

SEONGBAE LIM, Ph.D.
Professor of Information Technology Management
Greehey School of Business, St. Mary's University
San Antonio, TX 78228, USA
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EDUCATION

Ph.D., University of Nebraska-Lincoln, 2003
Major: Management Information Systems
Minor: Production & Operations Management, Management Science

M.A., Seogang University, Seoul, Korea, 1999
Major: Production and Operations Management

B.A., Kyonggi University, Suwon, Korea, 1997
Major: Management

California State University, Northridge, Jan 1994-Aug 1995
Major: Economics

WORK EXPERIENCE

Full Professor, Greehey School of Business, St. Mary's University, Aug, 2016-Present

Research Associate, Center for Blockchain Technology, University College London,
The United Kingdom, Jun 2019-Present

Director, King Sejong Insitute, St. Mary's University, July 2020-Present

Chair of Department of Finance and Quantitative Management, Greehey School of Business,
St. Mary's University, Jun 2016-May, 2020

Visiting Research Fellow, Center for Smart Governance, DongA University, Korea, Mar 2015 –
Present

Visiting Research Fellow, Asian Community Research Center, Jeju National University, Korea,
Mar 2014 – Present

Associate Professor, Greehey School of Business, St. Mary's University, Aug. 2008-Jul 2013

Assistant Professor, School of Business, the State University of New York at Geneseo,
Aug 2003-Jul 2008

Graduate Instructor, Department of Management, College of Business, University of Nebraska,

Lincoln, Aug 2002-May 2003

TEACHING EXPERIENCE

- Blockchain and FinTech (Undergraduate)
- Blockchain Management Strategy (MBA)
- Business Applications Development (Visual Basic Net)
- Database Management (Undergraduate)
- Electronic Business (Undergraduate)
- Enterprise Resource Planning Systems (Undergraduate)
- Innovation and Entrepreneurship (Undergraduate)
- Management Information Systems (Undergraduate)
- Management of Information and Technology (MBA)
- Operations Management (Undergraduate)
- Project Management (Undergraduate)
- Special Topics in Management: Asian Business (Undergraduate)
- Strategic Innovation Management (MBA)
- Special International Study (MBA)
- Systems Analysis and Design (Undergraduate)
- Technological Innovation Management (Graduate)

TRAINING

Bloomberg Certification (Bloomberg Market Concepts) Feb 2021

Blockchain and Distributed Ledger Technology, University College London, Center for Blockchain Technologies, Sep 2020

Blockchain Technology Workshop II, SAP University Alliance, Huntsville, Texas, Jan 2020

Online Teaching Certificate Course, St. Mary's University, May 2019

Blockchain Technology Workshop I-b, SAP University Alliance, Huntsville, Texas, Jan 2019

Blockchain Technology Workshop I-a, SAP University Alliance, Huntsville, Texas, Jan 2018

Academic Chairpersons Conference, Savannah, Georgia, Feb 2017

Summer Academic Technology Workshop, St. Mary's University, May 2016

Enterprise Resource Planning Systems Workshop, SAP University Alliance, Huntsville, Texas, Jan 2013

Problem Based Learning, CRLT, University of Ann Arbor, Feb 2012

The Strength Quest, Gallup University, Omaha, Nebraska, Jan 2012

Dean for International Affairs Workshop, Busan, Korea, Nov 2011

The Art and Craft of Discussion Leadership II, Harvard University, Boston, Massachusetts, Nov 2010

The Art and Craft of Discussion Leadership I, Harvard University, Boston, Massachusetts, Nov 2009

Faculty-Student Partnership in Teaching and Learning, State University of New York, Geneseo, NY, May 2006

PROFESSIONAL MEMBERSHIP

Decision Sciences Institute

AIS (Association for Information Systems)

Pan-Pacific Business Association

Academic Society for Appropriate technology

AITPA (Association of Information Technology Professionals)

Korean Academic Society of Business Administration

Japanese Transcultural Management Society

Korean Association of Information Systems

GRANT

King Sejong Institute Foundation, Korea, Jul 2020 - Present. (\$210,000.00)

Eurasia Research Project, One Asia Foundation, Japan, Jun 2014-Present (\$200,000.00)

ICT Convergence Policy, Ministry of Science, ICT, and Future Planning, Republic of Korea, Jun 2014. (\$27,000.00)

Policy for Building Venture Cluster, Korea Venture Foundation. Jul 2014. (\$45,000.00)

PUBLICATIONS

Publications in Peer-Reviewed Journals

Seongbae Lim, Hong Lee, and Claudio Jung. "Convergence Strategy and Innovation Capability of the Classic Art Industry," *International Journal of Quality Innovation*, 6(1), May 2020.

Kim, D., Trimi, S., Hong, S., and Lim, S. "Effect of Co-creation on Organizational Performance of Small and Medium Manufacturers," *Journal of Business Research*. Vol. 109, pp 574-584, March 2020.

Kim, H., Choi, H. and Lim, S. "Design of Platform for Smart Governance," *Asia Life Sciences*, 18(3), April 2019.

Kim, N., Hong, S., and Lim, S. "An Analysis of Public Conflict Research Trends in Korea Using Social Network Analysis," *International Journal of Advanced Science and Technology*, Vol 116, pp. 121-130. July 2018.

Ramadhani, A., Choi, H, and Lim, S. "Korean and English Sentiment Analysis Using the Deep Learning," *Journal of the Korea Industrial Information Systems Research*, 23(3). Jun 2018.

Kim, N., Choi, H., and Lim, S. Social Network Analysis on Civil Complaints Regarding Parking: A Case of B City, *WSEAS Transactions on Environment and Development*, Vol. 14, June 2018.

Lee, T., Hong, S., and Lim, S. "A Study on Community Support Policies through Co-creation," *Journal of Regional Studies*, 25(1). Mar 2017

Lim, S., and Hong, S., "Co-Creation and Reform of State-Owned Enterprise," *Information*, 19(11), Nov 2016.

Lee, T., Hong, S., Lim, S., and Jeong, H. "The New Model for the Land Use Policy with a Co-Creation Approach," *Advanced Science Letters*, 22(11), Nov 2016.

Lim, S., Hong, S., and Gutenberg, J. "A Study on the Relationship between Shared Goals and the Competitive Advantage of a Co-Creative organization," *International Journal of Service Sciences*, 5(3/4), pp242-254. Dec 2015.

Hong, S., Kim, N., and Lim, S., A Longitudinal Case Study on Evaluating Operational Performance of Production Information Systems in Korean Small and Medium-Sized Manufacturers, *The Journal of Internet Electronic Commerce Research*, 15(5), 59-74. Nov 2015.

Hong, S., Lim, S., Kim, J., and Hyunmi Lee, "Formation of Creative Economy Eco-Systems

Using Content Analysis," *The Journal of Internet Electronic Commerce Research*, 15(3), pp 111-131, Jun 2015.

Seongbae Lim and Silvana Trini, "Impact of Information Technology Infrastructure Flexibility on the Competitive Advantage of Small and Medium-Sized- Enterprises," *Journal of Business and Management*, 3(1), Mar 2014.

SoonGoo Hong, HyunMi Lee, Seongbae Lim, and Narang Kim, "Co-Creation: Overview and Research Agenda," *Korean Information Systems Research*, 23(1), 2014, pp 201-221, March 2014.

Seongbae Lim & Brooke Envick, "Gender and Entrepreneurial Orientation: Multi-country study," *International Entrepreneurship and Management Journal*, 9(3), pp 465-482, September 2013.

Seongbae Lim, Alejandro Z. Saldana, and Pablo Z. Saldana, "Do Market Oriented Firms Adopt Web 2.0 Technologies? An Empirical Study in Hospitality Firms," *International Entrepreneurship and Management Journal*, 7(4), pp 465-477, Dec 2011.

Daniel Palacios, Ignacio Fil-Pechuan, and Seongbae Lim, "Improving human Capital through Knowledge Management Practice" *Service Business: International Journal*, vol 5, No 2, pp 99-112, June 2011.

Seongbae Lim & Daniel Palacios-Marques, "Culture and Purpose of Web 2.0 Service Adoption: A study in the U.S., Korea, and Spain" *Service Industries Journal*, 31(1), Jan 2011, pp 123-131.

Seongbae Lim, Silvana Trimi, & Hong-Hee Lee, "Web 2.0 Service Adoption and Entrepreneurial Orientation" *Service Business: International Journal*, 4(3/4). pp 197-207. Dec 2010.

Sang M. Lee, Seongbae Lim, & Raghuvar D. Pathak, "Culture and Entrepreneurial Orientation: Multi-country Study" *The International Entrepreneurship and Management Journal*, 7(1). pp1-15, Mar 2010.

Sang M. Lee, Seongbae Lim, & Domingo Ribeiro Soriano, "Suppliers' Participation in a Single Buyer Electronic Market," *Group Decision and Negotiation*, 18(5). pp 449-465, 2009.

Sang M. Lee & Seongbae Lim, "Entrepreneurial Orientation and the Performance of Service Business," *Service Business: An International Journal*, 3(1), 2009.

Seongbae Lim, Domingo Ribeiro, & Sang M. Lee, "Factors Affecting the Performance of Entrepreneurial Service Firms," *Service Industries Journal*, 28(7), pp 1003-1013. Sep 2008

Sang M. Lee & Seongbae Lim, "Factors Influencing Suppliers' Adoption of Private Electronic Market," *Service Business: An International Journal*, Vol.1, No. 1, pp 41-62. March 2007.

Sung-Kwan Kim, Seongbae Lim, & Robert Mitchell, "A Method for Knowledge Modeling: Application of Unified Modeling Language (UML) to Knowledge Modeling " *International*

Journal of Knowledge Management, 2(4). pp 228-242, 2006

Sang M. Lee and Seongbae Lim, "Influences on Students Attitudes toward Entrepreneurship: A Multi-country Study" The International Entrepreneurship and Management Journal (SSCI Journal), 2(3). pp 351-366. Sep 2006.

Sang M. Lee, Daesung Chang, & Seongbae Lim, "Impact of Entrepreneurship Education: A Comparative Study of the U.S. and Korea, " The International Entrepreneurship and Management Journal, 1(1). Pp 27-43, Mar 2005.

Seongbae Lim, Sungkwan Kim, & Soongoo Hong, "Small Buyers' Adoption of Reverse Aggregation Electronic Markets: A Case Study on the Korean Auto Repair Industry, " Korean Information Systems Research, 13(2), pp. 155-172, 2005.

Daesung Chang & Seongbae Lim, "A Study on the Relationships between E.O. (Entrepreneurial Orientation) and the Success of Venture Creation," The Journal of the Korean Association of Business Administration, 18(3), 2005.

Seongbae Lim, Sungkwan Kim, & Soongoo Hong, "A Study of Suppliers' Participation in Private Exchanges: Focusing on MRO Markets" The Journal of the Society for e-Business Studies, 9(4), pp37-51, 2004.

Sung-Kwan Kim, Seongbae Lim, & Robert Mitchell, "Building a Knowledge Model: A Decision Making Approach, " Journal of Knowledge Management Practices. Vol. 5, 2004.

Daesung Chang, Seongbae Lim, & Younghwan Kim, "How Knowledge Management Helps a Service Firm Attain a Deep Core Competency: A Case Study of Byeokje Ribs Restaurant," The Journal of Service Management Society, 3(1), 2002.

Daesung Chang & Seongbae Lim, "A Study on Operational Characteristics and Entrepreneurs of Successful Japanese Restaurant Business," The Journal of Daehan Association of Business Administration, 14(1), 2001.

Daesung Chang & Seongbae Lim, "A Study of Critical Success Factors for Creation of Japanese Restaurant Business," The Journal of Service Management Society, Vol. 2, 2001.

Daesung Chang & Seongbae Lim, "A Comparative Study on the Confidence in Venture Creation between MIS Students and Other Business Majors in the USA," The Journal of the Korean Institute of Office Automation, Vol. 5, No 4, December 2000.

Booho Rho & Seongbae Lim, "A Study on the Relationships among Manufacturing Strategies, Practices, and Performance of Korean Manufacturing Firms," The Journal of the Production and Operations Management Society, 11(1), Jun 2000.

Booho Rho & Seongbae Lim, "A Study on the Impact of Consistency between Firms' Strategy and Manufacturing Practices on Firm Performance," Sogang Business Review, Vol. 10, 1999.

Papers Under Review

The Effects of Green SCM Implementation on Business Performance: A Longitudinal Study in Electronics Industry, Sustainability

Book Publication

Living Innovation, Emerald, London, United Kingdom, Aug 2018

Blockchain Driven Smart Governance for Post COVID-19 Era, Yuwon Publishing, Seoul, Korea, Jun 2020

Innovation 5.0, Hankyung BP., Seoul, Korea, May 2019

Blockchain for Smart Governance, Sejong BP., Seoul, Korea, May 2018

Co-Creation Driven Reform of Kangwon Land, State-Owned Enterprise. Yuwon BP., Seoul, Korea, May 2017.

Meta Innovation, Hankyung BP., Seoul, Korea, May 2016

Asian Dream and Education for Neo-Asians, May 2015

A Study on Co-innovation Methodologies and a Frame for Successful Implementation of Creative Economy, Ministry of Science, ICT, and Future Planning, Republic of Korea, Sep 2014

"Convergenomics: Strategic Innovation in Convergence Era" Published by Wisdom House, Seoul, Korea. May 2011. (Translation)

Publications in Refereed Proceedings

"How Can Legislation Proactively Support Innovation," Proceedings of Pan Pacific Conference, Seoul, Korea, May 2018.

"A Case Study about the Relationships between Convergence Strategy and Innovation Capability of Classic Art Industry," Proceedings of Pan Pacific Conference, Seoul, Korea, May 2018.

"A Study on the Co-creation based Regional Innovation Model: Focusing on Hochun Town," Proceedings of Pan Pacific Conference, Seoul, Korea, May 2018.

"Design of Shared Value Platform for Regional Innovation," Annual Conference of Korea Management Information Systems, Seoul, Korea, Dec 2017.

"Design of a Platform for Co-creation Driven Innovation of Community" Annual Conference of Korea Management Information Systems, Busan, Korea, Jun 2017.

"Online Survey Respondents' Reactions to Required Questions," Annual Meetings of Association of Marketing Theory and Practices, Myrtle Beach, SC. Mar 23, 2017.

"A Study on Community Business Support Policies through Co-Creation" Annual Conference of Korea Association of Information Systems," Busan, Korea, Nov 2016.

"Method for Co-creation Based Policy Development," Annual Conference of Korea Management Information Systems, Busan, Korea, June 2016.

"Model for Co-creation Knowledge Repository for Regional Innovation, Annual Conference of Korea Association of Information Systems," Daegu, Korea, Nov 2015

"The Effects of Co-creation on the Corporate Performance of Small and Medium Manufacturing Companies in Korea," Pan Pacific Conference, Hanoi, Vietnam, Jun 2015.

"Building a Sustainable One Asia Community through Co-Creation of Shared Goal among Asian Countries," One Asia Symposium, Jeju, Korea, 2014

An Empirical Study on the Relationship between Co-creative Partnership and the Performance of Organizations. Proceedings of Pan Pacific Conference, Osaka, Japan, Jun 2014.

Extending the Horizon of Innovation, Proceedings of Pan Pacific Conference, Johannesburg, South Africa, Jun 2013.

A longitudinal Case Study of Evaluating Operational Performance of Production Information Systems in Small and Medium-Sized Manufacturers, Proceedings of DSI Annual Meeting, San Francisco, Nov 2012

Innovative Organizational Culture and Green Supply Chain Management Performance, Proceedings of Pan Pacific Conference, Haikou, China, May 2012.

A Study on the Relationship between Religion and Entrepreneurial Orientation, Proceedings of Pan Pacific Conference, Daejeon, South Korea, May 2011.

Impact of Gender on the Relationship between Entrepreneurial Orientation and Web 2.0 Service Adoption, Proceedings of DSI Annual Meeting, San Diego, Nov. 2010

Factors Influencing the Quality of Information Systems Project of Small and Medium-Sized Manufacturing Firms, 2010 Annual Conference of KORMS (Korean Operations Research and Management Science) Society, Seoul, South Korea.

Improving human Capital through Knowledge Management Practice, Proceeding of INBAM (International Network of Business And Management Journal) Valencia, Spain, June 2010.

A Comparative Study of the Relationship between Gender and Restaurant Entrepreneurs'

Entrepreneurial Orientation, Proceedings of Pan Pacific Conference, Bali, Indonesia, May 2010.

Impact of Information Technology Infrastructure Flexibility on the Competitive Advantage of the Organization, Proceedings of DSI Annual Meeting, New Orleans, Nov 2009

The Impact of Entrepreneurial Orientation on the Adoption of Web 2.0 Services, Proceedings of DSI Annual Meeting, New Orleans, Nov 2009

Culture and Adoption of Web 2.0 Service: Multi-Country Study, Proceedings of Korea Society of Management Information System Annual Meeting, Jun 2009.

"Gender and Entrepreneurship," Proceedings of Pan-Pacific Conference, XXVI, Shenzhen, China, Jun 2009.

Online Consumers' Perception on Price Fairness, Proceedings of Annual Midwest DSI Meeting, Oxford, 2009

"Entrepreneurial Orientation and the Performance of Service Business," Proceedings of DSI Annual Meeting, Baltimore, Nov 2008.

"The Impact of Web 2.0 Paradigm on Entrepreneurship," Proceedings of Pan Pacific Conference, XXV, Costa Rica, May 2008.

"Study on the Congruence between Focus of Service Strategy and Factors Influencing Customers' Satisfaction: Focusing on Global Fast Food Franchises," Proceedings of DSI Annual Meeting, Phoenix, Arizona, 2007.

"The Strategic Risk Management for Sustainable Growth of K.T.," Proceedings of Pan-Pacific Conference XXIV, Dunedin-Queenstown, New Zealand, 2007

"Suppliers' Internal Capabilities and Their Participation in the Electronic Market," the 12th AMCIS (Americas Conference on I.S.), Acapulco, Mexico, 2006.

"Predicting Suppliers' Adoption of Inter-organizational Information Systems," 7TH MCIS (Mediterranean Conference on I.S.), Venice, Italy, Oct. 2006

"Government Website Accessibility: Comparison between Korea and the United States
"Proceedings of Pan-Pacific Conference XXIII, Busan, Korea, May 2006.

"A Comparison of Private Exchange Adoption" Proceedings of Pan-Pacific Conference XXIII, Busan, Korea, 2006. Busan, Korea, May 2006.

"A method for Knowledge Modeling with UML (Unified Model Language)," Proceedings of Pan-Pacific Conference XXII, Shanghai China, May 2005.

"The ERP Performance Measurement based on Balanced Scorecard in Korean Manufacturing Firms: An Empirical Study," Proceedings of Pan-Pacific Conference XXII, Shanghai China, May 2005.

"Pedagogical Effect of Entrepreneurship Education: Comparative Study of U.S., Korea, China, and Fiji." International Conference of Daehan Association of Business Administration, Shanghai, May 2005.

"Electronic Market Functions Influencing Buyers' Participation in Reverse Aggregation Electronic Markets: Focusing on Auto Repair Industry," Proceedings of DSI Annual Meeting, Boston, Nov. 2004.

"A Study on MRO Suppliers' Participation in Private Exchanges," Proceedings of Pan-Pacific Conference XXI, Anchorage, May 2004.

"The Factors Influencing Suppliers' Participation in the Private Electronic Markets," Proceedings of DSI Annual Meeting, Washington D.C., Nov 2003.

"Measuring Airlines' Service Quality: SERVQUAL or SERVPERF?," Proceedings of DSI Annual Meeting, San Diego, Nov 2002.

"Entrepreneurship Education and Its Pedagogical Effect: A Competitive Study of the U.S., China, and Korea," 2nd International Entrepreneurship Forum (IEF), Sep 5-8, Beijing, China. 2002.

"How Knowledge Management Helps a Local Service Firm Attain Deep Core Competency – Case Study of ByeokJe Ribs Restaurant in Korea," Pan-Pacific Conference XIX, Bangkok, May 2002.

"Pedagogical Effect of Entrepreneurship Education: A Comparative Study of the U.S., Korea, and Fiji," Pan-Pacific Conference XIX, Bangkok, May 2002.

"The Effect of ERP Implementation on Knowledge Management Practices," Proceedings of DSI Annual Meeting, San Francisco, Nov 17 ~ 20, Nov 2001.

"A Study on the Factors Influencing Business Major Student's Confidence in Venture Creation in the USA and Korea," Proceedings of DSI Annual Meeting, San Francisco, Nov 2001.

"A Comparative Study on the Service Quality of Global Fast Food Franchises in USA and Korea," Proceedings of DSI Annual Meeting, Orlando, Nov 19, 2000.

"A Study of Critical Success Factors for Creation of Japanese Restaurant Business," The Proceedings of the Korea Service Management Society, May 2001.

"A Study of Critical Success Factors for Creation of Japanese Restaurant Business," The Proceedings of the Korea Service Management Society, May 2001.

"Three Knowledge Management Issues in Global Strategy," Proceeding of INFORMS, Korea,

Jun 2000.

"A Comparative Study on the Service Quality of Korean Saemaul Express Train and Other Transportations," Proceedings of Pan-Pacific Conference XVII, Australia, 2000.

"A Comparative Study on the Pedagogical Effect of Entrepreneurship Education of Korean University Students – Focusing on Gender," Proceedings of Pan-Pacific Conference XVII, Australia, May 2000.

"Service Quality of Fast Food Franchises in the U.S. and Korea: A Comparative Study of the USA and Korea," Proceedings of Daehan Association of Business Administration, Winter, 2000.

"A Comparative Study on the Paradigm of Entrepreneurship and the Pedagogical Effect of Entrepreneurship Education of University Students in Korea and USA," Proceedings of Daehan Association of Business Administration, Spring, 2000.

"Is BPR still Alive?: The Re-Analysis of A BPR Case Presented by M. Hammer," Proceedings of Korea Association of Information Systems, Spring, 2000.

"A Comparative Study on the Service Quality of Fast Food Franchises in Korea," Proceedings of Pan-Pacific Conference XVI, Fiji, 1999

Publications in Book Chapters

"Influence on Students' Attitude toward Entrepreneurship: A Multi-Country Study," book chapter for "Asian Entrepreneurship," SAGE Publication, Singapore, Apr 2015.

"Co-Innovation," book chapter for "Framing Future Direction of ICT based Convergence Policies for Successful Implementation of Creative Economy" Ministry of Science, ICT, and Future Planning, Republic of Korea, 2013.

"A Method for Knowledge Modeling: Application of Unified Modeling Language (UML) to Knowledge Modeling," book chapter for "Current Issues in Knowledge Management" Information Science Reference, 2008.

"Building a Knowledge Model: A Decision Making Approach," book chapter in Decision Making, ICFAI Business School Research Center, Chennai, India, 2007.

Column Published

Co-Creation, Future of Innovation for the Country, Youido Research Institute, Jul 2015.

Design Thinking Dongguk Newspaper, Jun 20, 2015

How to Build Innovation Country, Public Policy, Aug 2013.

Risk-taking behavior is the edge for U.S, 2011, San Antonio Business Journal, 6/10

Three Types of Open Innovation, Chosun Daily Newspaper, Nov 13, 2010

Lessons from Toyota Recalls, San Antonio Business Journal, March 2010.

Guidepost Korea, Dr. Lim's Column, Sep 2008, Oct 2007.

Media Interview

National Public Radio (Oct 10, 2016): Convergence of Art and Management

CTS Radio (Jul 10, 2014): New Innovation Strategy (one-hour interview).

San Antonio Business Journal (Feb 21, 2009): "St. Mary's Exploring Partnership with University in South Korea," (interview) by Tamarind Phinisee.

Democrat and Chronicle (Dec 26, 2006): "Geneseo Goes after Students in S. Korea," (interview) by Matt Daneman

International Herald Tribune (Nov 16, 2006): "College Admission on Just a Recommendation," by Soojung Kim

Korea Times New York (Dec 12, 2006): "Expanding Opportunities for Raising Global Leaders," (interview) by Minsoo Lee

Chosun Daily Newspaper (Nov 19, 2006): "Admission to the State University of New York on Just a TOEFL Score," by Namin Kim

HONORS AND AWARD

Nustar Energy Research Award, Greehey School of Business, St. Mary's University, (2011, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021)

Summer Research Fellowship, Greehey School of Business, St. Mary's University (2008, 2013, 2014, 2015, 2016, 2017, 2018, 2021)

Outstanding Research Award, Greehey School of Business, St. Mary's University, Nov 2015

Outstanding Paper Award, Pan-Pacific Business Association, May 2015

Distinguished Professor of the Year, Greehey School of Business, St. Mary's University, Oct

2014

Distinguished Faculty Award, Alumni Association, St. Mary's University, Feb 2011

Men of the Year, Alumni Association of Yangchung High School, Seoul, Korea, Dec 2009

Newsmaker of the Week," San Antonio Business Journal, Feb 2009

Nustar Energy Teaching Award, Greehey School of Business, St. Mary's University, (2008, 2009, 2010)

Albert Nelson Marquis Lifetime Achievement Award, by Marquis Who's Who, 2015

2000 outstanding intellectuals of the 21st Century, IBC Cambridge

Marquis Who's Who in the World, 2007-Present

Marquis Who's Who in America, 2007-Present

Marquis Who's Who in Business & Finance, 2007-Present

Present Research Fellowship, State University of New York, Geneseo, Jun 2006

Graduate Research Assistant Award, College of Business, University of Nebraska, Lincoln, Jan 2003

Outstanding Graduate Research Assistant Award, Department of Management, University of Nebraska-Lincoln, Jan 2003

Outstanding Graduate Research Assistant Award, Department of Management, University of Nebraska-Lincoln, Kan 2002

Research & Teaching Assistantship, Department of Management, College of Business, University of Nebraska-Lincoln

Research & Teaching Assistantship, School of Business, Sogang University, Seoul, Korea

SERVICE

Academic

Oversea Collaboration Committee Member, Academic Society for Appropriate Technology, May 2021-Present

Director of Operations, Pan-Pacific Business Association, Jan 2011-Present

Editorial Board Member, Service Business, International Journal, Jan 2011-Present

Associate Editor, Journal of Convergence Information Technology, May 2011-Present

Reviewer, Journal of Electronic Commerce Research, Aug 2005-Present

Program Committee Member, Pan Pacific Conference, Jan 2011-Present

Secretary-General, Global Forum for Building School Bullying Prevention Systems, May 2011-Present

Member of Board Director, Korea Society of Management Information Systems, Jan 2021-Present

Member of Board of Director, Korea Association of Information Systems, Jan 2014-Present

Organizing Committee Member, 2016 Annual Conference of Korea Association of Management Information Systems, Busan, Korea, Jun 2016

Ad Hoc Committee Organizational Structure: College Structure, Decision Science Institute, Nov 2014-Nov 2015

Advisory Board Member, Korea I.T. Convergence Network, Jan 2014-Present

Advisory Board Member, Korea Association of Citizen Autonomy, Aug 2013-Present

Advisory Board Member, Korea Institute of Multi-culture, Jun 2013-Present

Advisory Board Member, Wisdom Education Forum, Jun 2013-Present

Advisory Board Member, Christian Venture Network, Jan 2013-Present

Program Chair, International Entrepreneurship Forum for Young Scientists, Jun 2012

Local Organizing Committee Chair, International Symposium for Implementation of School Bullying Prevention Systems, May 2012

Organization and Program Chair, 4th International Conference on Interaction Sciences: I.T., Human, and Digital Contents, Busan, Korea, May 2011

Editorial Board Member, Korea Information Systems Research, Jan 2011-May 2013

Organizing Committee Chair, PPC (Pan-Pacific Conference), XXVIII, Daejeon, Korea, 2011
Session Chair, May 2011

Track Chair, DSI (Decision Science Institute) Conference, Baltimore, 2008, Track: e-Business, Nov 2007

College

Director, King Sejong Institute at St. Mary's University, Jul 2020-Present

Director, United Nations Academic Impact Program at St. Mary's University, Nov 2016-Present

Director, Eurasia Community Project, Feb 2015-Present

Member, Tenure Process Review Committee, Sep 2020-Present.

Department Chair, Department of Finance and Quantitative Management, Aug 2016-May 2020

Chair, Search Committee for Information Systems Management position, Aug 2018-Feb 2019

Chair, Search Committee for Operations Management Position, Aug 2016-Feb 2018

Member, Library Task Force Committee, Apr 2015-Aug 2016

Chair, Senior Faculty Review Committee, Aug 2015

Director, Dongyang University Leadership Program at St. Mary's University, Jan 2013-Feb 2016

Member, Search Committee for Executive Director for Academic Technology Services, Sep 2014.

Member, Undergraduate Research Office Committee, Aug 2014-Jun 2015

Member, Technology User Group Committee, May 2013-May 2015

Faculty Senator, St. Mary's University, May 2013-May 2015

Editorial Board Member, Academia, Journal Published by Graduate School of St. Mary's University. Nov 2010-Dec 2011

Faculty Advisor, AITP (Association of Information Technology Professional), St. Mary's University, Aug 2009-Jul 2011

Member, Mobile Learning Task Force, Apr 2009-Aug 2010

Member, General Business and Human Resource Review Committee, St. Mary's University, April 2009-May 2011

Member, Greehey Scholarship Admission Committee, St. Mary's University, Feb 2009

Faculty Advisor, Society for Human Resource Management, the State University of New York at Geneseo, Aug 2007-May 2008

Member, President's Commission on Diversity and Community, the State University of New York at Geneseo, Aug 2006-Jun 2008

Member, New Organization Review Committee, the State University of New York at Geneseo, Aug 2006-Jun 2008

Faculty Development Committee, the State University of New York at Geneseo, Aug 2006-June 2006

Member, AACSB Assessment Committee, the State University of New York at Geneseo, Aug 2006-Jun 2008

Community

Chair of Education Committee, The National Unification Advisory Council Houston Chapter, The Republic of Korea, Aug 2019-Present

Advisory Board Member, San Antonio Korean Association, Aug 2015-Present

Member, The National Unification Advisory Council Houston Chapter, The Republic of Korea, Aug 2015-Jul 2017

Public Speech

I have conducted more than 200 keynote speeches and lectures at world-renowned organizations and conferences, including the United Nations, Eurasia Convention, Wells Fargo Bank, the National Assembly of the Republic of Korea, Peking University (China), University of California at Berkeley, Madrid University (Spain), Alto University (Finland), International Multimedia Conference, SOCIN (International Social Innovation Conference), and so on.

REFERENCES

Sang M. Lee, Ph.D.
Eminent Professort Emeritus
University of Nebraska-Lincoln
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Christopher C. Dahl
President Emeritus and Professor of English
State University of New York at Geneseo
Visiting Scholar, English Lang. & Lit.
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Ramu Damodaran
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Associate Professor
The State University of New York at Geneseo
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