOLOGY (APIIT)
Microsoft Office User Specialist (MOUS)
Word/Excel/PowerPoint/Access 97
Certificate of Attendance

- 2001 ASIA-PACIFIC INSTITUTE OF INFORMATION TECHNOLOGY (APIIT)
Microsoft Office User Specialist (MOUS)
Word/Excel/PowerPoint/Access 2000
Certificate of Attendance

- 2001 ASIA-PACIFIC INSTITUTE OF INFORMATION TECHNOLOGY (APIIT)
Animation with MS-Flash 4.0 (Introduction & Intermediate)
Certificate of Attendance

- 2003 ASIA-PACIFIC INSTITUTE OF INFORMATION TECHNOLOGY (APIIT)
Microsoft Office 2003 Workshop
Certificate of Attendance

- 2006 NOTA ASIA
Microsoft Project 2003 Workshop – Beginning & Intermediate
Certificate of Completion

- 2007 INTERNATIONAL COMMERCIALISATION CENTRE (ICC), UPM
Commercialisation & Intellectual Property Workshop
Certificate of Completion

- 2008 TBS ECOTECH SDN BHD
Understanding Key Concepts Requirements of **ISO 9001:2000**
Certificate of Completion

- 2011 SAS INSTITUTE INC.
SAS Enterprise Guide 1: Querying & Reporting
Certificate of Completion

- 2011 TAYLOR'S UNIVERSITY, MALAYSIA
Postgraduate Supervisory Workshop
Certificate of Completion

- 2012 TAYLOR'S UNIVERSITY, MALAYSIA
Brain Smart Leader: Achieving Success through the most Important Graph in the World
 Certificate of Attendance
- 2013 STATWORKS
Nvivo 10 Basic – Qualitative Research Application
 Certificate of Completion
- 2013 AKADEMI KEPIMPINAN PENGAJIAN TINGGI (AKEPT) & MONASH UNIVERSITI MALAYSIA
 The Sharing of Experience & Best Practices in **Publishing Articles for International Refereed Journal** – Workshop 1
 Certificate of Attendance
- 2013 AKADEMI KEPIMPINAN PENGAJIAN TINGGI (AKEPT) & MONASH UNIVERSITI MALAYSIA
 The Sharing of Experience & Best Practices in Publishing Articles for International Refereed Journal: **Refining Paper for Publication in High Impact Journal** – Workshop 2
 Certificate of Attendance
- 2013 RIVERBUG: THE WHITE WATER RAFTING SPECIALIST
White Water Rafting – Low water level at Kampar River, Perak, Malaysia.
 Grade II & III
 Certificate of Achievement
- 2019 MENDELEY INTERNATIONAL
Mendeley Reference Manager
 Certificate of Attendance – University of The Bahamas, Nassau, The Bahamas

Training/Courses Attended



- 1997 Attended the seminar **ISO 14000 WITH SPECIAL REFERENCE TO RESOURCE BASED INDUSTRIES** conducted by the Environmental Management and Research Association of Malaysia (ENSEARCH).
- Attended the workshop **GEOGRAPHICAL INFORMATION SYSTEM (GIS)** conducted by Dr. Kam Tin Seong of Nanyang Institute of Technology, Singapore.
- Attended the workshop on **COMPLIANCE ENVIRONMENTAL AUDITING** conducted by Dr. Paul A. Erickson of Niche Training Network, USA.
- 2000 Attended the symposium on **CYBER WORLD SECURITY 2000** conducted by Trends Micro and Microsoft.
- 2001 Completed the **TRAIN THE TRAINERS PROGRAMME (PEDAGOGICAL TRAINING)** conducted by Mr. Pierre Rouillon of the University of Toulouse, France at Taylor's College School of Hospitality and Tourism
- 2002 Attended the **7th WORLD LEISURE CONGRESS 2002** conducted by World Leisure and Malaysian Leisure and Recreation Council (MARFIMA).

- 2003 Attended the conference on **KNOWLEDGE CAMPUS** conducted by Sun Microsystems and Frontline.
- 2007 Completed the **MASTER YOUR MIND FOR BREAKTHROUGH RESULTS** training conducted by Adam Khoo Learning Technologies Group.
- Completed the **COMMERCIALISATION WORKSHOP** conducted by Philip Mendes and organised by Innovation and Commercialisation Centre, UPM.
- Completed the **BUILDING A HIGH PERFORMANCE TEAM** training facilitated by Dato' Loy Teik Ngan, Taylor's Education Group.
- 2008 Completed the **RECORDS & FILING MANAGEMENT** training facilitated by CX Management Development.
- 2009 Completed the **PROJECT MANAGEMENT '2 PAGE TOOL'** training facilitated by Chin Teik (Chin Teik Consulting Ltd.).
- 2010 Participated in the **INTERNATIONAL CONFERENCE ON HOW TO SUCCESSFULLY DESIGN & IMPLEMENT MASTER PLANS FOR SUSTAINABLE TOURISM DEVELOPMENT** organised by the Islamic Tourism Centre (ITC) & Universiti Malaysia Sabah (UMS) in Kota Kinabalu from 12-13 July 2010.
- Participated in the **THE INTERNATIONAL CONFERENCE ON SUSTAINABLE COMMUNITY DEVELOPMENT 2010** organised by Universiti Putra Malaysia (UPM) in Putrajaya on 20 July 2010.
- Attended the seminar on **AN INSIDER'S GUIDE TO GETTING PUBLISHED IN INTERNATIONAL RESEARCH JOURNALS** organised by Emerald Group Publishing Limited in Taylor's University on 22 November 2010.
- 2010- Attended Chin Teik's **EXECUTIVE DEVELOPMENT SERIES** organised by
2013 Taylor's Education Group in Taylor's University for all Senior Management Staff. The series include: **(a) 2-Page Project Management Tool; (b) Leading and Achieving the Visionary Organisation; (c) Leading Effective Change via 2Pages/Stakeholder/ Transition Management; (d) Improving Process Capability for Customer Satisfaction; (e) Optimising Human Capital Performance (f) Communication for Impact**
- 2011 Attended the workshop on **HEDY & YUMI SCHLEIFER: THE RELATIONAL ORGANISATION - THE ART OF CRATING A RELATIONAL CULTUTE IN BUSINESS & ORGANISATION** organised by Continued Professional Education (CPE) in Taylor's University on 1-2 March 2011.
- 2012 Participated in **THE INTERNATIONAL SEMINAR ON BIODIVERSITY & TOURISM** Organised by Tourism Perak and Centre for innovative Planning & Development (CiPD), Universiti Teknologi Malaysia (UTM) in Ipoh, Perak on 26-27 April 2012.
- Participated in the **ASIA PACIFIC NETWORK FOR SUSTAINABLE TOURISM (ASIA PACIFIC NEST) SYMPOSIUM ON ADVANCING SUSTAINABLE TOURISM IN ASIA PACIFI** Organised by United Nations Environment Programme (UNEP) on 5-6 November 2012. Bangkok, Thailand.

2014 Participated in the **COMMONWEALTH TERTIARY EDUCATION FACILITY INAUGURAL WORKSHOP** Organised by National Higher Education Research Institute (IPPTN) on 26-27 November 2014. Universiti Sains Malaysia, Penang.

2015 Participated in the **WORKSHOP ON IMBAK CANYON RAINFOREST RESEARCH & TRAINING PROGRAMME** Organised by Academy of Sciences Malaysia on 7 May 2015. Academy of Sciences Malaysia, Kuala Lumpur, Malaysia

Participated in the **ASEAN TOURISM RESEARCH ASSOCIATION (ATRA) FORUM 2015** Organised by ATRA & Taylor's University on 14 May 2015. Taylor's University, Malaysia

2016 Participated in the **MALAYSIAN RESEARCH ASSESSMENT (MYRA) GLOSSARY AND ASSESSMENT WORKSHOP.** Organised by Centre for Research & Development, Taylor's University on 4 January 2016. Taylor's University, Malaysia.

Participated in the **TAKING CHARGE! : DEVELOPING BREAKTHROUGH HABITS.** Organised by Talent Development Department, Taylor's Education Group on 13-14 June 2016. Taylor's University, Malaysia.

2017 Participated in the **ACADEMIC PROMOTION WORKSHOP.** Organised by AGB Intuitional Strategies on 15-16 August 2017. University of The Bahamas, Nassau, Bahamas.

Participated in the **SEMINAR ON STRENGTHENING THE DELIVERY OF PUBLIC SERVICES USING A CENTRE OF GOVERNMENT APPROACH.** Facilitated by Ministry of Finance, Bahamas on 20 September 2017. British Colonial Hilton, Nassau, Bahamas.

Participated in the **WEBINAR: A GENERATION APART – THE CHANGING EXPECTATIONS OF MEDERN RESEARCHERS.** Facilitated by ProQuest International, Bahamas on 27 September 2017.

Attended the **KPMG LIGHTHOUSE DATA AND ANALYTICS SEMINAR.** Facilitated by KPMG Bahamas on 30 November 2017. Baha Mar Convention Centre, Nassau, The Bahamas.

2018 Participated in the **NATIONAL STATISTICAL SYSTEMS ASSESSMENT REPORT SEMINAR.** Facilitated by Ministry of Finance, Bahamas and Inter-American Development Bank on 9 January 2018. Breezes Hotel, Nassau, The Bahamas.

Attended the **INTELLECTUAL PROPERTY STAKEHOLDERS CONSULTATIVE WORKSHOP.** Facilitated by Registrar General's Department, Bahamas on 30-31 January 2018. Royal Bahamas Police Force Headquarter, Nassau, The Bahamas.

Attended the **CIVIL SOCIETY CONCLAVE.** Organised by the Organisation for Responsible Governance, Bahamas on 27 February 2018. Paradise Island, Nassau, The Bahamas.

Attended the **GREEN CLIMATE FUND (GCF) WORKSHOP.** Organised by Ministry of Environment and Housing, Bahamas on 13 March 2018. Nassau, The Bahamas.

Participated in the **UNITED NATIONS ECONOMIC COMMISSION FOR LATIN AMERICA AND THE CARIBBEAN (UN-ECLAC) WORKSHOP ON PLANNING FOR THE IMPLEMENTATION OF AGENDA 2030 FOR SUSTAINABLE DEVELOPMENT GOALS IN THE BAHAMAS**. Organised by Economic Development and Planning Unit (EDPU), Office of the Prime Minister on 4 April 2018. Nassau, The Bahamas.

Participated in the **REGIONAL CHARACTER DEVELOPMENT SYMPOSIUM**. Organised by Templeton Foundation on 27 April 2018. Nassau, The Bahamas.

Participated in the workshop **INTRODUCTION TO MOODLE AND ONLINE & BLENDED LEARNING**. Organised by UB-Online on 4 September 2018. University of The Bahamas, Nassau, The Bahamas.

Participated in the **THIRD WORKSHOP FOR THE IMPLEMENTATION OF ECONOMICS OF CLIMATE ADAPTATION & ECOSYSTEM BASED SERVICES: SUPPORT TO CLIMATE-RESILIENT TOURISM DEVELOPMENT IN SAN SALVADOR**. Organised by Inter-American Development Bank on 5 September 2018. British Colonial Hilton Hotel, Nassau, The Bahamas.

Participated in the **SUSTAINABLE TOURISM POLICY FRAMEWORK FOR THE CARIBBEAN AND THE DISASTER MANAGEMENT WORKSHOP FOR THE TOURISM SECTOR**. Organised by Ministry of Tourism & Aviation Bahamas on 25 September 2018. SuperClub Breezes, Nassau, The Bahamas.

Participated in the webinar **BUILDING RICH CONTENT IN MOODLE: QUIZZES**. Organised by UB-Online on 9 October 2018. University of The Bahamas, Nassau, The Bahamas.

Participated in the webinar **INTRODUCTION TO H5P E-LEARNING AUTHORIZING TOOL**. Organised by UB-Online on 16 October 2018. University of The Bahamas, Nassau, The Bahamas.

Participated in the webinar **INNOVATIVE ONLINE TEACHING STRATEGIES: GROWTH MINDSET**. Organised by UB-Online on 30 October 2018. University of The Bahamas, Nassau, The Bahamas.

Participated in the webinar **INNOVATIVE ONLINE TEACHING STRATEGIES: PRODUCTIVE FAILURE**. Organised by UB-Online on 6 November 2018. University of The Bahamas, Nassau, The Bahamas.

2019 Participated in the webinar **TEACH IT LIVE! USING ZOOM TO TEACH ONLINE**. Organised by UB-Online on 22 January 2019. University of The Bahamas, Nassau, The Bahamas.

Participated in the webinar **QUALITATIVE DATA ANALYSIS USING NVIVO SOFTWARE**. Organised by Association of North America Higher Education International on 23 January 2019. Florida, USA.

Participated in the webinar **TEACH WITH VIDEO! USING SCREEN CASTING TO BUILD INSTRUCTIONAL VIDEO**. Organised by UB-Online on 12 February 2019. University of The Bahamas, Nassau, The Bahamas.

Participated in the webinar **POWERPOINT IS THE DEVIL! (OR MAYBE IT ISN'T)**. Organised by UB-Online on 19 February 2019. University of The Bahamas, Nassau, The Bahamas.

Participated in the **RECORDS MANAGEMENT WORKSHOP**. Organised by University of The Bahamas Library on 25 February 2019. Nassau, The Bahamas

Participated in the webinar **DEMAND: QS RANKINGS BY SUBJECT 2019**. Organised by QS International on 26 February 2019. London, UK.

Participated in the webinar **ACADEMIC REPUTATION: HOW IT'S MEASURED AND WHY IT MATTERS**. Organised by QS International on 20 March 2019. London, UK.

Participated in the webinar **HOW TO GET HIGH CITATIONS FOR YOUR RESEARCH PAPERS**. Organised by Association of North America Higher Education International on 15 April 2019. Florida, USA.

Participated in the webinar **HOW TO HELP GRADUATE STUDENTS CREATE A LITERATURE REVIEW**. Organised by EBSCO on 1 May 2019. Ipswich, USA.

Participated in the webinar **HELPING STUDENTS NAVIGATE A COMPUTER-CENTERED WORLD**. Organised by J-WEL Higher Education, MIT on 9 May 2019. Cambridge, Massachusetts, USA.

Participated in the webinar **LET'S GET THAT GRANT**. Organised by Elsevier International on 29 May 2019. Amsterdam, The Netherlands.

Lectures/Guest Lectures/ Talks/ Trainings Conducted



- 1998 to 2002
 - INFORMATION TECHNOLOGY
 - ADMINISTRATIVE TECHNIQUES

For up to Higher Diploma programme in Hotel Management and Tourism Management at Taylor's College, School of Hospitality and Tourism
- 1998 to 2004
 - KEYBOARD SKILLS
 - COMPUTER STUDIES

For up to Higher Diploma programme in Hotel Management and Tourism Management at Taylor's College, School of Hospitality and Tourism
- 2000 -2002
 - INFORMATION TECHNOLOGY FOR MARKETING
 - INFORMATION COMMUNICATION TECHNOLOGIES

For up to Degree programme in Hospitality and Tourism Management (Hons.) at Taylor's College, School of Hospitality and Tourism
- 2001
 - EXPERT SYSTEMS AND CLIPS PROGRAMMING

Conducted an Open Lecture to Masters students of M.Sc. (Systems Engineering) Universiti Putra Malaysia
- 2002
 - INFORMATION TECHNOLOGY IN THE HOSPITALITY AND TOURISM INDUSTRY

Adjunct Lecturer for Final Year students of Bachelor in Hospitality & Tourism, Universiti Utara Malaysia (UUM).

- 2003
- **RESEARCH METHODOLOGIES**
For Degree programme in Hospitality and Tourism Management (Hons.) at Taylor's College, School of Hospitality and Tourism
 - **EXPERT SYSTEMS**
Adjunct Lecturer for Degree programme in Bachelor of Engineering (Biological and Agricultural Engineering) at Faculty of Engineering, Universiti Putra Malaysia (UPM)
- 2004 to 2006
- **TOURISM PRODUCT DEVELOPMENT & ANALYSIS**
 - **HOSPITALITY & TOURISM ENVIRONMENT**
 - **MANAGEMENT INFORMATION SYSTEMS (MIS)**
For up to Degree programme in Hospitality and Tourism Management (Hons.) at Taylor's College, School of Hospitality and Tourism
- 2006
- **RATING OF ECOTOURISM SITES BASED ON SAFETY, HEALTH AND ENVIRONMENTAL QUALITY ASSURANCE**
Adjunct Lecturer for Masters programme in Tourism Planning at the School of Housing, Building & Planning in Universiti Sains Malaysia (USM)
 - **RESPONSIBLE TOURISM INITIATIVE - PROMOTING SUSTAINABLE TOURISM IN ASIA: A WILD ASIA & TAYLOR'S COLLEGE INITIATIVE**
Adjunct Lecturer for Final Year Degree programme in Bachelor of Economic (majoring in Tourism) at Faculty of Economics & Management Universiti Putra Malaysia (UPM)
- 2007
- **ECOTOURISM RATING & QUALITY ASSURANCE: THE MALAYSIAN EXPERIENCE.**
 - **GUIDING THE HOSPITALITY INDUSTRY TOWARDS RESPONSIBLE TOURISM**
 - **TOURISM RISK MANAGEMENT IN SOUTHEAST ASIA**
Master of Tourism & Hospitality Management at University of Toulouse II, France
- 2007-2009
- **APPLICATION OF INFORMATION SYSTEM IN HOSPITALITY AND CATERING INDUSTRY**
Professional Master of International Tourism & Hospitality Management at Taylor's College, School of Hospitality and Tourism
- 2008
- **BUSINESS OF HOSPITALITY & TOURISM: TOURISM COMPONENTS & SUPPLY**
For Higher Diploma & Diploma programme in Hospitality, Culinary Arts & Tourism Management at Taylor's College, School of Hospitality and Tourism
 - **UNDERSTANDING RESPONSIBLE TOURISM IN THIS 21ST CENTURY: THE MALAYSIAN EXPERIENCE**
Masters & PhD Programme for Tourism Management at the College of Tourism in Rikkyo University, Japan
 - **ECOTOURISM ACCREDITATION & RESPONSIBLE TOURISM AWARD: SOLUTION TO THE FUTURE OF ECOSYSTEM IN ASIA**
Academic Staff and Post Graduate Students of the Institute for Tourism Studies (IFT), Macao.
 - **RESPONSIBLE TOURISM INDICATORS AND THEIR APPLICATION IN COASTAL AND ISLAND MANAGEMENT**
Short Training Course: How to Successfully Plan and Manage Coastal & Island Tourism

- 2009 • ENVIRONMENTAL RISK ANALYSIS & MANAGEMENT
Professional Master of International Tourism & Hospitality Management at Taylor's University, School of Hospitality, Tourism & Culinary Arts

- 2009-2012 • ENGAGING IN ACADEMIC RESEARCH
New Academic Staff Induction (NASI) Training for Staff at Taylor's University.

- 2011 • HOW TO MARKET YOURSELF as an ACADEMICIAN?
Teh-Tarik Training Session for Young Researchers for Staff at Taylor's University.

- 2011 • THE MALAYSIAN ECONOMIC TRANSFORMATION PROGRAMME (ETP): MOVING THE NATION TOWARDS HIGH YIELD TOURISM
Graduate Seminar for Professional Master of International Hospitality Management at Taylor's University, School of Hospitality, Tourism & Culinary Arts
- TAYLOR'S NEW LAKESIDE ECO-CAMPUS: THE SUSTAINABLE CAMPUS OF TOMORROW
Undergraduate for Hospitality & Tourism Management programme at De Lin Institute of Technology, Taipei, Taiwan

- 2013 • SUSTAINABLE & RESPONSIBLE TOURISM: SOCIO-CULTURAL, ENVIRONMENTAL & ECONOMIC IMPACTS OF TOURISM – THE MALAYSIAN EXPERIENCE
Undergraduate from Washington State University, USA for Hospitality & Tourism Management programme at Taylor's University, Malaysia.

- 2015-2017 • QUALITY MANAGEMENT FOR SERVICE INDUSTRY
Master of International Hospitality Management at Taylor's University, School of Hospitality, Tourism & Culinary Arts

- 2015 • RESPONSIBLE TOURISM: THE WAY FORWARD
Undergraduate from Tourism Management Programme at Berjaya University College of Hospitality.

- 2016 • DEVELOPING & SUSTAINING COMMUNITY BASED TOURISM & RESPONSIBLE RURAL TOURISM FRAMEWORK
Undergraduate from Hospitality and Tourism Management Programme in Manila, Philippines: (1) Lyceum of the Philippines University (LPU); (2) University of Santa Thomas, Philippines; and (3) Far Eastern University, Philippines.
- ONE BILLION TOURIST, ONE BILLION THREAT
Undergraduate from Business and Tourism Management Programme in Curtin University, Miri, Sarawak, Malaysia
- SUSTAINABLE & RESPONSIBLE TOURISM
Undergraduate from Business and Accountancy Programme in Universiti Malaya, Kuala Lumpur, Malaysia

- 2016-2017 • RESEARCH METHODOLOGY
PhD and M.Sc. programmes at Taylor's Graduate School, Taylor's University, Malaysia
- RESEARCH SUPERVISORY PRACTICES
PhD and M.Sc. programmes at Taylor's Graduate School, Taylor's University, Malaysia

- 2017 • DEVELOPMENT OF RESEARCH CULTURE IN BUSINESS AND HOSPITALITY MANAGEMENT
Presentation for the Faculty of Business, Hospitality and Tourism Studies, University of The Bahamas, Nassau, The Bahamas

- A VISION FOR GRADUATE STUDIES & RESEARCH AT UNIVERSITY OF THE BAHAMAS
Presentation for faculty at UB-North Campus, Grand Bahama, Bahamas.
- ACADEMIC PUBLISHING: TRENDS, NEEDS AND POSSIBILITIES.
Presentation for THE Communication & Creative Arts Unit, University of The Bahamas, Nassau, The Bahamas.
- GLOCALISATION OF SUSTAINABILITY AGENDA.
Guest lecture for Environmental Law Class. Bachelor of Law Degree, University of The Bahamas, Nassau, The Bahamas
- 2018 • STOCKHOLM TREATY LAB COMPETITION – REVIEW OF INNOVATIVE "GREEN" MODEL TREATY TO PERSUADE INVESTORS TO INVEST IN THE ENVIRONMENT, CLIMATE CHANGE, ADAPTATION, AND MITIGATION
Guest lecture for Public International Law Class. Bachelor of Law Degree, University of The Bahamas, Nassau, The Bahamas
- MANAGING SUSTAINABLE TOURISM - STRATEGIC PLANNING PROCESSES, QUALITY CONTROL AND VISITOR MANAGEMENT.
Guest lecture for Sustainable Tourism Module. Bachelor of Tourism Degree, University of The West Indies, Nassau, The Bahamas.
- 2018-2019 • FUNDAMENTALS OF ORGANIZING & WRITING ACADEMIC RESEARCH PAPERS
Staff training course on Choosing a topic and preparing to write; The abstract, executive summary and introduction; The literature review; The methodology; The results and discussion; and The conclusion and other details
University of The Bahamas, Nassau, The Bahamas.
- 2019 to present • SUSTAINABLE TOURISM MANAGEMENT: STRATEGIC PLANNING PROCESSES QUALITY CONTROL & VISITOR MANAGEMENT
Lecture for Sustainable Tourism Management Module. Bachelor of Business, University of The Bahamas, Nassau, The Bahamas.
- 2020-Present • RESEARCH ESSENTIAL SERIES I, II & III
Staff training course on Understanding Institutional Review Board; Tweaking Your Quantitative Research Design During Crisis; Tips on Using MS-Word & MS-Excel to Analyze Qualitative Data; Turning Thesis to an Article; Understanding Open Access Publishing; Successful Grant Applications: Getting the Fundamentals Right; Managing Research Data and Documentation; Producing Highly Visible and Impactful Research; Making Sense of Research Metrics
- 2021-Present • ECOTOURISM MANAGEMENT
Lecture for Tourism Management Seminar Module. Bachelor of Business (Tourism Management), University of The Bahamas, Nassau, The Bahamas.

Award/Distinctions/Recognitions



- Jul. 1994 AGRICULTURE UNIVERSITY OF MALAYSIA (UPM)
Dean's List for Semester December 1993/94 with a Grade Point Average (GPA) of 3.722 out of 4.000 in B.Sc. (Hort.) Programme
- Nov. 2002 TAYLOR'S COLLEGE, SCHOOL OF HOSPITALITY & TOURISM
Taylor's Education Group, **Chairman's Award** for Excellence 2002 (Academic)

- Oct. 2003 TAYLOR'S COLLEGE, SCHOOL OF HOSPITALITY & TOURISM
Taylor's Education Group, **5-Years Dedicated & Loyal Service Award**
- Sep. 2004 THIRD NATIONAL TOURISM EDUCATORS CONFERENCE 2004
Tourism Educators Association of Malaysia (TEAM), **Best Paper Award for Research in Tourism**. Title of research: Application of Ecotourism Principles in a Selected Eco-Site in Malaysia: A Case in Summerset Colonial Hotel and Villas at Rompin, Pahang, Malaysia.
- Nov. 2006 THE OUTSTANDING YOUNG MALAYSIAN AWARD 2006
Junior Chambers Malaysia, **Certificate of Merit Award** for Excellence in Academic Leadership and Accomplishment 2006.
- Oct. 2007 TAYLOR'S UNIVERSITY COLLEGE
Taylor's Education Group, **Chairman's Award** for Excellence 2007 (**Research**)
- Oct. 2008 TAYLOR'S UNIVERSITY COLLEGE
Taylor's Education Group, **10-Years Dedicated & Loyal Service Award**
- Nov. 2008 2ND ASIA-EURO TOURISM, HOSPITALITY & GASTRONOMY CONFERENCE 2008
Taylor's School of Hospitality & Tourism and University of Toulouse, France, **Best Paper Award for Research in Tourism**. Title of research: Transferring Know-How from Developing Country to Least Developed Countries (LDC): Poverty Alleviations Strategy via Tourism in Malaysia's Mega Development Corridor Projects
- 2008 **TEAM Expert Listing of Educators in Hospitality and Tourism** (Tourism Educators Association of Malaysia)
- Aug. 2009 20TH NATIONAL REAL ESTATE CONVENTION IN 2009
Association of Valuers and Property Consultants in Private Practice Malaysia (PEPS) and the Institution of Surveyors, Malaysia, **Best Paper Award**. Title of research: The Potential of Education Tourism for Real Estate Development in Malaysia.
11 Aug. 2009, Kuala Lumpur Convention Centre, Malaysia
- Nov. 2009 THE OUTSTANDING YOUNG MALAYSIAN AWARD 2009
Junior Chambers Malaysia, **Certificate of Honouree Award** for Excellence in Academic Leadership and Accomplishment 2009.
- Oct. 2010 HOT SHOTS A PICTURE PAINTS A THOUSAND WORDS PHOTOGRAPH COMPETITION – KUNANG-KUNANG MAGAZINE
2nd Prize Winner: Splashing Waves at Tanah Lot, Bali
- Nov. 2011 5TH THE-ICE INTERNATIONAL PANEL OF EXPERTS FORUM 2011 AND 2ND GRADUATE RESEARCH COLLOQUIUM (GRC).
International Centre of Excellence in Tourism & Hospitality Education (THE-IC) and Taylor's University, **Best Conceptual Paper Award**. Title of paper: Scoping the Potentials and Pitfalls of Rural Tourism Policies 23-25 November 2011. Taylor's University, Malaysia.

- Oct. 2012 2012 BRITISH INVENTION SHOW (BIS), LONDON, UK
Awarded **Gold Medal** for the project, "TOURSCAPE : An Integrated Systematic Approach to Manage Tourism Destinations
[Joint award with researcher from Universiti Malaysia Sarawak]
24-27 October 2012, London, UK
- Feb. 2013 INTERNATIONAL CONFERENCE ON TOURISM DEVELOPMENT, 'BUILDING THE FUTURE OF TOURISM', PENANG, MALAYSIA
School of Housing, Building & Planning, Universiti Sains Malaysia
Best Research Paper Award for the research entitle, "Gap analysis of future studies on wildlife tourism in Lower Kinabatangan, Sabah"
4-5 February 2013, Penang, Malaysia
- Mar. 2013 UNIVERSITY MALAYSIA SARAWAK (UNIMAS) EXPO R&D COMPETITION
Awarded **Gold Medal** for the project, "Tourism Destinations: Achieving Performance Sustainability Through Spatial Integration"
[Joint award with researcher from Universiti Malaysia Sarawak]
20-21 March 2013, Kuching, Sarawak
- June 2013 12TH ASIA PACIFIC FORUM FOR GRADUATE STUDENTS' RESEARCH IN TOURISM (APF) 2013.
Best Research Paper Award for the research paper entitled, "Conceptualizing Carbon Footprint and Offset Measures For Rural Tourism Destinations". 27-29 June 2013, Kuala Lumpur, Malaysia
- Oct. 2013 INTERNATIONAL TRADE FAIR – IDEAS, INVENTIONS & NEW PRODUCTS.
Bronze Medal for the category Invention/New Award for the project WikiTours: Achieving Performance Sustainability via Spatial Integration.
[Joint award with researcher from Universiti Malaysia Sarawak]
31 October – 3 November 2013, Frankfurt, Germany.
- Oct. 2013 TAYLOR'S UNIVERSITY, MALAYSIA
President's Award 2013: Excellence in Research & Innovation
25 October 2013, Subang Jaya, Selangor, Malaysia.
- Oct. 2013 TAYLOR'S UNIVERSITY, MALAYSIA
Long Service Award: 15 years
25 October 2013, Subang Jaya, Selangor, Malaysia.
- Nov. 2013 PECIPTA 2013.
Gold Medal for the category Education, Humanities & Quality of Life for the project WikiTours: Achieving Performance Sustainability through Spatial Integration.
[Joint award with researcher from Universiti Malaysia Sarawak]
7-9 November 2013, Kuala Lumpur, Malaysia.
- Nov. 2013 PECIPTA 2013.
Special Award for Innovation from the Qatar Government for the project WikiTours: Achieving Performance Sustainability through Spatial Integration.
[Joint award with researcher from Universiti Malaysia Sarawak]
7-9 November 2013, Kuala Lumpur, Malaysia.

- Jan. 2014 33RD. INTERNATIONAL CONGRESS OF NON-RESIDENT INDIANS.
Jewel of India (Hind Rattan) Award: Outstanding Services, Achievements & Contributions in the field of Sustainable Tourism.
25 January 2014, New Delhi, India.
- Feb. 2014 MALAYSIAN TECHNOLOGY EXPO (MTE)
Gold Medal for the Invention/Innovation for the project "WikiTours: Achieving Performance Sustainability through Spatial Integration".
[Joint award with researcher from Universiti Malaysia Sarawak]
20-22 February 2014. Kuala Lumpur, Malaysia.
- Feb. 2014 MALAYSIAN TECHNOLOGY EXPO (MTE)
Special Panel Jury Gold Medal for the Invention for the project "WikiTours: Achieving Performance Sustainability through Spatial Integration".
[Joint award with researcher from Universiti Malaysia Sarawak]
20-22 February 2014. Kuala Lumpur, Malaysia.
- Feb. 2014 MALAYSIAN TECHNOLOGY EXPO (MTE).
Leading Innovation Award for Excellent Invention for the project "WikiTours: Achieving Performance Sustainability through Spatial Integration".
[Joint award with researcher with Universiti Malaysia Sarawak]
20-22 February 2014. Kuala Lumpur, Malaysia.
- Jun. 2014 COLOURS OF THE WIND.
Lead the Malaysian Rural Tourism Photography Exhibition for the project "Responsible Rural Tourism Capacity Programme".
1-29 June 2014. Kuala Lumpur, Malaysia.
- Dec. 2014 ECHOES OF PARADISE
Lead the Malaysian Rural Tourism Photography Exhibition for the project "Responsible Rural Tourism Capacity Programme".
1-6 December 2014. Kuala Lumpur, Malaysia.
- Mar. 2016 6TH ASIA PACIFIC MARKETING MANAGEMENT CONFERENCE 2016
Best Paper Award for the research entitled, "Local communities' relationship quality and economic sustainability in Sarawak Rural Tourism Destination".
16-18 March 2016, Kuching, Sarawak, Malaysia.
- Nov. 2016 INTERNATIONAL HOSPITALITY & TOURISM CONFERENCE (IHTC) 2016.
Best Paper Award for the research entitled, "Conceptualising a framework to study behavioural intention of tourists of distinct cultures towards wearable Augmented Reality (AR) applications"
10-12 Oct 2016, Bandung, Indonesia
- Oct. 2018 8TH INTERNATIONAL BORNEO BUSINESS CONFERENCE 2018
Best Paper Award for the research paper entitled, "A relationship-based approach towards the construction of a rural tourism destination brand framework".
4-5 Oct 2018, Kuching, Sarawak, Malaysia
- 2018 WOMEN ACADEMICS IN TOURISM (WaiT)
Most Awesome Scholars in Tourism 2018

- 2018- UNIVERSITY OF THE BAHAMAS, Nassau, The Bahamas
Present **Appointed as Senator for Academic Senate**
- 2018- TAYLOR'S UNIVERSITY, Subang Jaya, Malaysia
Present **Appointed as Visiting Professor** for Faculty of Hospitality, Food & Leisure Management
- 2021- FAR EASTERN UNIVERSITY, Manila, Philippines
Present **Appointed as Adjunct Professor** for Institute of Tourism & Hotel Management, Department of Tourism/HRM

Extensions/Public Services



- 1988 MINISTRY OF FOREIGN AFFAIRS, MALAYSIA
Participated in the essay competition held to commemorate the 21st Anniversary of ASEAN
- 1990/91 UNIVERSITI PERTANIAN MALAYSIA
Offered services for Agricultural Expo and UPM Convocation Festival
- 1992/93 UNIVERSITI PERTANIAN MALAYSIA
Assistant Secretary General for the Hindu Association of UPM
- 1996 LIFE SAVING SOCIETY MALAYSIA
Theory and Practical on Resuscitation
- Mar. 1997 UNIVERSITI PERTANIAN MALAYSIA
Archipelago Acoustic Exploration Competition
- 1998 TUN PERAK RESIDENTIAL COLLEGE, AGRICULTURE UNIVERSITY OF MALAYSIA, SERDANG, SELANGOR, MALAYSIA
Organised the Fiesta Night Cultural Show for donation collection for hole-in-the-heart patients
- Jan. 2002 INTERNATIONAL LIONS CLUB
Ordinary Membership
- Jul. 2003- KAWAN WWF (FRIENDS OF WWF)
present World Wildlife Fund for Nature (WWF)
Ordinary Membership
- Aug. 2003 SELANGOR & FT MALAYALEE ASSOCIATION
Ordinary Membership (membership no. 0254)
- 2004- INDIAN GRADUATES ASSOCIATION OF UNIVERSITI PUTRA MALAYSIA
present **Ordinary Membership**
Committee Member: 2005/2006, 2009/2010; Treasurer: 2015/2016;
Vice President: 2016/2017
- Mar. 2004- WILD ASIA
present **Associate Membership**

- Jul. 2004-present MALAYSIAN NATURE SOCIETY (MNS)
Ordinary Membership (membership no. O J 22269 B)
- August 2004 ASIAN PGA TRAVEL & TOURS
Attended Golf Clinic
- February 2005 MALAYSIAN SPORT SCIENCE ACADEMY AND UNITED STATES SPORTS ACADEMY
Participation in "Sports and the Nation" seminar and launch of Malaysian Sport Science Academy
- July 2008 *Juri Pertandingan Slogan dan Fotografi Pelancongan Petaling Jaya Anjuran Majlis Bandaraya Petaling Jaya* (**Jury** for Slogan and Tourism Photography Contest Petaling Jaya organised by the Petaling Jaya City Council). 25 July 2008
- Oct. 2008-present THE MALAYSIAN INDIAN EDUCATIONAL DEVELOPMENT ASSOCIATION (TheMIND)
Individual Member (membership no. 08-021)
- Jan.- Dec. 2010 TAYLOR'S BARIO COMMUNITY ENGAGEMENT PROJECT
Volunteer & Committee Member in the fund raising project in building the hostel in Bario, Sarawak.
- July 2010 NATIONAL INDIAN YOUTH CONVENTION ON PURSUIT EXCELLENCE 2010
Organising Team with TheMIND Association on 3 July 2010 in Sbg Jaya
- Oct. 2011 WORLD FOOD DAY 2011
Volunteer for Stop Hunger Now organised at Taylor's University, Malaysia
- 2012-2013 **Chief Editor**
TheMIND Matters: The Malaysian Indian Educational Development Newsletter
- July 2017-present INDIAN ASSOCIATION OF THE BAHAMAS (IAB)
Member. Organise series of events for the orphanage, old folk homes and community in general during festive period.
- October 2018 INCLUSIVE OUTDOOR CLASSROOM INITIATIVES
Member. Malaysian researchers shared their experiences with teachers in Brooklyn Schools in New York where the typically-developing children and those with special needs learn side by side.
- 2017-Present INDIAN ASSOCIATION OF THE BAHAMAS (IAB)
Member.

Research & Consultancy (Training Arising from Research/Consultancy) Works Coordinated



Research:

- 1996 Prepared the Proposal for Intensified Research in Priority Area (IRPA) by Ministry of Science, Technology and Environment
Project Title: **"Comprehensive expert systems for environmental impact assessments (EIA) evaluations, approvals and monitoring."**
Joint Researcher / External (National) funding of RM900, 000

- 1998 Commercialisation of **Expert System for Environmental Impact Assessment (EIA)** project with XYBASE Sdn. Bhd. And Universiti Putra Malaysia. The project was funded by the Ministry of Science, Environment and Technology under the Intensified Research in Priority Areas (IRPA) funding.
Joint Researcher / External (National) funding

- 1999 Prepared the Proposal for Intensified Research in Priority Area (IRPA) by Ministry of Science, Technology and Environment
Project Title: **"Comprehensive expert systems for information capturing, sharing and managing for bio resources, ecotourism & related industries."**
Joint Researcher / External (National) funding of RM500, 000

- 1999 Research on **"Smart Field Management Computerised System Prototype for Immature and Mature Oil Palm Plantation"**
Commissioned by Universiti Putra Malaysia
Joint Researcher / No funding

- 2003 Research on **"Instructional Information and Communication Technology: Opportunities and Impediments to Hospitality and Tourism Educators"**
Commissioned by Taylor's University College
Joint Researcher / No funding

- 2004 Research on **"Perception of Hospitality and Tourism Educators towards Information and Communication Technology (ICT) Pedagogy in Education: A Malaysian Context"**
Commissioned by Taylor's University College
Joint Researcher / No funding

- 2005 Research on **"Application of a Simulation Exercise in Hospitality & Tourism Curriculum"**
Commissioned by Taylor's University College
Joint Researcher / No funding

- 2005 Research on **"Application of Ecotourism Rating in Summerset Colonial Hotel and Villas at Rompin, Pahang, Malaysia"**.
Commissioned by Summerset Colonial Hotel and Villas
Lead Researcher / No funding

- 2005 Research on **"Managing Business Risk in Digital Era"**
Commissioned by Taylor's University College
Joint Researcher / No funding

- 2005 Research on **"An Exploratory Study on Bicycle Tour as Niche Market Tour Package in Malaysia"**
Commissioned by Taylor's University College
Joint Researcher / No funding

- 2006 Research to investigate the **“Issues and Pressure Points in Langkawi Tourism Development: Understanding the Responsible Tourism Landscape”**. The project was funded by Taylor’s University College, Wild Asia and Langkawi Development Authority.
Lead Research / Internal funding of RM16,650
- 2006 Research on **“Crisis Management Plan: The Impact of the Tsunami on Tourism in Malaysia”**
Commissioned by Taylor’s University College & University of Toulouse, France
Lead Researcher / No funding
- 2006 Research on **“Developing Benchmarks for Ecotourism Certification in Malaysia”**
Commissioned by Taylor’s University College
Lead Researcher / No funding
- 2006 Research on **“An Exploratory Study on the Seeds of Research in Private Colleges and University-Colleges in Malaysia”**
Commissioned by Taylor’s University College
Lead Researcher / No funding
- 2006 Research on **“Poverty Alleviation via Tourism in Malaysia”**.
Commissioned by Taylor’s University College
Joint Researcher / No funding
- 2007 Research on **“First-Year Experience of International Students in Hospitality & Tourism Programme: A Private Higher Education Viewpoint”**
Project was commissioned by National Higher Education Research Institute (IPPTN) based in Universiti Sains Malaysia (USM)
Joint Researcher / No funding
- 2008 Research on **“Hospitality & Tourism Vocation: Program Selection in a Private Institution of Higher Learning in Malaysia.”**
Joint research collaboration with Victoria University, Australia for the Council of Hotel, Restaurant and Institutional Education (CHRIE)
Joint Researcher / No funding
- 2008 Research on **“Poverty Alleviation Strategy via Tourism in Malaysia’s Mega Development Corridor Projects”**
Commissioned by Taylor’s University College
Lead Researcher / No funding
- 2009 Research on **“Community-based Tourism (CBT) Project: A Case Study of the Homestay Initiative of Tasik Bera’s Semelai Tribe in Peninsular Malaysia”**
Commissioned by Taylor’s University College
Joint Researcher / No funding
- 2010 Research on **“Poverty Eradication via Sustainable Community Based Tourism: A Case Study of the Kelabit Community in Bario, Sarawak”**
Commissioned by Taylor’s University
Lead Researcher / Internal funding of RM7,600

- 2011-2016 Research on **“National Multi-Dimensional Responsible Rural Tourism Capacity Framework for Sustainable Tourism”**
Commissioned by Ministry of Higher Education, Malaysia via the Long Term Research Grant Scheme (LRGS)
Lead Researcher / External funding of RM9million
- 2011 Research on **“Revision Of Section 34a Of The Environmental Quality Act 1974 And Environmental Quality (Prescribed Activities) (Environmental Impact Assessment) Order 1987”**
Commissioned by *Jawatankuasa Perubahan Undang-Undang* Malaysia
Lead Researcher / External funding of RM27,000
- 2012-2013 Research on **“Public-Private Equilibrium (PPE) – Balancing Growth with Quality and Equity”**
Commissioned by Ministry of Higher Education, Malaysia via National Higher Education Research Centre (IPPTN).
Lead Researcher / External funding of RM200,000
- 2014-2015 Research on **“Survey Research for Increasing the Potential of Port-Dickson as a Leading Beach Resort Tourism Destination”**
Commissioned by District Office Port Dickson, Malaysia via Taylor's Research Grant Scheme (TRGS).
Joint Researcher / Internal funding of RM30,000.
- 2013-2015 Research on **“Developing an ASEAN Tourism Research and Knowledge Transfer Framework: Strategies and Policies for Regional Integration and Development”**
Commissioned by Taylor's University via Taylor's Research Grant Scheme (TRGS).
Joint Researcher / Internal funding of RM52,200.
- 2014-2016 Research on **“Langkawi Google Glass Augmented Reality (AR): A Feasibility Study”**
Commissioned by Taylor's University via Taylor's Research Grant Scheme (TRGS).
Joint Researcher / Internal funding of RM25,000.
- 2016-2017 Research on **“Towards a model of concerted and participative food heritage touristic valorization process: Kelabit indigenous community, Sarawak”**
Commissioned by Ministry of Higher Education, Malaysia under the Fundamental Research Grant Scheme (FRGS)
Co-Researcher / External funding of RM80,700

Consultancy:

- 2003 Member panel in the ecotourism & sustainable development discussion in the **Malaysia-Thailand Technology & Business Partnership Dialogue** which was jointly organised by the Malaysian Industry- Government Group for High Technology (MIGHT) under the Office of the Science Advisor, Prime Minister's Department of Malaysia, and the National Science and Technology Development Agency of Thailand (NSTDA), in collaboration with the Ministry of International Trade and Industry (MITI), Malaysia and the Ministry of Science and Technology of Thailand.
Consultant Member/ No funding (CSR)

- 2007 Consultant for Majlis Bandaraya Petaling Jaya (MBPJ) in developing **Tourism Master Plan and Action Plan for Petaling Jaya**. The project is in collaboration with Tourism Educators Association of Malaysia.
Total Funding Awarded: RM50, 000
Lead Consultant / External (National) funding
- 2007 Consultant for National Higher Education Research Institute (IPPTN) based in Universiti Sains Malaysia (USM) for the project on **“Globalisation and Internationalisation of Higher Education: Issues in Teaching & Learning and Outcomes of Higher Education”**.
Consultant Member / No funding (CSR)
- 2009 Consultant for National Higher Education Research Institute (IPPTN) based in Universiti Sains Malaysia (USM) for the project on developing a **“Strategic Roadmap for Private Higher Education in Malaysia: Human Resources Issues in Private Higher Education in Malaysia”**
Total Funding Awarded: RM2,500
Consultant Member / External (National) funding
- 2009 Consultant for National Higher Education Research Institute (IPPTN) based in Universiti Sains Malaysia (USM) for the study on **“Issues of International Students in Malaysia”**.
Consultant Member / No funding (CSR)
- 2009 Consultant for Higher Education Leadership Academy (AKEPT) based in the Ministry of Higher Education for the project on **“Leadership and Governance Issues in International Partnerships and Alliances”**
Total Funding Awarded: RM10,000
Consultant Member / External (National) funding
- 2009 Consultant for Ministry of Higher Education in coordination by University Kebangsaan Malaysia (UKM) for the project, **“Study of Academic Recognition & Acknowledgement Plan for Higher Education in Malaysia”**
Consultant Member / No funding (CSR)
- 2009 Consultant for ASEAN and Ministry of Tourism, Malaysia for the project in developing the **“ASEAN Tourism Development Corridor”**
Total Funding Awarded: RM31,900
Lead Consultant / External (International) funding
- 2010 Consultant for National Higher Education Research Institute (IPPTN) based in Universiti Sains Malaysia (USM) for the project on **“The Establishment of Malaysian Institution of Higher Learning Overseas”**
Total Funding Awarded: RM258,000
Consultant Member / External (National) funding
- 2011 Consultant for Ministry of Economic Affairs for the project, **“MICE Evaluation in Taipei, Taiwan”**
Consultant Member / No funding (fully hosted by Taiwan MICE International Meetings Hosting Project under the Taiwan Familiarization Tour Programme)
- 2012 Consultant for Ministry of Higher Education for the project, **“Takrifan Pengantarabangsaan” (Defining Internationalisation) Bagi Teras 5: Mempergiatkan Pengantarabangsaan, Pelan Strategik Pengajian Tinggi Negara (PSPTN)**.
Total Funding Awarded: RM155,250.00
Consultant Member / External (National) funding by Ministry of Higher Education via Project Lead, UKM

- 2013-2014 Consultant for City Council of Kuala Lumpur (DBKL) for the project, **Analysing the Service Quality of the City Council of Kuala Lumpur (DBKL)**
Total Funding Awarded: RM2mil
Consultant Member / External (National) funding by City Council of Kuala Lumpur via Project Lead, USM)
- 2015 Consultant for Resort World Genting, Pahang for the project, **"Preliminary Study - SERVICE QUALITY AUDIT: Resort World Genting, Pahang, Malaysia"**
Lead Consultant / No funding (CSR)
- 2015 Consultant for KL Metro Group (Hotel Division) for the project, **"Preliminary Study - SERVICE QUALITY AUDIT: Grand Lexis Resort, Port Dickson, N.Sembilan, Malaysia"**
Lead Consultant / No funding (CSR)
- 2016 Consultant for KL Metro Group (Hotel Division) for the project, **"Preliminary Study - SERVICE QUALITY AUDIT: Lexis Hibiscus Resort, Port Dickson, N.Sembilan, Malaysia"**
Lead Consultant / No funding (CSR)
- 2016 Consultant for Taylor's University for the project, **"Preliminary Study - SERVICE QUALITY AUDIT: Ruemz Hotel, Subang Jaya, Selangor, Malaysia"**
Lead Consultant / No funding (CSR)
- 2016 Consultant for Pearson International, funded via Indian Graduates Association of Universiti Putra Malaysia based in Universiti Putra Malaysia (UPM) for the project on **"Scaling-up Dairy Farmers of Malaysia from Low Yield to High Yield Income via Literacy and Capacity Building"**
Total Funding Awarded: RM125,000
Consultant Member / External (International) funding
- 2017 Consultant for Luxemburg Development for technical assistance to for the Development of Human Resources in the Hotel and Tourism Sector and Capacity Development of the Ministry of Hotels and Tourism with the focus on, **"Developing Community-based Tourism (CBT) Toolkit"**
Total Funding Awarded: USD4,750
Lead Consultant / External (International) funding
- 2017 Consultant for University of The Bahamas in writing the **country report for The Bahamas on Sustainable Development Goals**. The project was funded by the United Nations Development Programme (UNDP).
Total Funding Awarded: USD49,420
Lead Consultant / External (International) funding
- 2019 Consultant for Tourism Development Corporation of The Bahamas developing **Community Based Tourism Toolkit for The Bahamas**. The project was funded by Tourism Development Corporation (TDC).
Total Funding Awarded: USD10,000
Lead Consultant / External (National) funding
- 2020 Consultant for Department of Environmental Planning and Protection, Ministry of Environment and Housing, The Bahamas as Tourism Specialist for the project **Implementing Land, Water & Ecosystem Management in The Bahamas (IWEco)**. The project was funded by the Global Environmental Funding (GEF).
Total Funding Awarded: USD30,000
Lead Consultant / External (International) funding

Training (Arising from Research/Consultancy):

- 2007 Research workshop on **“Capacity Building for an ASEAN MRT in Tourism (A National Socialization Workshop)”** which was jointly organised Ministry of Tourism Malaysia and funded by the Australian Government via University of Queensland to develop a Common Competency Standards in Hospitality and Tourism for ASEAN member countries.
Total Funding Awarded: RM17,000
Consultant Member / External (International) funding
- 2007 Research workshop for policy makers in the Commonwealth countries on **“Policies & Strategies For Sustainable Tourism Development: The Malaysian Experience”** which was jointly organised and facilitated by Commonwealth Tourism Centre, Taylor's School of Hospitality & Tourism & Tourism Educators Association of Malaysia.
Total Funding Awarded: RM270, 000
Lead Consultant / External (National) funding
- 2008 Research workshop for policy makers in the Commonwealth countries on **“Strategies for Successful Destination Marketing”** which is jointly organised and facilitated by Commonwealth Tourism Centre & Taylor's School of Hospitality & Tourism
Total Funding Awarded: RM200, 000
Consultant Member / External (National) funding
- 2010 Research workshop for all stakeholders on **“Towards Ideopolis Kuala Lumpur: Capitalizing on Higher Education for the Development of Globalizing City-Region”** on 31 July 2010 at Trader's Hotel, KL which is organised by IPPTN, USM and commissioned by the Ministry of Higher Education, Malaysia.
Consultant Member / External (National) / No funding

Other Scholarly Activities (Invited Speakers/ Paper Reviewer/ Conference Moderator/ Internal/External Examiner)



Reviewers for research papers that were presented for the:

- 2003 Malaysian Educational Research Association (MERA) Conference 2003 in Universiti Tenaga Nasional, Malaysia: September 2003.
-
- 2004 Second APacCHRIE Conference 2004 in Phuket, Thailand: May 2004.
- Third National Tourism Educators Conference 2004 in KDU, Kuala Lumpur, Malaysia: September 2004.
-
- 2005 International CHRIE Conference 2005 in Las Vegas, USA: July 2005
- Third APacCHRIE Conference 2005 in Kuala Lumpur, Malaysia: May 2005
- Asia Pacific Tourism Association's 11th Annual Conference in Goyang, Korea: July 7-10, 2005.
- Global Summit for Peace through Tourism 2005 in Pattaya, Thailand: 2-5 October 2005.
-

2006 4th Asia-Pacific CHRIE (APacCHRIE) & 12th Asia-Pacific Tourism Association (APTA) Conference 2006. Hualien, Taiwan.

4th National Tourism Educators Association of Malaysia (TEAM) Conference 2006. Hotel Singgahsana, Petaling Jaya, Malaysia. 9-10 March 2006.

4th Asia-Pacific CHRIE (APacCHRIE) & 12th Asia-Pacific Tourism Association (APTA) Conference 2006. Hualien, Taiwan. 26-29 June 2006.

1st TEAM Tourism Symposium. Universiti Sains Malaysia (USM). 31 July 2006.
Asia-Euro Tourism, Culture & Gastronomy Conference 2006. Petaling Jaya, Malaysia. 9-10 November 2006.

UNESCAP-Groupe Developpement Seminar on "Tourism and Poverty Reduction". United Nation Conference Centre, Bangkok, Thailand. 29 November 2006.

2007 5th APAC-CHRIE and 13th APTA Joint Conference 2007, Beijing, China. 24- 27 May 2007.

2007 International CHRIE Conference. Dallas, USA. 25-29 July 2007.

5th Tourism Educators Conference on Tourism and Hospitality. Penang, Universiti Sains Malaysia. 3 – 4 August 2007.

2008 6th APAC-CHRIE Conference & THE-ICE International Panel of Experts Forum 2008. Perth, Australia. 21-24 May 2008.

Asia Pacific Tourism Association 14th Annual Conference. Bangkok, Thailand. 9-12 July 2008.

2nd Asia-Euro Tourism, Hospitality & Gastronomy Conference 2008. Petaling Jaya, 21-22 November 2008

2009 7th APAC-CHRIE Conference 2009. Singapore. 28-30 May 2009.

20th National Real Estate Convention. Kuala Lumpur, Malaysia. 11 & 12th August 2009

2010 IETBIC 2010: 2nd International Conference of Institution of Engineering and Technology (IET), Brunei Darussalam Network. 21-22 June 2010.

Tourism Destination Development Conference 2010, Kuala Lumpur, Malaysia. 28 September 2010

1st Regional Conference on Tourism Research (RCTR 2010). Penang, Malaysia. 13-14 December 2010

3rd Asia-Euro Tourism, Hospitality & Gastronomy Conference 2010. Petaling Jaya, Malaysia. 24-26 November 2010

2011 9th APAC-CHRIE Conference 2011. Hong Kong. 2-5 June 2011.

2nd Regional Conference on Tourism Research (RCTR 2011). Penang, Malaysia. 22 November 2011

Reviewer for the following academic journals/publications:

- TEAM Journal of Hospitality & Tourism, Malaysia
- Journal of Travel & Tourism Marketing, USA (ISI Indexed)
- Tourism Geographies, New Zealand (ISI Indexed)
- *Revue Tourisme*, France
- Tourism Review, Malaysia
- Asia Pacific Journal of Tourism Research, Hong Kong (ISI Indexed)
- World Applied Science Journal, Iran
- Journal of Hospitality Marketing & Management, USA (ISI Indexed)
- Worldwide Hospitality & Tourism Themes, UK (Scopus Indexed)
- Cornell Hospitality Quarterly, USA (ISI Indexed)
- Asia Pacific Journal of Innovation in Hospitality & Tourism, Malaysia
- Environmental Impact Assessment Review, UK (ISI Indexed)
- Journal of Sustainable Development, Canada (ERA Indexed)
- Current Issue Journal (ISI Indexed)
- Tourism Management Journal (ISI Indexed)
- Tourism Management Perspective Journal (ISI Indexed)

Appointment as Committee/Editorial Board:

- 2005- **Member**, Research Review Committee
2007 Taylor's College
- 2009 **Secretary**, Research & Scholarly Development Committee
Taylor's University College
- 2010 **Member**, Task Force for Academic Appraisal Project
Taylor's University College
- 2010 - **Member**, Research Advisory Panel
present Taylor's University College
- 2010 - **Editorial Board**, Asia Pacific Journal of Tourism Research (SSCI Indexed)
present Taylor's & Francis / Routledge, USA
- 2010 **Board Member**, 8th APacCHRIE Conference 2010, Phuket, Thailand
12-14 Aug 2010
- 2011 **Project Head**, Task Force for Research Strategic Plan 2011-2016
Taylor's University
- 2011 **Committee Member**, Global Higher Education Forum Malaysia 2011
National Higher Education Research Institute (IPPTN), USM
13-15 December 2011
- 2011 **Member of Scientific Committee**, 2nd Regional Conference on Tourism
Research. 22 November 2011. Penang, Malaysia.
- 2012 - **Editorial Board**, Journal of Tourism & Hospitality (Open Access Journal)
present (EBSCO Indexed). Omics Group, USA
- 2012 - **Editorial-in-Chief**, TEAM Journal of Hospitality & Tourism. Tourism
present Educators Association of Malaysia

- 2012 **Member Panel**, Reviewing the Strategic Plan for National Institute of Higher Learning. National Higher Education Research Institute (IPPTN) & Ministry of Higher Education. 7-9 September 2012. Langkawi, Malaysia.
- 2012 - **Member Panel**, Reviewing Projects under the Marketing of Cambodia, Laos, Myanmar & Vietnam (CLMV) Programme. National Higher Education Research Institute (IPPTN) & Ministry of Higher Education. Putrajaya, Malaysia.
- 2013 - **Editorial Board**, Southville Global Education Network (SGEN) Research Review, Southville Foreign University, Manila, Philippines
- 2013 **Guest Editor for Special Issue**, Worldwide Hospitality and Tourism Themes (WHATT), "What are the emerging contemporary rural tourism innovations and how are they enhancing responsible tourism practices in Malaysia?", Emerald Journal Publication, Vol. 5(4). Scopus Indexed
- 2013 **Committee Member**, Global Higher Education Forum Malaysia 2013 National Higher Education Research Institute (IPPTN), USM 4-6 December 2013
- 2013 **Member of Scientific Committee**, 3rd Regional Conference on Tourism Research. 29-31 October 2014. Langkawi, Kedah, Malaysia.
- 2013 **Member of Scientific Committee**, International Conference on Tourism Development. 4-5 February 2013. Penang, Malaysia.
- 2013 **Committee Member**, Setting up the ASEAN Tourism Research Association (ATRA). 29 November 2013. Subang Jaya, Selangor, Malaysia.
- 2013 **Committee Member**, Organising of the inaugural Forum of the ASEAN Tourism Research Association (ATRA). 29 November 2013. Subang Jaya, Selangor, Malaysia.
- 2013 **Member**, UNWTO Knowledge Network. 21 November 2013. Madrid, Spain.
- 2014 **Head of Scientific Committee**, 12th Asia Pacific (APacCHRIE) Conference 2014 (21-24 May 2014); 5th Asia Euro 2014 Conference on Tourism, Hospitality & Gastronomy (19-21 May 2014); 5th Asia Pacific CHRIE Youth Conference 2014 (21-24 May 2014)
Taylor's School of Hospitality, Tourism & Culinary Arts, Taylor's University, Subang Jaya, Selangor, Malaysia
- 2014 **Committee Member & Panel Review**, Cambodia, Laos, Myanmar and Vietnam (CLMV) Research Programme under the Ministry of Education, Malaysia and coordinated by National Higher Education Research Centre (IPPTN)
- 2014 **Member Panel**, Programme Review for Projects under the Cambodia, Laos, Myanmar & Vietnam (CLMV) Programme, National Higher Education Research Institute (IPPTN) & Ministry of Higher Education. 29 August 2014. Putrajaya, Malaysia.

- 2014 **Member Taskforce**, Application to become Higher Institution Centre for Excellence (HiCoE) under the Ministry of Education, Malaysia.
Taylor's School of Hospitality, Tourism & Culinary Arts, Taylor's University, Subang Jaya, Selangor, Malaysia
- 2015 **Guest Editor for Special Issue**, Worldwide Hospitality and Tourism Themes (WHATT), "Benchmarking innovations and new practices in rural tourism development: How do we develop more sustainable and responsible rural tourism?", Emerald Journal Publication, Vol. 7(5). SCOPUS Indexed
- 2015- **Editorial Board Member**, Malaysian Management Journal, Universiti Utara
2016 Malaysia.
- 2016 **Guest Editor for Special Issue**, Worldwide Hospitality and Tourism Themes (WHATT), "How can the tourism industry respond to the global challenges arising from climate change and environmental degradation?", Emerald Journal Publication, Vol. 8(5). SCOPUS Indexed
- 2016 **Head of Scientific Committee**, 6th Asia Euro Conference 2016 Tourism, Hospitality & Gastronomy. 9-12 Nov 2016. Gwalior, India.
- 2017 **Head of Scientific Committee**, ASEAN Tourism Research Association Conference (ATRC) 2017. 18-19 Jan. 2017. Singapore.
- 2020 **Guest Editor for Special Issue**, Worldwide Hospitality and Tourism Themes (WHATT), "How can Caribbean tourism be aligned with the UN's sustainable development goals (SDGs)?", Emerald Journal Publication, Vol. 12(3). SCOPUS Indexed
- 2020- **Editorial Board Member**, Journal of Business on Hospitality & Tourism,
current Indonesia

Invited Plenary Session (Keynote Forum) Papers:

- 2005 **Ecotourism Certification & Rating: Are We Ready?** At the Asia-Pacific Ecotourism Conference 2005: Johore Bahru, Malaysia. August 17-20, 2005.
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- 2007 **The Coming 'Asian Waves' of Tourism, Hotel & Event Education: The Malaysian Scene.** At the 5th Apac-CHRIE & 13th APTA Joint Conference: Beijing, China. 24-27 May 2007.
- Trends in Asia-Pacific Tourism, Hotel & Event Education: The Malaysian Experience.** At the 2007 International CHRIE Conference: Dallas, USA. 24-29 July 2007.
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- 2008 **Developing Industry Relevant Education – The Malaysia Scene.** At the 6th APac-CHRIE & THE-ICE International Panel of Expert Forum 2008: Perth, Australia. 21-24 May 2008.
-
- 2009 **Responsible Tourism.** At the 2009 17th National Convention for the Council of Hotel and Restaurant Educators of Philippines (COHREP): Batangas City, Philippines. 29-31 January
- 2009 **Potential of Education Tourism in Real Estate Development in Malaysia:** At 20th National Real Estate Convention, The Kuala Lumpur Convention Centre; Kuala Lumpur, Malaysia. 11 & 12th August 2009
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- 2010 **Leading the Way Towards Sustainability: The Taylor's Lakeside Campus Approach.** At IETBIC 2010: 2nd International Conference of Institution of Engineering and Technology (IET), Brunei Darussalam Network. 21-22 June 2010.
- Is Ecotourism Really Responsible Tourism?** At Tourism Destination Development Conference 2010, Kuala Lumpur, Malaysia. 28 September 2010
- Tourism in the Economic Transformation Programme (ETP).** At Regional Conference on Tourism Research (RCTR 2010). Penang, Malaysia. 13-14 December 2010
- Education Trends in Hospitality & Tourism in Malaysia.** At 8th Asia Pacific CHRIE Conference 2010. Phuket, Thailand. 12-14 August 2010
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- 2011 **The Taylor's Lakeside Sustainable Eco-Campus.** International Conference on "Sustainable Destination Excellence: Innovations in Alternative Tourism" (SDEIAT 2011). Jammu, India. 17-18 February, 2011.
- Responsible Tourism: An Approach Towards a Sustained Economic Development.** Environmental Conference 2011. Kuala Lumpur, Malaysia. 12-13 April 2011.
- Redefining Rural Tourism in Malaysia: Moving the Industry up the Value Chain.** World Ecotourism Conference 2011. Preah Sihanouk Province, Cambodia. 3-5 October 2011.
- Responsible Rural Tourism Capacity (RRTC) Framework: A National Approach towards Sustainable Tourism.** e-Bario Knowledge Fair 3 2011. Bario, Sarawak, Malaysia. 16-18 November 2011.
-
- 2012 **Innovating Responsible Rural Tourism: Scaling-up the Industry towards High Yield.** 6th International Conference on Responsible Tourism 2012 (RTD6). Sao Paolo, Brazil. 18-20 June 2012.
- Research & Writing for International Publications: Trends & Issues.** 10th Asia Pacific CHRIE (APacCHRIE) Conference 2012. Manila, Philippines. 5-8 June 2012.
- Industry Academic Government Collaboration through Research.** 1st LPU International Hospitality & Tourism Conference 2012. Manila, Philippines. 24-25 October 2012.
- An Innovative Framework in Responsible Rural Tourism Monitoring & Management: A Multidimensional Approach for Malaysia.** Iskandar Malaysia National Ecotourism Summit incorporating the Responsible Rural Tourism Symposium. Johor Bahru. 16-18 December 2012
-
- 2013 **Scaling Up Responsible Rural Tourism: The Malaysian Experience World.** Conference on Hospitality, Tourism & Event Research and International Convention & Expo Summit. Bangkok, Thailand. 24-28 May 2013
- Responsible Tourism As A Platform For Change In The Tourism Sector.** 11th Asia Pacific CHRIE Youth Conference. Macau, 24-28 May
-

Responsible Rural Tourism Innovations: A Malaysian Initiative towards Sustainability. Environmentally & Socially Responsible Tourism Capacity Development Programme. Subang Jaya, Selangor, Malaysia. 6 Nov 2013.

Successful Community Based Tourism Approaches. Environmentally & Socially Responsible Tourism Capacity Development Programme. Subang Jaya, Selangor, Malaysia. 6 Nov 2013. Keynote Presentation.

ASEAN Tourism Development Corridor. Environmentally & Socially Responsible Tourism Capacity Development Programme. Subang Jaya, Selangor, Malaysia. 26 Nov 2013. Keynote Presentation.

Using Responsible Rural Tourism Innovations in Capacity Building of the Indigenous Local Community: A Malaysian Approach. Invited Speaker at UNWTO Knowledge Network Symposium: 16-17 Nov 2013, Hong Kong.

2014 **Rural Tourism & Conservation in Conflict: The Semporna Marine Park, Sabah, Malaysia.** The 5th World Ecotourism Conference. Cebu, Philippines. 20-22 February 2014.

Career Services and Internship: The Taylor's University, Malaysia Approach. Asia Pacific Hospitality Education Internship Program Symposium. Kaohsiung, Taiwan. 17 January 2014.

Is Green Tourism Really Green? Claims and Reality. 12th. ASIA PACIFIC CHRIE (APacCHRIE) Conference 2014. Sunway, Selangor, Malaysia. 22 May 2014.

Poverty Alleviation Strategies via Sustainable Tourism Development: The Malaysian Experience. Malaysian Technical Cooperation Programme: Short Course on Islamic Tourism – Understanding & Embracing the Opportunities for Sustainable Development. Kuala Lumpur & Malacca. 13 June 2014.

Conceptualising Carbon Footprint and Offset Measures for Rural Tourism Destinations: A Possible Plan for Himalaya? International Conference on Sustainable Resource Development in the Himalaya. Leh, Ladakh, India. 24-26 June 2014.

Conceptualising Carbon Footprint and Offset Measures for Sustainability of Urban Tourism Destinations. The 5th International Academic Consortium for Sustainable Cities Symposium. Ho Chi Minh City, Vietnam. 15-16 September 2014. Keynote Presentation.

Responsible Rural Tourism Innovations: A Malaysian Initiative towards Sustainability. Environmentally & Socially Responsible Tourism Capacity Development Programme. Subang Jaya, Selangor, Malaysia. 2 September 2014. Keynote Presentation.

Successful Community Based Tourism Approaches. Environmentally & Socially Responsible Tourism Capacity Development Programme. Subang Jaya, Selangor, Malaysia. 3 September 2014. Keynote Presentation.

Towards Excellence in Research: Getting Funding for Research. Taylor's School of Hospitality, Tourism & Culinary Arts Professional Day. Subang Jaya, Selangor, Malaysia. 19 September 2014. Keynote Presentation.

Successful Community Based Tourism Approaches. World Tourism Day 2014. Subang Jaya, Selangor, Malaysia. 30 September 2014. Keynote Presentation.

ASEAN Tourism Development Corridor. Environmentally & Socially Responsible Tourism Capacity Development Programme. Subang Jaya, Selangor, Malaysia. 23 September 2014. Keynote Presentation.

ASEAN Tourism Research Direction and Trends: A Case Study of the Malaysian Responsible Rural Tourism Capacity Project. The 3rd Annual PSU Phuket International Conference 2014. Phuket, Thailand. 13-14 November 2014

Public-Private Equilibrium in Higher Education. Seminar of Higher Education Research Policy. Penang. 4 December 2014

2015 **Commitment to Community Extension in Tourism & Hospitality Education.** Lyceum of Philippines University (LPU) Lecture-Research Forum. Manila, Philippines. 30 January 2015.

Responsible Rural Tourism Innovations: A Malaysian Initiative towards Sustainability. Environmentally & Socially Responsible Tourism Capacity Development Programme. Subang Jaya, Selangor, Malaysia. 1 June 2015. Keynote Presentation.

Successful Community Based Tourism Approaches. Environmentally & Socially Responsible Tourism Capacity Development Programme. Subang Jaya, Selangor, Malaysia. 3 June 2015. Keynote Presentation.

ASEAN Tourism Development Corridor. Environmentally & Socially Responsible Tourism Capacity Development Programme. Subang Jaya, Selangor, Malaysia. 23 June 2015. Keynote Presentation.

What a Future Rehabilitated Lake Could Look Like: Economic and Touristic Possibilities. Taylor's-Brighton Lake Rehabilitation Conference. Taylor's University, Malaysia. 23-24 March 2015.

Rural Tourism Framework for Environmental Responsibility. Rural Tourism Summit 2015. Fakulti Alam Bina, Universiti Teknologi Malaysia, Skudai, Johor Bahru. 23 July 2015.

Responsible Rural Tourism Capacity Framework for Sustainable Tourism. Perak International Ecotourism Symposium 2015. Weil Hotel, Ipoh, Perak. 28-30 July 2015.

Sustainability: A Join Responsibility in Greening Tourism. Tourism Summit 2015. Sunway Putra Hotel, Kuala Lumpur. 30 July 2015.

Responsible Rural Tourism Network: A Proposed Model for the Philippines. 1st International Conference and 19th National Conference of Council of Economic Educators, Inc. Davou City, Philippines. 20 August 2015.

Strategizing Public-Private Partnership for Higher Education in Malaysia. Maybank Education Day Symposium. Kuala Lumpur, Malaysia. 8 September 2015.

One Billion Tourist, One Billion Opportunities. World Tourism Day 2015 Talk. Kuala Lumpur, Malaysia. 29 September 2015.

Innovation and Best Practices in Hospitality and Tourism Industry. Hospitality & Tourism Conference (HTC) 2015. Malacca, Malaysia. 2 November 2015.

Responsible Tourism: The Way Forward. Bali International Seminar & Workshop 2015. Bali, Indonesia. 12-13 November 2015.

2016 **21st Century Skills and Attributes Needed for Hospitality Industry Personnel.** Asia Pacific CHRIE (APacCHRIE) Forum 2016. Bangkok, Thailand. 15 January 2016.

Empowering Rural Communities: A Case Study of the Penan Community in Long Lamai, Sarawak. World Ecotourism Conference 2016. Mulu, Sarawak. 27-30 Jan. 2016.

Developing & Sustaining Community Based Tourism: An APEC Approach. 1st International Conference on Tourism's Role in Sustainable Community Development: Cavite, Philippines. 17-19 Feb. 2016

Innovation & Best Practices in Hospitality & Tourism Industry: The Way Forward for Hospitality & Tourism Education. 16th Annual National Tourism Educators' Convention 2016. Boracay, Philippines. 23-25 Sept. 2016

Promoting a Sustainable Green Campus at Taylor's University. Green Transport Conference 2016. Taylor's University, Malaysia. 5 Oct. 2016

2017 **Minimizing Carbon Footprint in a Steadily Changing Planet: A Responsible Tourism Approach.** The Fourth Young Filipino Tourism Advocates Power Conference. Manila, Philippines. 2 March 2017

Technology Innovation in Smart Rural Tourism Management in Malaysia. International Conference on Sustainable Tourism and Development. Hong Kong. 24-26 May 2017.

Responsible Rural Tourism Management: An Innovative Approach for Malaysia. Global Tourism Conference (GTC) 2017. K.Terengganu, Terengganu, Malaysia. 19-22 Jul. 2017

2018 **Cultivating a Culture of Research.** EBSCO-UB Libraries Research Symposium 2018. University of The Bahamas. 8 February 2018.

Collaboration Model Using Technology for Developing Lesson Contents: Conceptualizing an Evaluation Framework used in Malaysia. UB-Online Expo Spring 2018. University of The Bahamas. 14 March 2018.

Smart Planning for the Built & Natural Environment: Perspective from the Academia. The Bahamas Energy Security Forum (BESF). Island House, Nassau, The Bahamas. 23 March 2018.

Responsible & Sustainable Tourism: Learnings for Grand Bahama from International experience. Grand Bahama Sustainable Economic Development Conference: Grand Bahamas, The Bahamas. 5-6 April 2018.

Strategic Priorities for Small Island Sustainability Centre at University of The Bahamas. Annual Faculty Seminar. University of The Bahamas, Nassau, The Bahamas. 16 August 2018.

Academic Development at UB-North: Graduate Studies & Research. UB-North Academic Retreat. Grand Bahama, The Bahamas. 7-8 September 2018.

Small Island Sustainability Research Centre Strategic Plan 2019-2023. Invited Speaker. Small Island Sustainability Showcase in conjunction with the Opening of the Small Island Sustainability Research Complex. University of The Bahamas, Nassau, The Bahamas. 26 October 2018.

2019 **Achievement Dashboard. Presentation at the Academic Affairs Mid-Year Retreat.** University of The Bahamas, Nassau, The Bahamas. 21-22 February 2019.

Achievement Dashboard. Presentation to the Academic Counselling & Advisement Units. University of The Bahamas, Nassau, The Bahamas. 28 February 2019.

Toolkit for Community Based Tourism (CBT): Preparing, Developing and Sustaining CBT. Keynote speaker at the Pre-Workshop on Community Based Tourism: Empowering Bahamians. Encouraging Entrepreneurship. University of The Bahamas, Nassau, The Bahamas. 15 May 2019.

Academic Portfolio. Presentation to the Faculty of Liberal and Arts. BahaSea Backpackers, Nassau, The Bahamas. 16 May 2019.

Sustainable and Responsible Tourism in the 21st Century, Keynote Presentation at the Research Symposium. Nilai University, Malaysia. 8 August 2019

One Billion Tourist, One Billion Opportunity or Threat. Keynote presentation at the Cape Eleuthera Island School, The Bahamas, Research Symposium. 6 December 2019.

2020 **Building a Resilience Tourism Industry in The Bahamas Post Hurricane Dorian.** Invited Plenary Presentation at the Sustainable Grand Bahama Conference, Grand Bahamas, The Bahamas. 4-7 March 2020.

Post Covid-19: Challenging the Tourism Industry to be More Resilient, Responsible and Sustainable. Plenary Address at the Research Edge, University of The Bahamas. 3 April 2020

Tweaking Your Quantitative Research Design During Crisis: Best Quantitative Methodologies. Online Keynote Address at "The Best of Research During Unfortunate Events: A Webinar for Tourism and Hospitality Researchers" Organised by Philippine Association of Researchers for Tourism and Hospitality & Lyceum of The Philippines University, Manila. 12 May 2020.

Tweaking Your Quantitative Research Design During Unfortunate Events or Crisis. Invited Online Presentation at Research Skill Seminar. Organised by Centre for Higher Degrees by Research (CHDR), Taylor's University, Malaysia. 29 July 2020

Bahamas Tourism Readiness and Recovery Plan for Re-entry into the Tourism Market. Invited Online Keynote Address at Taylor's University Tourism Webinar Series, Taylor's University, Malaysia. 3 September 2020

Bahamas Tourism Responses to Stay Resilient Post Covid-19. Keynote Presentation at the "30 Minutes Talks", an International Talk Forum managed by the Lyceum of the Philippines International Collaborators. 9 September 2020

Possibilities for Rural Development after the Pandemic. Keynote Presentation at the World Tourism Day 2020 event at Joji Ilagan International Schools, Davao City, The Philippines. 27 September 2020.

Shifting Education Paradigm in a Pandemic Era: Shaping Communities Through Research and Extension. Keynote Speaker at the 13th ALCUCOA National Conference 2020. 8 October 2020

Agile Learner: Promoting a Lifestyle of Learning from the Lenses of an Academic. Featured Speaker at Transit 10n Series. The Bahamas. 29 November 2020

Teaching-Research-Extension Nexus. Keynote Speaker 2nd College of Batangas City - CLB Search for Best Faculty Research Paper 2020, The Philippines. 27 November 2020

Sustainability in the Development of Tourism Recreational Facilities. 2nd Recreational & Leisure Management Webinar: Guru of the Day, University of Santo Tomas, The Philippines. 1 December 2020

Regenerative Tourism for The Bahamas, post COVID-19. School of Chemistry, Environment and Life Sciences (CELS) COVID-19 e-Symposium, The Bahamas. 3 February 2021

Internal / External Examiner / Evaluator:

2006 Chief Examiner For The License September 2006 Supplementary Examination (Tourism Development), Taylor's College(2006)

2007 Dissertation Viva for Master Science (Tourism Development) Programme, School of Housing, Building & Planning, Universiti Sains Malaysia (2007): 6 candidates

2008 Dissertation Viva for Master Science (Tourism Development) Programme, School of Housing, Building & Planning, Universiti Sains Malaysia (2008): 8 candidates

Dissertation Viva for Masters in Hotel and Tourism Management, Universiti Teknologi MARA: 1 candidate

2010 Dissertation Viva for Masters in Hotel and Tourism Management, Universiti Teknologi MARA.

2010 External Research Grant Evaluator for Research University Grant Application for Universiti Sains Malaysia

-
- 2011 Dissertation Viva for Master Science (Tourism Development) Programme, School of Housing, Building & Planning, Universiti Sains Malaysia: 1 candidate
- 2011 Taylor's Research Grant Scheme (TRGS) Proposal Reviewer for Research University Grant Application for Taylor's University.
- 2011 External Assessor for Staff Promotion to Associate Professor. Universiti Teknologi MARA (UiTM): 1 candidate
-
- 2012 Taylor's Research Grant Scheme (TRGS) Proposal Reviewer for Research University Grant Application for Taylor's University.
-
- 2013 Panel Member to review hotel & tourism curriculum of the Faculty of Hotel & Tourism Management, Universiti Teknologi MARA (UiTM). Shah Alam, Selangor, Malaysia.
-
- 2014 Dissertation Viva for Master Science (Tourism Development) Programme, School of Housing, Building & Planning, Universiti Sains Malaysia: 1 candidate (Munira binti Mhd Rashid: An Analysis of Characteristics and Performance of Tourism SMEs: A Case Study in the Archaeological Heritage of the Lenggong Valley, A UNESCO World Heritage Site).
- Dissertation Viva for Masters in Hotel and Tourism Management, Universiti Teknologi MARA: 1 candidate (Seyed Ahmad Moumen Ghazvini: Tourists Value Orientation, Environmental Concern and Perception Towards Appropriate Use of National Parks)
- Dissertation Viva for Masters in Science (Tourism Management), Universiti Sains Malaysia: 1 candidate (Safura binti Ismail: Tourism Development and Social Impact of Local Island Community: A Case Study of Pantai Cenang Langkawi)
-
- 2015 Dissertation Viva for PhD (Hospitality & Tourism), Taylor's University: 1 candidate (Zalmiyah Mohit Kamble: Tourism as a Catalyst to Foster Social Cohesion in the Post-War Regions of Sri Lanka)
- Dissertation Viva for Masters in Science (Tourism Management), Universiti Sains Malaysia: 1 candidate (Nurbaidura binti Salim: Evaluation of Snorkelling Experience in Pulau Payar Marine Park, Kedah)
- Dissertation Viva for PhD (Economics), Bharathidasan University, Tamilnadu, India: 1 candidate (A. Jahangir: An Economic Impact of Tourism Perspectives in Thanjavur District of Tamil Nadu – A Study)
-
- 2016 Dissertation Viva for MSc (Tourism), Taylor's University: 1 candidate (Aiwa Romy: Fear Affecting Travel Preferences in the Event of Tragedies: Exploring Perceptions of Young Malaysian Outbound Tourists)
-
- 2017 Dissertation Viva for PhD (Hospitality & Tourism), Taylor's University: 1 candidate (Geraldine Anne Tan Wern Yi: "Dark Tourism and National Identity": Through the Eyes of Cambodia)
- Dissertation Viva for PhD (Hospitality & Tourism), Universiti Sains Malaysia: 1 candidate (Murugadas A/L Ramadas @ Chelamuthu: Determinants of Tourist Behaviour Towards Marine Environment in Perhentian Island)
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- 2018 Dissertation Viva for PhD (Hotel & Tourism Management), University Teknologi MARA (UiTM): 1 candidate (Zaliha Binti Zainuddin: Perceived Destination Competitiveness & International Tourists Response Behaviour: A Case of Langkawi Island, Malaysia)
-
- 2019 Dissertation Viva for PhD (Business), Curtin University Malaysia: 1 candidate (Md Kamrul Hasan: Tourists' Revisit Intention to Beach Destinations in Bangladesh)
-
- 2020 Dissertation Viva for PhD (Tourism Management), Universiti Malaysia Sarawak (UNIMAS): 1 candidate (Chin Chee Hua: Strategic Components of Rural Tourism Destination Competitiveness: Dwell into the Hard Factors, Soft Factors and Moderating Role of Knowledge Sharing)
-

Conference Moderator/Track Chair/Panellist:

- 2006 **Conference Moderator**, 12th Asia Pacific Tourism Association & 4th Asia-Pacific CHRIE Joint Conference, Hospitality and Tourism Education: Trends & Strategies
-
- 2008 **Conference Moderator**, Concurrent Session 1 **Gastronomy and Food Service Management** for "The 7th Asia-Pacific Forum For Graduate Student's Research in Tourism & Hospitality": Hotel UiTM, Shah Alam, Selangor. June 3-4 2008
-
- 2009 **Track Chair**, 7th Asia-Pacific Council on Hotel, Restaurant and Institutional Education Conference: Singapore. May 28-31, 2009.
- Forum Moderator**, "Publish or Perish" in conjunction with Taylor's Research InFocus: Leisure Commerce Square, Subang Jaya, Selangor. 22-26 June 2009
- Panellist**, "Journey to become a Full-Fledged University" in conjunction with Taylor's Research InFocus: Leisure Commerce Square, Subang Jaya, Selangor. 22-26 June 2009
- Moderator**, International Seminar and MCTP Training Course on Community-Based Tourism: Learning from the Homestay Programme in Malaysia: **Hotel UiTM Shah Alam, Selangor. 4-15 August 2009**
-
- 2010 **Moderator**, 3rd Annual National Higher Education Conference 2010 for the panel, "**Moving Towards a Knowledge Intensive and Innovation-Led Society: Research Aspects of the Higher Education System**": Concorde Hotel, Kuala Lumpur. 27-28 July 2010.
- Conference Moderator**, 8th Asia-Pacific CHRIE Conference 2010. Integrating Hospitality and Tourism in Asia and Pacific. 12-14 August 2010.
- Forum Moderator**, *Greenomy* in Tourism: Green in Greed Rapid Fire Session. Taylor's University, Petaling Jaya. 15 November 2010.
- Conference Moderator**, 3rd Asia Euro Tourism, Hospitality & Gastronomy Conference 2010. Taylor's University, Petaling Jaya. 24-26 November 2010.
-

2011 **Panel Rapporteur** at the Global Higher Education Forum 2011 organised by National Higher Education Research Institute (IPPTN), Penang. 13-15 December 2011.

Panel Assessor for Ministry of Higher Education, Malaysia for evaluation of project proposal on "**Strategic Dialogue Series between Malaysia and CLMV Nations**" in Putrajaya, Malaysia. 31 May 2011.

Chair/Moderator, 1st Regional Conference on Tourism Research (RCTR 2010). Penang, Malaysia. 13-14 December 2010

2012 **Panellist**, "**Proofing the Hospitality Dough: The Asia Pacific Challenge**" in conjunction with 20th National Council of Hotel & Restaurant Educators of the Philippines (COHREP) Convention 2012: Manila, Philippines. 2-3 February 2012.

Chair/Moderator for Panel, Research & Writing for International Publications: Trends & Issues. 10th Asia Pacific CHRIE Pilipinas 2012 Conference. 4-8 June 2012

Judging Advisory Panel for Wild Asia's Responsible Tourism Awards 2012. August 2012.

2013 **Chair/Moderator**, Panel of Experts on Higher Education 2013, "Public-Private Equilibrium (PPE) - Balancing Growth with Quality and Equity". 8-9 July 2013.

Rapporteur & Emcee, 4th Global Higher Education Forum (GHEF) 2013. Putrajaya, Malaysia. 4-6 December 2013.

2014 **Reviewer**, 2nd International Hospitality & Tourism Conference 2014. 2-4 September 2014.

2015 **Session Chair**, International Conference on Natural Resources, Tourism and Services Management 2015. 14-16 April 2015. Kota, Kinabalu, Sabah, Malaysia

Session Moderator, 21st Asia Pacific Tourism Association (ATPA) Conference 2015. 14-17 May 2015. Kuala Lumpur, Malaysia.

Reviewer, 13th Asia Pacific CHRIE (APacCHRIE) Conference in conjunction with 14th APF Conference 2015. 10-12 June 2015. Auckland, New Zealand

Session Chair, International Conference on Natural Resources, Tourism and Services Management 2015. 14-16 April 2015. Kota, Kinabalu, Sabah, Malaysia

Moderator, 2015 Graduate Research Colloquium (GRC) on Hospitality, Tourism and Food Studies. 16 May 2015. Taylor's University, Malaysia

Review Panellist, Workshop for Presentation of Work Output of Research Projects under the CLMV Programme. 9 June 2015. Putrajaya, Malaysia

2016 **Review Panellist**, Review of Research Projects under the CLMV Programme for Phase 3 and 4. 3 November 2016. Putrajaya, Malaysia

Reviewer, 14th Asia Pacific CHRIE (APacCHRIE) Conference 2016. 11-13 May 2016. Bangkok, Thailand.

2017 **Reviewer**, 15th Asia Pacific CHRIE (APacCHRIE) Conference 2016. 31 May – 2 June 2017. Bali, Indonesia.

2019 **Moderator for Panel Discussion**. Earth Day 2019 Panel, "Protect the Species". 18 April 2019. University of The Bahamas, Nassau, The Bahamas.

Moderator for Conference Workshop. Early Career Development: Issues & Strategies. 2019 APacCHRIE/EuroCHRIE Conference. Hong Kong. 22 May 2019.

2020 **Moderator for Panel Discussion**. Sustainability. 2020 Sustainable Grand Bahama Conference, Grand Bahama, The Bahamas. 4-7 March 2020.

2020 **Moderator for Panel Discussion**. Climate Action. Earth Day 2020 Panel, University of The Bahamas, Nassau, The Bahamas. 22 April 2020.

2020 **Moderator for University of The Bahamas – Tourism Development Corporation (TDC) Covid-19 Webinar Series**. University of The Bahamas, Nassau, The Bahamas. 14 May 2020, 21 May 2020, 28 May 2020 and 4 June 2020.

Member/Chair of Periodical Meetings

2010- **Academic Senate Member**. Taylor's University, Malaysia.
2015

2010- **Research & Scholarly Development Committee Chair**. Taylor's University,
2015 Malaysia.

2017- **Transitional Academic Senate Member**. University of The Bahamas,
2018 Nassau, The Bahamas

2017- **Small Island Sustainability (SIS) Taskforce Chair**. University of The
2018 Bahamas, Nassau, The Bahamas

2017- **University Internal Research Grant Committee Chair**. University of The
present Bahamas, Nassau, The Bahamas

2017- **Graduate Studies Review Committee Chair**. University of The Bahamas,
present Nassau, The Bahamas

2017- **Search Committee for Assistant Vice President, Sponsored Research &
2019 Grants, & Grants Writer - Chair**. University of The Bahamas, Nassau, The Bahamas

2018- **Small Island Sustainability (SIS) Working Group Member**. University of The
present Bahamas, Nassau, The Bahamas

2018- **Academic Senate Member**. University of The Bahamas, Nassau, The
present Bahamas

2018- **Academic Senate: Curriculum Development Committee Member**.
present University of The Bahamas, Nassau, The Bahamas

- 2019-present **Academic Affairs Senior Leadership Member.** University of The Bahamas, Nassau, The Bahamas
- 2019-present **Dean's Council Member.** University of The Bahamas, Nassau, The Bahamas
- 2019-present **Dean's Extended Council Member.** University of The Bahamas, Nassau, The Bahamas
- 2019-present **External Funding Working Group Member.** University of The Bahamas, Nassau, The Bahamas
- 2019-present **Academic Senate: Research & Creative Works Committee Chair.** University of The Bahamas, Nassau, The Bahamas
- 2019-present **Faculty Promotion Committee Member.** University of The Bahamas, Nassau, The Bahamas

Professional Membership



- Nov. 1998 ENVIRONMENTAL MANAGEMENT & RESEARCH ASSOCIATION OF MALAYSIA (ENSEARCH)
Petaling Jaya, Selangor, Malaysia
Ordinary Membership (membership no. 0866)
- Jan. 1999 CENTRE FOR ENVIRONMENTAL TECHNOLOGIES (CETEC)
Petaling Jaya, Selangor, Malaysia
Individual Membership (membership no. 0055)
- Dec. 2001-2005 ECOCLUB.COM: INTERNATIONAL ECOTOURISM CLUB
Pshico, Athens, Greece
Expert Panel for Ecotourism Management
- Jan. 2002-present SARAWAK DEVELOPMENT INSTITUTE
Ordinary Membership (membership no. 0118)
- Dec. 2002 THE INTERNATIONAL ECOTOURISM SOCIETY (TIES)
Ordinary Membership
- Sep. 2003 Malaysian Education Research Association (MERA)
Ordinary Membership
- Oct. 2003 - present TOURISM EDUCATORS' ASSOCIATION OF MALAYSIA (TEAM)
Committee Member (2004/2006)
Secretary (2006/2010) (2013/2014)
- May 2005 – present INTERNATIONAL COUNCIL ON HOTEL, RESTAURANT & INSTITUTIONAL EDUCATION (I-CHRIE), USA
Individual Membership (membership no. 111468)
Executive Secretary – Asia-Pacific CHRIE (2005/2006)
Vice President – Asia-Pacific CHRIE (2006/2007)
President – Asia-Pacific CHRIE (2007/2008)
Chairman / Past President – Asia-Pacific CHRIE (2008/2009)
President's Council – Asia-Pacific CHRIE (2009 to present)
I-CHIRE – Board of Directors (2007/2008)

I-CHRIE – Strategic Planning Committee (2009/2011)
I-CHRIE – Nomination Committee (2011/2013)
I-CHRIE – Taskforce: Exploring Organizational Models (2020)
I-CHRIE – Taskforce: Global/Multi-cultural Perspective (2021)

- April 2011- present NATIONAL HIGHER EDUCATION RESEARCH INSTITUTE (IPPTN)
Associate Research Fellow
- 2012- present MALAYSIAN ECOTOURISM ASSOCIATION (MEA)
Member, 2012
Vice President, 2013/2015
Treasurer, 2016/2017
- 2013- present ASEAN TOURISM RESEARCH ASSOCIATION (ATRA)
Member
- 2012- present BEST EDUCATION NETWORK (BEST EN): Commitment to Sustainable
Tourism, Education & Training, MODUL University Vienna, Austria
Member
- 2014- ASIA PACIFIC TOURISM ASSOCIATION (APTA)
2016 **Member**
- 2014- TOURISM DEVELOPMENT UNIT BIMP-EAGA, FACULTY OF BUSINESS,
Present ECONOMICS & ACCOUNTS, UNIVERSITI MALAYSIA SABAH (UMS)
Research Fellow

Publication Listings



Dissertation/Thesis:

1. Nair, V. And Ahmad, S.H. (1994). Colour Quantification of Carambola (Star-fruit) at Various Stages of Maturity. *Bachelor's Degree Dissertation*, UPM, Malaysia. April 1994.
2. Nair, V., Daud, M., Ganapathy, N. And Ramli, R. (1998). Terrestrial Vegetation Management Expert System (ES) Prototype for Environmental Impact Assessment (EIA). *Master Thesis*, UPM, Malaysia. May 1998.
3. Nair, V., Daud, M., Badaie, M.Z. and Mohd, A. (2003) Applying the Expert System Technology to Evaluate Ecotourism Sites Based on Safety, Health and Environmental Quality Assurance. *Ph.D. Thesis*, UPM, Malaysia. October 2003.

Book:

1. Nair, V. (2011). *Expert Knowledge-Based Ecotourism System: A System for Rating of Ecotourism Sites Based on Safety, Health & Environmental Quality Assurance*. VDM Publication. Germany. ISBN: 978-363-934-004-4.
2. Nair, V. & Mohamed, B. (2014). *Colours of the Wind: Rural Tourism via the Lenses of Researchers*. Taylor's Press, Malaysia. ISBN: 978-967-0173-15-3.
3. Nair, V., Lee, M.N.N. & Thian, L.B. (2017). *Public Private Equilibrium: Balancing Growth with Quality & Equity of Higher Education in Malaysia Using Benchmarking Approach*. Pearson Malaysia, Kuala Lumpur. ISBN: 978-967-349-736-2.
4. Nair, V. (2017). *Environmental Responsible Rural Tourism Framework*. Centre for Research & Innovation in Tourism Publication, Subang Jaya, Malaysia. ISBN: 978-967-0173-41-2.
5. Nair, V., Thevi, U. & Devi, S. (2017). *Re-defining and Re-branding Rural Tourism in Malaysia*. Centre for Research & Innovation in Tourism Publication, Subang Jaya, Malaysia. ISBN: 978-967-0173-42-9.
6. Nair, V., Chan, K.L. & Talib, H. (2017). *Environmental Responsible Rural Tourism Framework: Visitor Management and Marketing Sustainable Heritage Site – A Case of Kinabalu Park*. Centre for Research & Innovation in Tourism Publication, Subang Jaya, Malaysia. ISBN: 978-967-0173-43-6.
7. Nair, V., Lo, M.C., Mohamed, A.A., Songan, P, Wee, A.Y. & Thurasamy, R. (2017). *Multi-dimensional Environmental Framework for Sustainable Tourism*. Centre for Research & Innovation in Tourism Publication, Subang Jaya, Malaysia. ISBN: 978-967-0173-44-3.
8. Nair, V., Mohamad, B., Hamzah, A., Shuib, A., Jaafar, M. & Murugesan, R.K. (2017). *Multi-dimensional Responsible Rural Tourism Capacity Framework for Sustainable Tourism*. Centre for Research & Innovation in Tourism Publication, Subang Jaya, Malaysia. ISBN: 978-967-0173-46-7.
9. Nair, V., Hamzah, A. & Musa, G. (2020). *Responsible Rural Tourism in Asia*. Channel View Publication. Bristol, UK.
10. Nair, V. (2021). *Responsible Tourism in The Bahamas Post COVID-19 - Critical Issues for Development*. Springer. Cham, Switzerland [IN PRESS].

Book Chapters:

1. Devi, B. and Nair, V. (2007). *The First Year Experience of International Students in Malaysia: A Private Higher Education Viewpoint*: (Ed. Morshidi Sirat, Norzaini Azman and Sarjit Kau). Globalization & International of Higher Education in Malaysia). USM Press.

2. Nair, V., Mohamed, B. and Hamzah, A. (2009). *Tourism and Malaysia*: (Ed. Abdul Razak Abdullah Baginda, Malaysia at 50 and Beyond). Malaysian Strategic Research Centre Publications, Kuala Lumpur
3. Nair, V. (2012). *Information Technology*: (Ed. Peter Robinson, Tourism: The Key Concepts). Routledge, New York, USA. pp. 108-111.
4. Nair, V. (2012). *Society and Culture*: (Ed. Peter Robinson, Tourism: The Key Concepts). Routledge, New York, USA. pp. 191-195.
5. Nair, V. (2013). Responsible Tourism: (Ed. Azizan Marzuki, Contemporary Issues on Tourism Development in Langkawi). LADA, Kedah, Malaysia. pp. 15-34.
6. Nair, V. (2015). Certificate for Sustainable Tourism (CST), Costa Rica. In Cater, C., Garrod, B. and Low, T. (eds.) *The Encyclopaedia of Sustainable Tourism*. CABI, Oxford, UK. pp. 94-95.
7. Nair, V. (2015). Certificate for e-Commerce. In Cater, C., Garrod, B. and Low, T. (eds.) *The Encyclopaedia of Sustainable Tourism*. CABI, Oxford, UK. p. 178.
8. Nair, V. (2015). International Union for the Conservation of Nature (IUCN). In Cater, C., Garrod, B. and Low, T. (eds.) *The Encyclopaedia of Sustainable Tourism*. CABI, Oxford, UK. p. 314.
9. Nair, V. (2015). The International Ecotourism Society (TIES). In Cater, C., Garrod, B. and Low, T. (eds.) *The Encyclopaedia of Sustainable Tourism*. CABI, Oxford, UK. p. 498.
10. Nair, V., Lee, M., Thian, L.B., Kaur, P., Thuraisingam, T. & Supramaniam, M. (2016). Public-Private Equilibrium: Balancing Growth with Quality and Equity of Higher Education in Malaysia. In Ng, M. & Md. Zain, A.N. (eds.) *Towards Sustainable and Inclusive Higher Education: Challenges and Strategies*. USM Press, Penang, Malaysia. pp. 61-84.
11. King, N. & Nair, V. (2016). Local Residents Attitude on Wildlife Tourism: Support, Views, Barriers, and Public Engagement. In Fatima, J.K. (ed.). *Wilderness of Wildlife Tourism*. CRC Press, Taylor & Francis, New Jersey, USA.
12. Nair, V. (2017). *Introduction to Study*. In Nair, V., Lee, M.N.N. & Thian, L.B. (eds.) *Public Private Equilibrium: Balancing Growth with Quality & Equity of Higher Education in Malaysia Using Benchmarking Approach*. Pearson Malaysia, Kuala Lumpur.
13. Nair, V., Nair, P. & Yang, C.L. (2017). *Skills-based Sector and Vocation Education*. In Nair, V., Lee, M.N.N. & Thian, L.B. (eds.) *Public Private Equilibrium: Balancing Growth with Quality & Equity of Higher Education in Malaysia Using Benchmarking Approach*. Pearson Malaysia, Kuala Lumpur.
14. Nair, V., Thian, L.B. & Mohamed, B. (2017). *Determinants of Public-Private Mix*. In Nair, V., Lee, M.N.N. & Thian, L.B. (eds.) *Public Private Equilibrium: Balancing Growth with Quality & Equity of Higher Education in Malaysia Using Benchmarking Approach*. Pearson Malaysia, Kuala Lumpur.
15. Nair, V., Thian, L.B. & Mohamed, B. (2017). *Policy Implications*. In Nair, V., Lee, M.N.N. & Thian, L.B. (eds.) *Public Private Equilibrium: Balancing Growth with Quality & Equity of Higher Education in Malaysia Using Benchmarking Approach*. Pearson Malaysia, Kuala Lumpur.
16. Adeyinka-Ojo & Nair, V. (2018). *Understanding the destination branding strategies for hospitality and tourism engagement in an intelligent rural community*. In Gursoy, D. & Chi, C.G., *The Routledge Handbook of Destination Marketing* (pp. 229-240). Routledge. Taylor & Francis Publication. NYC, USA.
17. Nair, V. & Stewart, D. (2019). Interventions for managing disaster risk assessment and climate adaptation in The Bahamas. In. Filho, W.L., Azeiteiro, U., Azul, A.M., Brandli, L., Özuyar, P.G. & Wall, T., *Encyclopaedia of the UN Sustainable Development Goals*. Springer Publication. NYC, USA.
18. Nair, V. & Hamzah, A. (2019). A benchmarked step by step community based tourism (CBT) toolkit for developing countries. In Wiltshier, P. & Hungray, A. *Community Based Tourism - Emerging Destinations*. Routledge. Taylor & Francis Publication. UK.

19. Nair, V. and Goh, S.S. (2019). Bicycle Tour – An Ecologically Responsible Alternative Tourism in Malaysia. (Ed.) Badaruddin Mohamed, *Alternative Tourism in Malaysia* (pp. 156-174). UPSI Publication, Tanjung Malim, Malaysia.
20. Adeyinka-Ojo & Nair, V. (2019). *Rural tourism destination branding of Bario in the heart of Kelabit Highland of Borneo, Sarawak*. In Jaafar, M., Marzuki, A. & Abdullah, S., *Rural Tourism in Malaysia*. Universiti Sains Malaysia (USM) Press. Penang, Malaysia.
21. Nair, V. & Stewart, D. (2019). Interventions for managing disaster risk assessment and climate adaptation in The Bahamas. Filho, W.L., Azeiteiro, U., Azul, A.M., Brandli, L., Özuyar, P.G. & Wall, T. (Eds.). *Climate Action. Encyclopaedia of the UN Sustainable Development Goals*. Springer Publication. NYC, USA. DOI: https://doi.org/10.1007/978-3-319-71063-1_112-1
22. Nair, V. & Hamzah, A. (2019). A benchmarked step by step community based tourism (CBT) toolkit for developing countries. Wiltshier, P. & Hungray, A. (Eds.) *Community Based Tourism - Emerging Destinations*. Routledge. Taylor & Francis Publication. UK.
23. Nair, V. (2020). Responsible tourism management challenges in warm water small island destination: The Bahamas experience. Sinclair-Maragah, G. (Ed.) *Global Perspectives of Current Trends and Challenges for Caribbean Tourism*. IGI Global. Hershey, USA.
24. Nair, V., Musa, G. and Hamzah, A. (2020). Conceptualising rural tourism in Asia. In Nair, V., Musa, G. and Hamzah, A. (Eds.). *Responsible Rural Tourism in Asia*. Bristol, UK: Channel View Publications.
25. Gan, J.E. and Nair, V. (2020). The constructs of responsible rural tourism governance for Belum-Temengor Forest Reserve, Malaysia. In Nair, V., Musa, G. and Hamzah, A. (Eds.). *Responsible Rural Tourism in Asia*. Bristol, UK: Channel View Publications.
26. Hamzah, A., Nair, V. and Musa, G. (2020). The quest for a quintessentially Asian form of rural tourism. In Nair, V., Musa, G. and Hamzah, A. (Eds.). *Responsible Rural Tourism in Asia*. Bristol, UK: Channel View Publications.

Journal Articles:

1. Nair, V. and Daud, M. (1999). Agriculture Development Expert System (ADES) Prototype for Environmental Impact Assessment (EIA). *Journal of the Environmental Management Research Association of Malaysia (ENSEARCH)*. July 1999
2. Nair, V. and Daud, M. (1999). Y2K: Is Your Computer Ready to Storm the Weather. *Company Secretary: Journal of Malaysian Association of Companies*. August 1999
3. Nair, V. and Daud, M. (1999). ISO 14000: A Gauge for the New Millennium. *Company Secretary: Journal of Malaysian Association of Companies, Malaysia*. November 1999.
4. Nair, V., Daud, M., Nathan Ganapathi and Abdul Raman Ramli (1999) Expert System for Terrestrial Vegetations Distribution, Potential Impact and Mitigation Abatement Measures. *Journal of Environmental Monitoring and Assessment* 58: (213-224). [SCI indexed]
5. Nair, V., Daud, M., Badaie, M.Z. and Mohd, A. (2002). A New Insight for Ecotourism Rating for Sustainable Management. *Conservation Ecology: A Journal of Integrative Science & Fundamental Policy, Canada*. Vol. 5(3).
6. Nair, V., Daud, M., Badaie, M.Z. and Mohd, A. (2002). Expert Rating System: Application for Sustainable Ecotourism Management. *Environments: A Journal of Interdisciplinary Studies, Canada*, Vol. 26(2) Open Issue.
7. Nair, V., Daud, M., Badaie, M.Z. and Mohd, A. (2002). Ecotourism Awareness in Peninsular Malaysia: A National Domestic Tele-Survey, *Journal of HTL Science*. Las Vegas, USA. Vol. 2002(3).

8. Nair, V., Daud, M., Badaie, M.Z. and Mohd, A. (2003). ASP Approach in Ecotourism Rating Expert System. *Pertanika Journal of Science and Technology*. Selangor, Malaysia. Vol. 11(1), January 2003. [Scopus indexed]
9. Nair, V., Daud, M., Badaie, M.Z. and Mohd, A. (2004). Applying the Expert System Technology to Evaluate Ecotourism Sites Based on Safety, Health and Environmental Quality Assurance. *TEAM Journal of Hospitality & Tourism, Malaysia*. Vol. 1(1), September 2004.
10. Ragavan, P.A. & Nair, V. (2005). Application of a Simulation Exercise in Hospitality & Tourism Curriculum: A Case Study at Taylor's College, School of Hospitality & Tourism (TCHT). *TEAM Journal of Hospitality & Tourism, Malaysia*. Vol. 1(2), November 2005.
11. Nair, V. (2006). The Impact of the Tsunami on Tourism in Malaysia: Adopting a Crisis Management Plan. *Revue Tourisme*. Issue 14.
12. Nair, V. (2007). Case Studies in Sustainable Tourism: An Experiential Approach to Making Decisions. Herremans, I.M. (Ed.) (Book Review). *Asia-Pacific Journal of Tourism Research*. Vol. 12(3). pp. 270 – 272. [SSCI indexed]
13. Nair, V. (2008). Developing Benchmarks for Ecotourism Certification in Malaysia. *Revue Tourisme*. Issue 16.
14. Nair, V. & Whitelaw, P.A. (2008). Hospitality & Tourism Vocation: Program Selection in a Private Institution of Higher Learning in Malaysia. *Journal of Hospitality & Tourism Education*. Vol. 20(3). pp. 30-34.
15. Nair, V. And Azmi, R. (2008). Perception of Tourists on the Responsible Tourism Concept In Langkawi, Malaysia: Are We Up To It? *TEAM Journal of Hospitality & Tourism*, Vol. 5(1).
16. Nair V. (2009). Transferring Know-how from Developing Country to Least Developed Countries (LDC) - Poverty Alleviation Strategy via Tourism in Malaysia's Mega Development Corridor Projects. *Revue Tourisme*. Issue 18. Oct 2009
17. Siow, M.L., Abidin, Z. Z., Nair, V., & Ramachandran, S. (2011). Developing criteria and indicators for responsible rural tourism in Taman Negara National Park (TNNP), Malaysia. *Malaysian Forester*, 74(2). pp.143-155. [Scopus indexed]
18. Mather, N.K., Shuib, A., Ramachandran, S., Herman, S. & Nair, V. (2011). Exploring Economic Valuation and Impact of Rural Tourism. *TEAM Journal of Hospitality & Tourism*, Vol. 8(1). pp.1-4
19. Pakshir, L. & Nair, V. (2011). Sustainability of Homestay as a form of Community-based Tourism (CBT): A Case Study of the Rural Community in Bavanat-Iran. *TEAM Journal of Hospitality & Tourism*, Vol. 8(1). pp.1-4
20. Nair, V. (2012) Using Open Access to Momentumize Sustainable & Responsible Tourism. *J Tourism Hospit* 1:e115. doi:10.4172/2167-0269.1000e115.
21. Nair, V. (2012). The Responsible Future We Want: Post-Rio+20 Summit. *J Tourism Hospit* 1:e118. doi:10.4172/2167-0269.1000e118
22. Nair, M.B, Ramachandran, S., Shuib, A., Herman, S. & Nair, V. (2012). Multi-Criteria Decision Making Approach For Responsible Tourism Management. *The Malaysian Forester*. Vol. 75(2). 135-146. [SCOPUS indexed].
23. Lo, M.C., Mohamad, A.A., Songan, P., Yeo, A.W. & Nair, V. (2012). Validating a Tourism Instrument in Rural Tourism Destination. A Test on Bario. *Archives Des Sciences Journal (ADS)*. Vol. 65(8). 322-329. [SCI indexed]
24. Nair, V. (2012). Tourism and Sustainable Development: Reconsidering a Concept of Vague Policies. Mund, J.W. & Verlag, E.S. (Ed.) (Book Review). *TOURISMOS: An International Multidisciplinary Journal of Tourism*. Vol. 7(1). pp. 429-432. [SCOPUS indexed]
25. Nair, V. and King, N. (2012). Rural. Holloway, S. & Valentine, G. (Ed.) (Book Review). *Asia-Pacific Journal of Innovation in Hospitality and Tourism (APJIHT)*. Vol. 1(1). pp. 119-122.

26. Thuraisingam, T., Hukum Parvinder, K., David, M.K. & Nair, V. (2014). Research Culture of Private Universities in Malaysia: Using Contradictions in Activity Theory. *PERTANIKA Journal of Social Sciences & Humanities*. Vol. 22(3). [In Press]. [SCOPUS indexed].
27. Parvinder, K., Thuraisingam, T., Hukum, Nair, V. & David, M.K. (2013). The Research Imperative in the Evolving Environment of Public Universities in Malaysia. *SEARCH Journal of the South East Asia Research centre for Communications and Humanities*. Vol. 5(1). [SCOPUS indexed].
28. Siow, M.L., Ramachandran, S., Nair, V., Shuib, A. and Syamsul Herman, M.A.(2013). Scoping the Potentials and Pitfalls of Rural Tourism Policies: Constructivist as a Theoretical Lens. *Pertanika Journal of Tropical Agricultural Science (JTAS)*[SCOPUS indexed].
29. King, N. & Nair, V. (2013). Determining the wildlife value orientation (WVO): A case study of lower Kinabatangan, Sabah. *Worldwide Hospitality and Tourism Themes (WHATT)*. Vol. 5(4). [Scopus Indexed].
30. Prabhakaran, S., Ramachandran, S. & Nair, V. (2013). Marine waste management indicators in a tourism environment: Exploring possibilities for Semporna District, Sabah. *Worldwide Hospitality and Tourism Themes (WHATT)*. Vol. 5(4). [Scopus Indexed].
31. Hussain, K. & Nair, V. (2013). Contemporary Responsible Rural Tourism Innovations: What are the emerging contemporary rural tourism innovations and how are they enhancing responsible tourism practices in Malaysia. *Worldwide Hospitality and Tourism Themes (WHATT)*. Vol. 5(4). [Scopus Indexed].
32. Lo, M.C., Ramayah, T., Songan, P. and Nair, V. (2013). Attitude of Communities toward Rural Tourism Development. *Life Science Journal*. Vol.10 (10s): pp. 311-322. [SSCI Indexed].
33. Adeyinka-Ojo, S.F., Lattimore, C.K. & Nair, V. (2014). A framework for rural tourism destination management and marketing organisations. *Procedia Social and Behavioral Sciences*. Vol. 133 (2014). [Scopus Index]
34. Yang, C.L. & Nair, V. (2014). Risk perception study in tourism: Are we really measuring perceived risk? *Procedia Social and Behavioral Sciences*. Vol. 133 (2014). [Scopus Index]
35. Chin, C.H., Lo, M.C., Songan, P. & Nair, V. (2014). Rural tourism destination competitiveness: A study on Annah Rais Longhouse Homestay, Sarawak. *Procedia Social and Behavioral Sciences*. Vol. 133 (2014). [Scopus Index]
36. Rajaratnam, S.D., Munikrishnan, U.T., Sharif, S.P. & Nair, V. (2014). Service quality and previous experience as a moderator in determining tourists' satisfaction with rural tourism destinations in Malaysia: A partial least squares approach. *Procedia Social and Behavioral Sciences*. Vol. 133 (2014). [Scopus Index]
37. Fong, S.F., Lo, M.C., Songan, P. & Nair, V. (2014). The impact of local communities' involvement and relationship quality on sustainable rural tourism in rural area, Sarawak. The moderating impact of self-efficacy. *Procedia Social and Behavioral Sciences*. Vol. 133 (2014). [Scopus Index]
38. Nair, V. & Lo, M.C. & Singh, S. (2014). The international tourists' perspective on Malaysia's Economic Transformation Programme (ETP). *Procedia Social and Behavioral Sciences*. Vol. 133 (2014). [Scopus Index]
39. Chiao, L.Y., Lattimore, & Nair, V. (2014). Tourism at Risk: A Review of Risk and Perceived Risk in Tourism. *Asia Pacific Journal of Innovation in Hospitality & Tourism (APJIHT)*. Vol. 3(2). pp. 239-260.
40. Nair, V., Mohamed, B., Hamzah, A., Lo, M.C. & Hong, J.L. (2014). Rural Tourism 3.0: Conceptualising an Innovative Approach in Monitoring the 'Health' of Rural Destinations in Malaysia. *BIMP-EAGA Journal for Sustainable Tourism Development*. Vol. 3(1).
41. Nair, V., Munikrishnan, U.T. & Rajaratnam, S.D. (2015). Redefining Rural Tourism in Malaysia: A Conceptual Perspective. *Asia Pacific Journal of Tourism Research*. Vol. 20 (3), 314–337 [Scopus Index]

42. Nair, V. (2015). Managing Ecotourism Business in Rural Malaysia: Challenges & Issues. *Journal of Wealth Management & Financial Planning*. Vol. 2(1). pp. 62-70.
43. Nair, V., Sekhon, S.S. & Ragavan, N.A. (2015). ASEAN Tourism Strategic Plan (2011-2015): Success or Failure? *ASEAN Foreign Policy Journal*. Vol. 1(1).
44. Nair, V. & Hamzah, A. (2015). Successful Community-Based Tourism Approaches for Rural Destinations: The Asia Pacific Experience. *Worldwide Hospitality and Tourism Themes (WHATT)*. Vol. 7(5). [Scopus Indexed].
45. Rajaratnam, S.D., Nair, V., Sharif, S.P. & Munikrishnan, U.T. (2015). Destination Quality and Tourists' Behavioural Intentions: Rural Tourist Destinations in Malaysia. *Worldwide Hospitality and Tourism Themes (WHATT)*. Vol. 7(5). [Scopus Indexed].
46. Rawat, K., Bouchon, F. & Nair, V. (2015). Innovative Practices in Education to Empower Rural Communities: A Case Study of a 'Non-Formal Education' School in Thailand. *Worldwide Hospitality and Tourism Themes (WHATT)*. Vol. 7(5). [Scopus Indexed].
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2. **Water Shortage in a Rainy Place: Malaysia**
<http://ecoclub.com/news/37/members.html>
3. **The EcoClub (International Ecotourism Club in Greece) Interview**
 - <http://www.ecoclub.com/news/098/interview2.html>
 - <http://www.ecoclub.com/news/090101.html>
4. **Tourism Bits & Bytes Blog** (<http://drvnair.blogspot.com>)
 - Working in the Exciting World of Hospitality & Tourism (30 June 2008)
 - Survival & Surviving the Political & Economical Leash (6 July 2008)
 - The ECOCLUB Interview: The Challenges of the Ecotourism Industry in Malaysia (12 Aug 2008)
 - Is culinary considered an Art or Science or both? (30 Nov 2008)
 - Greening Tourism? Is this Another Act of Green-Washing? (13 Sept 2010)
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5. **The Colours of The Wind: Rural Malaysia via the Lenses of Researchers** (Online)
<https://spark.adobe.com/sp/design/page/urn:aaid:sc:US:9d1385c5-c1d6-4f56-a8ea-4a2574b4416b>
6. **LinkedIn Online Publications**
 - Reflecting on and Rejuvenating the Industry (12 August 2020)
<https://www.linkedin.com/pulse/reflecting-rejuvenating-industry-vikneswaran-nair-phd/>
 - Transforming Bimini into a CBT Paradise, post COVID-19 (29 August 2020)
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<https://www.linkedin.com/pulse/teaching-research-extension-nexus-vikneswaran-nair-phd/>
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7. **The APaCHRIE Journey – 2002-2020**: e-Publication of the Asia Pacific Council for Hotel, Restaurant & Institutional Education
<https://spark.adobe.com/page/89CaemIwaase/>

Research Project Supervision (Bachelors, Masters & PhDs)



Main Supervisor:

2001 Natasha Anandita Soemodihardjo (INDONESIA). Taylor's College, Malaysia
Dissertation for Bachelor of Hospitality & Tourism Management (Hons.)
Research Title, **"THE GROWTH OF JAPANESE TOURIST IN MALAYSIA AND ITS FUTURE DEVELOPMENT IN 2005"**

2002 Vivian Sung (INDONESIA). Taylor's College, Malaysia
Dissertation for Bachelor of Hospitality & Tourism Management (Hons.)
Research Title, **"SUSTAINABLE MANAGEMENT OF NATURE RESOURCES IN SARAWAK: A STUDY ON THE DEVELOPMENT OF BAKO NATIONAL PARK"**

Lim Say Kim (MALAYSIA). Taylor's College, Malaysia
Dissertation for Bachelor of Hospitality & Tourism Management (Hons.)
Research Title, **"ENVIRONMENTAL IMPACT OF RESORT DEVELOPMENT IN CHERATING, MALAYSIA"**

Aminath Shafa Shafeeu (MALDIVES). Taylor's College, Malaysia
Dissertation for Bachelor of Hospitality & Tourism Management (Hons.)
Research Title, **"THE ENVIRONMENTAL IMPACTS ON TOURISM INDUSTRY IN THE REPUBLIC OF MALDIVES: A CASE STUDY ON SUN ISLAND RESORT "**

Lum May Chun (MALAYSIA). Taylor's College, Malaysia
Dissertation for Bachelor of Hospitality & Tourism Management (Hons.)
Research Title, **"THE GROWTH OF E-COMMERCE IN FIVE STAR HOTELS IN KUALA LUMPUR AND ITS FUTURE DEVELOPMENT"**

2003 Emily Ngui (MALAYSIA). Taylor's College, Malaysia
Dissertation for Bachelor of Hospitality & Tourism Management (Hons.)
Research Title, **"ECOTOURISM PRINCIPLES AND PRACTICES IN OPERATING AN ECOLODGE: CASE STUDY OF SUKAU RAINFOREST LODGE, KINABATANGAN RIVER, SABAH, MALAYSIA"**

Tengku Shawn Tengku Uzir (MALAYSIA). Taylor's College, Malaysia
Dissertation for Bachelor of Hospitality & Tourism Management (Hons.)
Research Title, **"AN ANALYSIS OF THE VIABILITY OF ICT FACILITIES AND SERVICES IN FOUR & FIVE STAR HOTELS IN THE GOLDEN TRIANGLE AREA, KUALA LUMPUR"**

Gan Mei Fee (MALAYSIA). Taylor's College, Malaysia
Dissertation for Bachelor of Hospitality & Tourism Management (Hons.)
Research Title, **"IMPACT OF RESORT DEVELOPMENT ON THE ENVIRONMENT: CASE STUDY OF SUMMERSET RESORT, KUALA ROMPIN, PAHANG, MALAYSIA"**

Alfred Lim Kok Hwee (MALAYSIA). Taylor's College, Malaysia
Dissertation for Bachelor of Hospitality & Tourism Management (Hons.)
Research Title, **"HOTELS' ONLINE RESERVATION SYSTEM IN GOLDEN TRIANGLE AREA, KUALA LUMPUR: ANALYSIS OF THE EFFECTIVENESS ON THE USAGE OF ONLINE RESERVATION SYSTEM"**

Dwina Chong (INDONESIA). Taylor's College, Malaysia
 Dissertation for Bachelor of Hospitality & Tourism Management (Hons.)
 Research Title, "**MARINE ECOLOGY AND SAFETY ISSUES TOWARDS TOURISM DEVELOPMENT: A CASE STUDY OF SIPADAN ISLAND, SABAH**"

Sven Schneider (GERMANY). Taylor's College, Malaysia
 Dissertation for Bachelor of Hospitality & Tourism Management (Hons.)
 Research Title, "**TOURISM AND ENVIRONMENT IN GERMANY: WHAT NEGATIVE IMPACTS DOES TOURISM HAVE ON THE COASTAL ENVIRONMENT IN GERMANY? "**"

2004 Lau Sze Chia (MALAYSIA). Taylor's College, Malaysia
 Dissertation for Bachelor of Hospitality & Tourism Management (Hons.)
 Research Title, "**PENANG BOTANICAL GARDEN: A UNESCO WORLD HERITAGE SITE?**"

Jess Tang Ngai Keat (MALAYSIA). Taylor's College, Malaysia
 Dissertation for Bachelor of Hospitality & Tourism Management (Hons.)
 Research Title, "**DEFINING GENERAL CRITERIA FOR ENHANCING TOURIST EXPERIENCE IN SELECTED AGRO-TOURISM PRODUCTS AND SERVICE: A CASE STUDY IN CAMERON HIGHLANDS TEA PLANTATION**"

Razif Rosdin (MALAYSIA). Taylor's College, Malaysia
 Dissertation for Bachelor of Hospitality & Tourism Management (Hons.)
 Research Title, "**STUDY ON BUTLER TOURISM AREA LIFE CYCLE (TALC) AND PROBLEM FACED BY MALAYSIA AGRICULTURE PARK: A CASE STUDY OF MALAYSIA AGRICULTURE PARK**"

2005 Cecilia Stephanie (MALDIVES). Taylor's College, Malaysia
 Dissertation for Bachelor of Hospitality & Tourism Management (Hons.)
 Research Title, "**AN ENVIRONMENTAL EVALUATION OF TASIK CHINI: A TOURISM IMPACT STUDY ON THE POLLUTION OF THE LAKE**"

Candy Yuliani (INDONESIA). Taylor's College, Malaysia
 Dissertation for Bachelor of Hospitality & Tourism Management (Hons.)
 Research Title, "**ECOTOURISM DEVELOPMENT IN BALI: A POTENTIAL CONTRIBUTOR TO BALI'S TOURISM RECOVERY PROCESS POST 2002**"

Farah Lee (MALAYSIA). Taylor's College, Malaysia
 Dissertation for Bachelor of Hospitality & Tourism Management (Hons.)
 Research Title, "**HOW MALAYSIA CAN DEVELOP BENCHMARKS FOR ECOTOURISM CERTIFICATION BASED ON COMPARATIVE STUDIES OF SELECTED DEVELOPING COUNTRIES**"

Janice Goh Siaw Siang (MALAYSIA). Taylor's College, Malaysia
 Dissertation for Bachelor of Hospitality & Tourism Management (Hons.)
 Research Title, "**A STUDY ON TOURIST' PERCEPTION TOWARDS BICYCLE TOURS IN EAST MALAYSIA**"

Mariyam Adham (MALDIVES). Taylor's College, Malaysia
 Dissertation for Bachelor of Hospitality & Tourism Management (Hons.)
 Research Title, "**CRISIS MANAGEMENT IN TOURISM: A CASE STUDY ON THE IMPACT OF ASIA TSUNAMI ON THE TOURISM INDUSTRY OF MALDIVES**"

Tai Siew Yen (MALAYSIA). Taylor's College, Malaysia
 Dissertation for Bachelor of Hospitality & Tourism Management (Hons.)
 Research Title, "**CONSERVATION & PRESERVATION OF NATURAL RESOURCES
 IN SABAH: A CASE STUDY OF KINABALU NATIONAL PARK**"

Bennie Kiew (MALAYSIA). Taylor's College, Malaysia
 Dissertation for Bachelor of Hospitality & Tourism Management (Hons.)
 Research Title, "**WILDLIFE CONSERVATION IN MALAYSIA: A CASE STUDY ON
 SEPILOK SANCTUARY**"

2006 Fakaruddin Ampong (MALAYSIA). Taylor's University College, Malaysia
 Dissertation for Bachelor of Hospitality & Tourism Management (Hons.)
 Research Title, "**A STUDY OF THE CONSERVATION MANAGEMENT
 PRACTICES IN TUNKU ABDUL RAHMAN PARK IN SABAH**"

Joanne Lew Sook Voon (MALAYSIA). Taylor's University College, Malaysia
 Dissertation for Bachelor of Hospitality & Tourism Management (Hons.)
 Research Title, "**THE IMPLEMENTATION OF ISO 14001 IN CITY HOTEL: THE
 BENEFITS & LIMITATIONS. A CASE STUDY ON SHANGRI LA HOTEL KUALA LUMPUR**"

Suvviana Chai Nee San (INDONESIA). Taylor's University College, Malaysia
 Dissertation for Bachelor of Hospitality & Tourism Management (Hons.)
 Research Title, "**POTENTIAL FOR SUSTAINABLE DEVELOPMENT IN SARAWAK:
 AN EFFECTIVE WAY TO MANAGE A TOTALLY PROTECTED AREA IN KUCHING**"

Pho Duc Duy. Taylor's University College, Malaysia
 Dissertation for Bachelor of Hospitality & Tourism Management (Hons.)
 Research Title, "**POTENTIAL FOR ECOTOURISM IN VIETNAM. CASE STUDY OF
 CANGIO MANGROVE BIOSPHERE RESERVE, VIETNAM**"

2007 Pua Huei Yee (MALAYSIA). Taylor's University College, Malaysia
 Dissertation for Bachelor of Hospitality & Tourism Management (Hons.)
 Research Title, "**THE POTENTIAL OF KUALA SELANGOR FIREFLIES PARK AS A
 WEEKENDER TOURIST DESTINATION: THE CASE OF KAMPUNG KUANTAN
 FIREFLIES RECREATION CENTRE (KKFRC)**"

Doo Hing Soon (MALAYSIA). Taylor's University College, Malaysia
 Dissertation for Bachelor of Hospitality & Tourism Management (Hons.)
 Research Title, "**A STUDY OF THE EFFECTIVENESS OF EFFORT TAKEN TO
 PROTECT PULAU PAYAR MARINE PARK**"

Chew Shiun Wei (MALAYSIA). Taylor's University College, Malaysia
 Dissertation for Bachelor of Hospitality & Tourism Management (Hons.)
 Research Title, "**THE PERCEPTION OF TOURISTS TOWARDS PORT DICKSON AS
 A WEEKENDER GETAWAY**"

Tony Mohd. Fauzi (MALAYSIA). Taylor's University College, Malaysia
 Dissertation for Bachelor of Hospitality & Tourism Management (Hons.)
 Research Title, "**THE ENVIRONMENT AND TOURISM: A CASE STUDY OF
 TAMAN NEGARA NATIONAL PARK**"

Aisha Nurul' Ain Mohamed Husain (MALAYSIA). Taylor's University College, Malaysia

Dissertation for Bachelor of Hospitality & Tourism Management (Hons.)

Research Title, "**ENVIRONMENTAL PROTECTION IN THE ECOTOURISM INDUSTRY: A LEGAL PERSPECTIVE ON THE MALAYSIAN SCENE**"

Sio Ban Yann (MALAYSIA). Taylor's University College, Malaysia

Dissertation for Bachelor of Hospitality & Tourism Management (Hons.)

Research Title, "**A STUDY ON RESERVATION PROCESS & INTEGRATED TELEPHONY RESERVATION MANAGEMENT SYSTEM: APPLICATION OF INTEGRATED TELEPHONY RESERVATION SYSTEM IN THE HOTEL INDUSTRY**"

-
- 2008 Lim Lee Fang (MALAYSIA). Taylor's University College, Malaysia
Dissertation for Bachelor of Hospitality & Tourism Management (Hons.)
Research Title, "**CUSTOMER'S PERCEPTION OF BUDGET AIRLINES IN MALAYSIA: A CASE STUDY OF AIR ASIA & FIRE FLY**"

Esther Tan Chiew Mei (MALAYSIA). Taylor's University College, Malaysia

Dissertation for Bachelor of Hospitality & Tourism Management (Hons.)

Research Title, "**THE EFFECT OF WEB QUALITY & CUSTOMER SATISFACTION: A CASE STUDY OF AIR ASIA**"

Sun Sha Sha (CHINA). Taylor's University College, Malaysia

Dissertation for Bachelor of Hospitality & Tourism Management (Hons.)

Research Title, "**FACTORS INFLUENCING CUSTOMER SATISFACTION IN BUDGET HOTEL: A CASE STUDY OF TUNE HOTEL**"

Hing Hock Hien (MALAYSIA). Taylor's University College, Malaysia

Dissertation for Bachelor of Hospitality & Tourism Management (Hons.)

Research Title, "**A STUDY ON THE POTENTIAL OF SINGAPORE AS A GAY TOURISM DESTINATION**"

Tan Hon Ruey (MALAYSIA). Taylor's University College, Malaysia

Dissertation for Bachelor of Hospitality & Tourism Management (Hons.)

Research Title, "**MALAYSIAN TOURIST PERCEPTION TOWARDS THE CELEBRITY EFFICACY AS A PROMOTING TOOL IN THE TOURISM INDUSTRY**"

Er Hing Yap (MALAYSIA). Taylor's University College, Malaysia

Dissertation for Bachelor of Hospitality & Tourism Management (Hons.)

Research Title, "**AN ANALYSIS OF MALAYSIAN PERCEPTION TOWARDS LONG HAUL BUDGET AIRLINES: A CASE STUDY OF AIR ASIA-X**"

Kang Carr-Men (MALAYSIA). Taylor's University College, Malaysia

Dissertation for Bachelor of Hospitality & Tourism Management (Hons.)

Research Title, "**THE LEADING LOW COST CARRIER IN MALAYSIA: A CASE STUDY OF AIR ASIA'S BUSINESS DEVELOPMENT & FUTURE EXPANSION IN THE AVIATION INDUSTRY**"

Low Huey Shan (MALAYSIA). Taylor's University College, Malaysia

Dissertation for Bachelor of Hospitality & Tourism Management (Hons.)

Research Title, "**THE PERCEPTION OF ONLINE USERS ON THE USABILITY OF HOTEL WEBSITE: A CASE STUDY OF BUDGET HOTEL WEBSITE IN KUALA LUMPUR**"

-
- 2009 Nur Aziemah Azman (MALAYSIA). Taylor's University College, Malaysia
Dissertation for Bachelor of Hospitality & Tourism Management (Hons.)
Research Title, "**RESPONSIBLE TOURISM IN MALAYSIA'S CONVENTION CENTRES: AN ASSESSMENT OF THE SIME DARBY CONVENTION CENTRE**"
-
- 2010 Norfarah Ayuni Mustaffa (MALAYSIA). Taylor's University, Malaysia
Dissertation for Bachelor of Hospitality & Tourism Management (Hons.)
Research Title, "**PERCEPTIONS OF LOCAL COMMUNITY TOWARDS SEPANG GOLD COAST AS A SUCCESSFUL TOURISM DESTINATION**"
- Hassan Samaam (MALDIVES). Taylor's University, Malaysia
Dissertation for Bachelor of Tourism Management & Engineering (Hons.)
Research Title, "**PERCEPTIONS OF LOCAL COMMUNITY TOWARDS SEPANG GOLD COAST AS A SUCCESSFUL TOURISM DESTINATION**"
- Choon Wai Yee (MALAYSIA). Taylor's University, Malaysia
Dissertation for Bachelor of Hospitality & Tourism Management (Hons.)
Research Title, "**CRISIS MANAGEMENT AT BUDGET HOTELS IN KLANG VALLET: A CASE STUDY OF H1N1 PANDEMIC**"
- Geraldine Anne Tan Wern-Yi (MALAYSIA). Taylor's University, Malaysia
Dissertation for Bachelor of Tourism Management & Engineering (Hons.)
Research Title, "**SOCIO-ECONOMIC IMPACTS OF TOURISM DEVELOPMENT TOWARDS THE LIFESTYLE OF THE MAH MERI TRIBE OF KAMPUNG BUMBUN, CAREY ISLAND**"
- Shihan Ibrahim (MALDIVES). Taylor's University, Malaysia
Dissertation for Bachelor of Tourism Management & Engineering (Hons.)
Research Title, "**DESTINATION BRANDING: MALDIVES 'THE SUNNY SIDE OF LIFE FROM THE PERCEPTION OF EUROPEAN TOURIST'**"
- Loh Yi Wen (MALAYSIA). Taylor's University, Malaysia
Dissertation for Bachelor of Tourism Management & Engineering (Hons.)
Research Title, "**IMPACTS STUDY FOR COOPERATION OF CONSERVATION AND TOURISM: A CASE STUDY OF KUALA GANDAH ELEPHANT SANCTUARY, PAHANG, MALAYSIA**"
- Emma Coughlin (FRANCE). Taylor's University, Malaysia
Dissertation for Bachelor of Tourism Management & Engineering (Hons.)
Research Title, "**POVERTY ERADICATION VIA SUSTAINABLE COMMUNITY BASED TOURISM: A CASE STUDY OF THE KELABIT COMMUNITY IN BARIO, SARAWAK**"
- Patrick Daya (MALAYSIA). Taylor's University, Malaysia
Dissertation for Masters in International Hospitality & Tourism Management
Research Title, "**COMPUTER-BASED LEARNING FOR PRACTICAL HOSPITALITY SUBJECTS: A QUICKDO™ APPROACH IN THE HOSPITALITY PROGRAMME**"
-
- 2011 Guo Ming (CHINA). Taylor's University, Malaysia
Dissertation for Masters in International Hospitality & Tourism Management
Research Title, "**STUDY & ANALYSIS OF ENVIRONMENTAL QUALITY ACT (1974) (ORDER 1987) OF MALAYSIA: PERCEPTION OF ENVIRONMENTAL CONSULTANT OF EXISITING LEGISLATION FOR TOURISM DEVELOPMENT PROJECTS**"
-

Sumitha Anatharajah (MALAYSIA). Taylor's University, Malaysia
 Dissertation for Masters in International Hospitality & Tourism Management
 Research Title, **"A STUDY ON FACTORS THAT CONTRIBUTE TOWARDS ENVIRONMENTAL COMMITMENT IN MALAYSIAN HOTEL INDUSTRY: A CASESTUDY OF THE HOTELS IN GOLDEN TRIANGLE KUALA LUMPUR"**

Leila Pakshir (IRAN). Taylor's University, Malaysia
 Dissertation for Masters in International Hospitality & Tourism Management
 Research Title, **"STUDY ON DEVELOPMENT AND SUSTAINABILITY OF HOMESTAY AS A FORM OF CBT IN RURAL COMMUNITY IN BAVANAT-IRAN"**

2012 Sanjit Singh (MALAYSIA). Taylor's University, Malaysia
 Dissertation for Masters in International Hospitality & Tourism Management
 Research Title, **"PERCEPTION OF INTERNATIONAL TOURIST ON MALAYSIA'S ECONOMIC TRANSFORMATION PROGRAMME (ETP): TRANSFORMING THE TOURISM INDUSTRY INTO A HIGH-YIELD INDUSTRY BY 2020."**

2013 Natalie Ann King (GUYANA). Taylor's University, Malaysia
 Dissertation for Masters in International Hospitality & Tourism Management.
 Research Title, **"THE VALUE ORIENTATION OF WILDLIFE AS A COMMUNITY BASED ECOTOURISM PRODUCT: A CASE STUDY OF LOWER KINABATANGAN, SABAH, MALAYSIA"**

Edmund Tey Kim Lai (MALAYSIA). Taylor's University, Malaysia
 Dissertation for Masters in International Hospitality & Tourism Management.
 Research Title, **"GREEN IS THE NEW WHITE - HOTELS IN MALACCA READY FOR THE TRANSFORMATION?"**

Wong Lee Shu (MALAYSIA). Taylor's University, Malaysia
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 Research Title, **"EVALUATION OF TRANSPORT MODE CHOICE IN RURAL DESTINATION: A CASE STUDY OF SANDAKAN, SABAH"**

Fathimath Nuha Mohamed (MALDIVES). Taylor's University, Malaysia
 Dissertation for Professional Masters in International Tourism & Hospitality Management. Research Title, **"BARRIERS FOR SUSTAINABLE TOURISM MANAGEMENT IN SMALL ISLAND RESORTS: CASE STUDY BASED ON THE MALDIVES"**

2011- Sudesh Prabhakaran (MALAYSIA). Taylor's University, Malaysia
 2018 Thesis for PhD in Hospitality & Tourism Management. Research Title, **"COMMUNITY PARTICIPATION IN RURAL TOURISM ENVIRONMENT PLANNING: A CASE OF MARINE WASTE MITIGATION IN SEMPORNA, SABAH."**

2013- Sameul Folorunso Adeyinka-Ojo (NIGERIA). Taylor's University, Malaysia
 2015 Thesis for PhD in Hospitality & Tourism Management. Research Title, **"DEVELOPING A DESTINATION BRAND FOR RURAL TOURISM: A RELATIONSHIP-BASED APPROACH"**

2013- Tanuja Visvernathan (MALAYSIA). Taylor's University, Malaysia
 2018 Thesis for MSc in Hospitality & Tourism Management. Research Title, **"CORPORATE SOCIAL RESPONSIBILITY MODEL FOR TOURISM BUSINESSES AT RURAL TOURISM DESTINATION"**

- 2013- Shahzer Ansari (IRAN). Taylor's University, Malaysia
 2014 Thesis for Masters in International Hospitality & Tourism Management. Research Title, "**TRAVEL MOTIVATION OF ADVENTURE TOURIST TO CLIMB MOUNT KINABALU, SABAH, MALAYSIA**"
- 2014- Gan Joo Ee (MALAYSIA). Taylor's University, Malaysia
 2016 Thesis for PhD in Hospitality & Tourism Management. Research Title, "**ENVIRONMENTAL LAW AND POLICY GUIDELINES FOR RESPONSIBLE RURAL TOURISM GOVERNANCE**"
- 2014- Farah Atiqah (MALAYSIA). Taylor's University, Malaysia
 2018 Thesis for MSc in Tourism Management. Research Title, "**A SLOW TOURISM APPROACH TOWARDS SUSTAINING COMMUNITY DEVELOPMENT IN ARAU, PERLIS, MALAYSIA**"
- 2014- David Mickael Le Dez (FRANCE). Taylor's University, Malaysia
 2016 Thesis for Masters in International Hospitality & Tourism Management.. Research Title, "**PROFITABILITY VIA SUSTAINABILITY: A GREEN HOTEL MODEL FOR RURAL TOURISM DESTINATIONS**"
- 2014- Sina Reefahtalab (IRAN). Taylor's University, Malaysia
 2016 Thesis for Masters in International Hospitality & Tourism Management.. Research Title, "**INFLUENCE OF RESIDENTS' PLACE IMAGE ON PERCEIVED TOURISM IMPACTS AND SUPPORT FOR TOURISM DEVELOPMENT IN PORT DICKSON, NEGERI SEMBILAN**"
- 2014- Shayeseh Moghadas (IRAN). Taylor's University, Malaysia
 2016 Thesis for MSc in Tourism Management. Research Title, "**EFFECT OF BEHAVIOURAL INTENTION TOWARDS CHOOSING ENVIRONMENTALLY FRIENDLY HOTELS**"
- 2014- Aarash Baktash (IRAN). Taylor's University, Malaysia
 2017 Thesis for MSc in Tourism Management. Research Title, "**ASSESSING THE COMMUNITY READINESS AND DEVELOPING ITS PARTNERSHIP IN THE FORM OF NINE STEPS OF COMMUNITY BASED TOURISM**"
- 2016- Harold Bernardo Bueno (PHILIPPINES). Taylor's University, Malaysia
 Present [IN PROGRESS]
 Thesis for PhD. in Hospitality & Tourism Management. Research Title, "**SUSTAINABLE ORGANIC FARMING: FARM TO TABLE TOURISM**"
- 2016- Mohamed Shamleen (MALDIVES). Taylor's University, Malaysia
 2017 Thesis for Masters in International Hospitality & Tourism Management. Research Title. Research Title, "**A STUDY ON THE POOR SERVICE QUALITY OF DOMESTIC AIRPORTS: THE CASE OF THE MALDIVES**"
- 2016- Azeem Ismail (MALDIVES). Taylor's University, Malaysia
 2017 Thesis for Masters in International Hospitality & Tourism Management. Research Title. Research Title, "**DEVELOPING CARBON-OFFSET PLAN FOR HOTEL INDUSTRY: A CASESTUDY OF HILTON HOTEL PETALING JAYA**"

Co-Supervisor:

- 2012- Elsie Fook Suk Fun (Univ. Malaysia Sarawak) (MALAYSIA)
 2016 Thesis for PhD in Hospitality & Tourism Management. Research Title, **"THE IMPACT OF TOURIST, LOCAL COMMUNITY AND INDUSTRY PLAYERS' PERCEPTION ON TOURISM PERFORMANCE IN RURAL AREA, MALAYSIA"**
- 2013- Tshin Lip Vui (Univ. Malaysia Sabah) (MALAYSIA)
 2016 Thesis for PhD in Hospitality & Tourism Management. Research Title, **"MARKETING SUSTAINABLE HERITAGE SITE: A CASE STUDY OF MT. KINABALU"**
- 2013- Sharareh Khosravi (Univ. Sains Malaysia) (IRAN)
 2016 Thesis for PhD in Hospitality & Tourism Management. Research Title, **"CAPACITY BUILDING THROUGH TOURISM DEVELOPMENT FOR ISLAND COMMUNITY"**
- 2015- Wang Lei (CHINA) (Taylor's University Malaysia)
 2019 Thesis for PhD in Hospitality & Tourism Management. Research Title, **"INVESTIGATING PRO-ENVIRONMENTAL CONSUMERS' ATTITUDE TOWARD ONLINE BOOKING GREEN HOTEL"**
- 2018- Raymond Francis (THE BAHAMAS) (University of the West Indies)
 Present [IN PROGRESS]
 Thesis for DBA (Business Management). Research Title, **"CORPORATE ENVIRONMENTAL RESPONSIBILITY AND HOTEL SUSTAINABILITY IN THE BAHAMIAN HOSPITALITY INDUSTRY: THE MEDIATING ROLE OF STRATEGIC LEARNING"**.

Summary of Publication & Thesis Supervision:

Publications/Supervision Level	No.
Dissertation/Thesis	3
Book	10
Book Chapter	26
Journal Article	58
Referred Conference Proceedings Article	117
Non-referred Conference Proceedings Article	8
Article in Trade Magazine/Bulletin	84
Editorial Notes	22
Press/Magazine Coverage/Write-up	58
Technical Papers	25
Online/Web Publications/Project Sites	18
Research Project Supervision: Bachelor	47
Research Project Supervision: Masters	18
Research Project Supervision: PhD	10

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