Curriculum Vitae

Name: **Han, Jiho** Nationality: S. Korea E-mail address: hanjiho@rikkyo.ac.jp Current Employment: Professor, College of Tourism, Rikkyo University, Japan University Address: 1-2-26, Kitano, Niiza-shi, Saitama 532-8558, Japan

Education

May 2005	Ph.D., Hospitality and Tourism Management
	Virginia Polytechnic Institute & State University (Virginia Tech), U.S.A.
August 2000	Doctoral Program, Hospitality and Tourism Management
	Virginia Polytechnic Institute and State University (Virginia Tech), U.S.A. (enrollment)
March 2000	Doctoral Program, School of Tourism, Rikkyo University (resigned)
April 1999	Doctoral Program, School of Tourism, Rikkyo University (enrollment)
March 1999	Master of Arts Degree, School of Tourism, Rikkyo University
April 1997	Master's Program, School of Sociology, Rikkyo University (enrollment)
February 1994	Bachelor Degree, College of Asian Languages, Hankuk University of Foreign Studies
	Seoul, Korea

 Final Education: Graduated in 'Doctor Course', Hospitality and Tourism Management, Virginia Polytechnic Institute and State University (Virginia Tech)
Degree: Ph.D. in Hospitality and Tourism Management (Virginia Tech)
Title of Dissertation (Ph.D.): The Relationships of Perceived Risk to Personal Factors, Knowledge of Destination, and Travel Purchase Decisions in International Leisure Travel

Employment Experience

January 1994-January 1996	Associated with Strategic Planning Team, Semiconductor Division
	Samsung Electronics, Korea
June 2005- March 2007	Research Associate, College of Tourism, Rikkyo University, Japan
April 2007-August 2009	Assistant Professor, College of Asia Pacific Studies
	Ritsumeikan Asia Pacific University, Oita, Japan
September 2009-August 2010	Associate Professor, College of Asia Pacific Studies
	Ritsumeikan Asia Pacific University, Oita, Japan
September 2010- March 2017	Associate Professor, College of Tourism, Rikkyo University, Japan
April 2017 - Present	Professor, College of Tourism, Rikkyo University, Japan

Professional Research Associations and Societies

Japan Institute of Tourism Research Journal of Asia Pacific Tourism Research (Member of Board of Editors)

Research Publications

1. Articles

- Xu, H., Han, J., & Watanabe, T. (2021). Investigating the Priority of Anti-Poverty Tourism Strategy : The Case of Sagarmatha National Park in Nepal. *Rikkyo University Bulletin of Studies in Tourism*, 23, Rikkyo University.
- Han, J., Watanabe, K., & Shirasaka, S. (2019). Field Research Report on Annapurna Base Camp Trekking in Nepal. *Rikkyo University Bulletin of Studies in Tourism*, 21, Rikkyo University, 102-105. (In Japanese)
- Han. J. (2018). Understanding the Travels of Trekkers on the Everest Trail in Nepal. Rikkyo University Bulletin of Studies in Tourism, 20, Rikkyo University, 106-110. (In Japanese)
- Shirasaka, S. & Han. J. (2016). Development of Hill Station and Floriculture in the Cameron Highlands, Malaysia. *Rikkyo University Bulletin of Studies in Tourism*, 18, Rikkyo University, 7-71. (In Japanese)
- Dai. J., **Han. J.**, & Choi, K. (2015). Analysis of the Structure of Film Tourism Induced by Korean TV Drama "IRIS" in Akita, Japan. *The Tourism Studies*, 27(1). 79-89. (In Japanese)
- Han, J., Dai, J., & Choi, K. (2014). Who Are the Tourists Motivated by the Korean Drama "IRIS"?. *Rikkyo University Bulletin of Studies in Tourism*, 16, Rikkyo University, 132-135.
- Han, J., & Yotsumoto, Y. (2009). The Trends Regarding Foreign Tourists to Beppu, Oita Prefecture in Japan. Journal of Ritsumeikan Social Sciences and Humanities, 2, 61-72.
- Weaver, P., McCleary, K., Han, J., & Blosser, P. (2009). Identifying Leisure Travel Market Segments Based on Preference for Novelty. Journal of Travel and Tourism Marketing 26(5/6), 568-584. 2009.
- Han, J. (2006). Risk Perceptions in International Leisure Travel. Rikkyo University Bulletin of Studies in Tourism, 8, Rikkyo University, 49-58.
- Han, J. (2005). 'The Relationships of Perceived Risk to Personal Factors, Knowledge of Destination, and Travel Purchase Decisions in International Leisure Travel', Unpublished Doctoral Dissertation, Virginia Tech.
- Clemenz, C., Weaver, P., Han, J., & McCleary, K. (2003). Categories of Participants Based on Their Expectations of Instructor-led Training. *Journal of Quality Assurance in Hospitality & Tourism*. 4, 135-148.
- 2. Conference Presentations
- Shirasaka, S., Watanabe, T., Han, J., & Sun, Y. (2021). Changes in Agro-Pastoralism and Settlements by Progress of Tourism Development in Khumbu Himal, Eastern Nepal, 3rd GLP Asia Conference 14th -17th September 2021 (Online).
- Xu, H. & Han, J. (2021). Literature Review of Research Development on Nepal's Tourism, 3rd GLP Asia Conference 14th -17th September 2021 (Online).
- Han, J. (2014). From Domestic Destination to Inbound Destination: The Case of Nozawa-Onsen, Nagano, Japan. International Conference on Tourism Science, GuangZhou, China.
- Dai, J., Choi, K., & Han, J. (2012). "IRIS Effect" in the tourism of Akita prefecture in Japan. Annual Conference of Japanese Institute of Tourism Research, 27, 313-316. Japanese Tourism Institute of Tourism Research, Osaka, Japan. (In Japanese)
- Han, J. & Weaver, P. (2006). Risk Perceptions of Japanese Travelers in International Leisure Travel. 12th APTA & 4th APacCHRIE 2006 International Joint Conference, APTA & APac CHRIE, Taiwan.
- Han., J. & Dai, J. (2006). A content analysis of tourism research in JITR Annual Conference Proceedings. Annual Conference of Japanese Institute of Tourism Research, 21, 229-232. Japanese Tourism Institute of Tourism Research, Yokohama, Japan. (In Japanese)

- Clemenz, C., Weaver, P., Han, J., & McCleary, K. (2003). Exploring Expectations of Trainees: What Trainees expect When Attending Instructor-led Training Sessions. 8th Annual Graduate Education and Graduate Students Research Conference in Hospitality and Tourism, Oklahoma State University, Las Vega, U.S.A.
- Han, J. & Weaver, P. (2003). Communication Problems in foreign Travel. 8th Annual Graduate Education and Graduate Students Research Conference in Hospitality and Tourism, Oklahoma State University, Las Vega, U.S.A.
- Clemenz, C., Weaver, P., Han, J., & McCleary, K. (2003). Exploring Expectations of Trainees: What Trainees expect When Attending Instructor-led Training Sessions. 8th Annual Graduate Education and Graduate Students Research Conference in Hospitality and Tourism, Oklahoma State University, Las Vega, U.S.A.
- You, H. & Han, J. (1998). Motives and Preferred Behavior, An Application of Structural Model to Japanese Students. '98 Tanyang International Tourism Conference; Graduate Program, The Tourism Sciences Society of Korea, Tanyang, Korea. (In Korean)
- Han, J. (1998). The Important Role of Tourism Industry in Corporate Convention. Annual Conference of Japanese Institute of Tourism Research, Japanese Tourism Institute of Tourism Research, Osaka, Japan. (In Japanese).

Academic and Administrative Experience

April 2020 – March 2022Associate Director, Center for Japanese Language Education, Rikkyo University, JapanApril 2014 – March 2015Department Head, Department of Tourism, College of Tourism, Rikkyo University, JapanApril 2008 – August 2010Associate Dean of Admissions, Ritsumeikan Asia Pacific University, Oita, Japan