

# **Curriculum Vitae**

## **Personal Information**

**Name : Sang Taek LIM**  
**Date of Birth : November 22, 1958**  
**Nationality: Republic of Korea**  
**Current Position:**  
**Dean/Professor**  
**Hospitality & Tourism Institute(HTi)**  
**Duy Tan University, Danang, Vietnam**

## **Academic Experience**

- 1976. 3 – 1980. 2 Yonsei University, Seoul, Korea**  
**College of Science**  
**Majoring in Geology (Degree: Bachelor of Science)**
- 1984. 8 – 1986. 8 University of Dallas, USA**  
**Graduate School of Business Management**  
**Majoring in International Management**  
**(Degree: Master of Business Administration)**
- 1987.1 - 1987. 12 University of Texas at Dallas, USA**  
**Graduate School of Business Management**  
**Doctoral Program in International Management**
- 1988. 1 - 1991. 3 United States International University, San Diego, USA**  
**Graduate School of Business Management**  
**Majoring in Management(Specialization in Hospitality)**  
**(Degree: Doctor of Business Administration)**
- 2000. 3 - 2001. 2 Griffith University, Gold Coast, Australia (Visiting Professor)**

## **Major Activities**

- 1995.8-present** Professor, Department of International Tourism,  
College of Business Administration, Dong-A University, Busan, Korea
- 1999.1-2003.12** Member, Regional Advisory Group, Macau-Europe Center for Advanced  
Tourism Education (ME-CAT), European Union (EU)
- 2000.3-2001. 2** Visiting Professor, School of Hospitality & Tourism, Griffith University,  
Australia
- 2001.2-2002.2** Advisor, Tourism Advisory Committee of the Ministry of Culture, Tourism  
and Sport, Korea
- 2005.2-2013.2** Founding Member, Asia Pacific Education & Training in Tourism  
(APETIT), UN ESCAP
- 2005.3-2007. 2** Vice Dean, Graduate School of Business Administration,  
Dong-A University
- 2006. 9- 2014. 8** Chairman of the Board, Asia Pacific Tourism Association(APTA)
- 2012. 11- 2013. 2** Tourism Policy Advisor to the President of Korea, Blue House, Korea
- 2012. 11 -2015. 11** Board Member, Busan Tourism Organization(BTO), Busan, Korea
- 2013. 1 -2016. 12** Board Member, Korea Visit Committee(KVC), Seoul, Korea
- 2013. 3 -2015. 2** Chairperson, Tourism & Leisure Research Institute, Dong-A University
- 2014. 4 – 2016. 4** Board Member, Korea Tourism Organization(KTO), Seoul, Korea
- 2014. 9- Present** Chairman, APTA Korea Incorporation
- 2014.10 -2018. 9** Chairman, Organizing Committee of Busan Culture & Tourism Festival,  
Busan Metropolitan City, Korea
- 2015.2 -2017. 2** Vice President, The Tourism Sciences Society of Korea
- 2016. 2–present** Member, Aviation Safety Committee, Ministry of Land & Transportation,  
Korea
- 2016.8 -2018. 7** Dean, School of Life Long Education, Dong-A University
- 2016. 12–2019. 2** Busan Tourism Future Network (BTFN), Busan. Korea

## Areas of Teaching & Research

### Teaching Areas

*MICE Industry Management*  
*International Tourism*  
*Hotel Management*

### Book Publications

Sang Taek Lim (1999), *Research Methodology for Leisure and Tourism*, Baek San Publishing Company, Busan, Korea

Sang Taek Lim (1999), *International Tourism*, Han Nara Publishing Company, Busan, Korea

### Research Publications

Refereed Articles in Journals (KCI & SCI only)

Hye Young Kim & Sang Taek Lim (2019) A study on quality evaluation by Medical Service Encounters. *Journal of Tourism & Leisure Research*, Vol. 31, No. 2, P. 5-24.

Hye Young Kim & Sang Taek Lim (2015-2016) An exploratory study of Medical Service Encounters in Korean Medical Tourism. *Journal of Convention Science*, Vol. 15, No. 4, P. 23-35.

Sang Eun Lee & Sang Taek Lim (2015-2016) Effect of Festival Satisfaction on Local Participant's Local Patriotism. *Journal of Convention Science*, Vol. 15, No. 3, P. 57-71.

Sang Taek Lim, Ho Keun Yeo, Jeong Sil Lee & Ga Ya Kim (2013) A Study on Leisure and Recreation Activity Type on Waterfront: Focused on Importance and Satisfaction. *Journal of Tourism & Leisure Research*, Vol. 25, No. 6, P. 143-157.

Ji Eun Kim, Hee Seup Han & Sang Taek Lim (2013) Investigating the Impact of Busan Convention-Tour Contents on Image of Busan, Expected Value, and International Convention Participation Intention. *Journal of Tourism & Leisure Research, Vol. 25, No. 2, 213-231.*

Sang Taek Lim & Yong Soo Cheon (2011) A Study of Relationship between Hotel Service Guarantees, Perceived Fit, Perceived Value, Relationship Satisfaction and Loyalty. *Korea Journal of Tourism and Hospitality Research, Vol. 25, No. 1, 109-127.*

Sang Taek Lim, Jeong Sil Lee and Ho Keun Yeo (2010) Longitudinal Evaluation of Tourism Phenomena and Tourism Satisfaction in Busan Region. *Journal of Tourism & Leisure Research, Vol. 22, No. 4, 119-133*

Dong Hee Lee, Ho Keun Yeo & Sang Taek Lim (2008) The Moderate Effect of Job Competences and Impact of the Capabilities of the Companies on Organizational Performance for Human Resource Management at Exhibition and Convention. *Journal of Tourism & Leisure Research, Vol. 20, No. 2, 127-147.*

Sang Taek Lim, Dong Kyu & Jeong Sil Lee (2006) Host Population Perceptions of the Impact of Mega-events. *Asia Pacific Journal of Tourism Research, Vol. 11, No. 4, 407-421.*

Sang Taek Lim & Min Deok Lee(2006) A Study on the Effects of the Commerciality and Non-commerciality of Sports Event Sponsorship on Company Image and Event Consumers. *Journal of Tourism & Leisure Research, Vol. 18, No. 4, 399-414.*

Sang Taek Lim & Ji Eun Kim (2006) Critical Success Factors(CSF) of the PCO Industry in Busan. *Korea Journal of Tourism and Hospitality Research, Vol. 20, No. 2, 265-277.*

Sang Taek Lim & Kyu Young Kim (2006) The Relationship Among Perceived Environment Cues on a Convention Center, Image, Satisfaction, Loyalty and Revisit Intention of Participant. *Journal of Convention Science, Vol. 6, No. 2, 81-105.*

**Sang Taek Lim & Hyu Young Han (2002) Leveraging Strategy of a Participatory Sports Event. *Journal of Tourism & Leisure Research, Vol. 14, No. 2, 267-288***

**Sang Taek Lim (2002) The Construction Method of a Cyber Tourism System Using a Geographic Information System on the Internet. *Asia Pacific Journal of Tourism Research, Vol. 2, No. 1, 396-405.***

**Sang Taek Lim & Sung Seok Lee (1999) A Inferential Modelling of Proper Manpower In Restaurants. *Journal of Hotel & Tourism Research, Vol. 1, No. 1, 65 -74.***

**Sang Taek Lim & Seung Hwan Chung (1998) A Case Study on Developing Service Quality Satisfaction Index(SQSI). *Journal of Tourism Sciences, Vol. 22, No. 2, 85-97.***

**Sang Taek Lim & Eun Sook Ya (1997) A Study on the Potential Analysis of Special Tourist Districts. *Journal of Tourism & Leisure Research, Vol. 9, No. 1, 203-220.***

**Sang Taek Lim & Eun Sook Ya (1996) Evaluation of Restaurant Service Quality in the Etaewon Special Tourist District of Seoul. *Asia Pacific Journal of Tourism Research, Vol. 2, No. 1, 51-63.***

**Sang Taek Lim & Dae Kwon Kim (1996) An Empirical Study on Service Quality Factors for the Ethnic Restaurants. *Journal of Tourism & Leisure Research, Vol. 8, No. 2, 225-234.***

**Sang Taek Lim, Ik Joon Chung & Myung Hwan Cho (1996) A Study of Developing Tourism Events for the 2002 Asian Games in Busan. *Journal of Tourism & Leisure Research, Vol. 9, No. 1, 223-248.***