

**Prof Honggen Xiao (肖洪根 教授)**

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School of Hotel and Tourism Management  
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**AREAS OF RESEARCH**

- Knowledge Development
- Tourism and Culture
- Leisure and Society
- China Tourism

**AREAS OF TEACHING**

- Cultural Tourism
- Qualitative Research Methods
- Trends and Issues in Global Tourism
- Theories and Concepts in Tourism

**PERSONAL INTRODUCTION**

My involvement in tourism education and research started in the Department of Tourism at Huaqiao University, China (1989-2001), and as a visiting scholar in the College of Tourism at Rikkyo University, Japan (1999-2000). Prior to joining The Hong Kong Polytechnic University, I completed my graduate studies and research in the Department of Recreation and Leisure Studies at the University of Waterloo, Canada (2002-2008).

In the School of Hotel and Tourism Management, I facilitate learning at undergraduate, master's and doctoral levels in subject areas such as qualitative research, leisure and society, tourism and culture, trends and issues in global tourism, multidisciplinary approaches to tourism, and theories and concepts in tourism studies. I have extensive research interests in areas such as knowledge development, tourism and culture, leisure and society, and China tourism. I have also been actively engaged in community service through sitting in committees and editorial boards of journals, reviewing submissions for periodicals and conferences, organizing forums, consulting for governmental/non-governmental organizations, and more recently in co-editing the *Encyclopedia of Tourism* (Springer 2016, 2022).

**QUALIFICATION**

- PhD (2008) University of Waterloo, Canada

- MA (2004) University of Waterloo, Canada
- Postgraduate Diploma (1989) Soochow University, China
- BA (1987) Fujian Normal University, China

## WORK EXPERIENCE

- Assistant and Associate Professor (2008-2021), School of Hotel and Tourism Management, The Hong Kong Polytechnic University, Hong Kong SAR
- Visiting Associate Professor (2019), Department of Recreation and Leisure Studies, University of Waterloo, Canada
- Professor (July 2021 – ), School of Hotel and Tourism Management, The Hong Kong Polytechnic University, Hong Kong SAR

## SELECTED PUBLICATIONS

### *Authored/Edited Books*

- Jafari, J., & ——— (2022 forthcoming). *Encyclopedia of Tourism* (2<sup>nd</sup> edition). Springer.
- Xie, Y., Wang, N., Ma, B., ———, & Bao, J. (2021, authors). *On Tourism Studies: A Dialogue amongst Five Tourism Scholars* (II). Beijing: The Commercial Press. [謝彥君、王寧、馬波、——、保繼剛 (2021). 《旅遊學縱橫：學界五人對話錄》(續)。北京：商務印書館].
- Ye, S., Ying, T., ———, Zhou, L. (2020, authors). *Small rural tourism business growth: Patterns, precedents and outcomes*. Hangzhou: Zhejiang University Press. [葉順、應天煜、——、周玲強 著 (2020) 《鄉村旅遊小企業的成长演化：模式、影響因素及效應》。杭州：浙江大學出版社.]
- Bu, N., ———, Pan, S., & Kong, H. (2019, authors). *Enhancing Destination Image and Competitiveness: A Tourism Planning Approach*. Hong Kong: International Science Publishing.
- Jafari, J., & ——— (2016, co-editors). *Encyclopedia of Tourism* (in print book, e-book, and interactive online versions). Springer, DOI10.1007/978-3-319-01669-6.
- ———, & Li, M. (2015, co-editors). *China Tourism: Cross-cultural Studies*. London: Routledge.
- Bao, J., Wang, N., Ma, B., ———, & Xie, Y. (2013, authors). *On Tourism Studies: A Dialogue amongst Five Tourism Scholars*. Beijing: Tourism Education Press. [保繼剛、王寧、馬波、——、謝彥君 (2013). 《旅遊學縱橫：學界五人對話錄》。北京：旅遊教育出版社].
- ——— (2012, editor). *Contemporary Perspectives on China Tourism*. London: Routledge.

### *Research Articles (in English)*

- Yu, J., Smale, B., & ———. (2021). Examining the change in wellbeing following a holiday. *Tourism Management*, 87, 104367 <https://doi.org/10.1016/j.tourman.2021.104367>
- Fan, X., Wang, J., & ———. (2021). Women's travel in the Tang Dynasty: Gendered identity in a hierarchical society. *Annals of Tourism Research*, 89, 103231.

- Hao, F., Zhang, S., & ———. (2021). A return to innocence: *Guimi tourism* and women empowerment. *International Journal of Tourism Research*, <https://doi.org/10.1002/jtr.2457>.
- Zhang, J., & ———. (2021). Liquid identities: Han sojourners in Tibet. *Annals of Tourism Research*, 88, 103157.
- Hao, F., & ———. (2021). Residential tourism and eudaimonic well-being. *Annals of Tourism Research*, 87, 103150.
- Yi, X., Fu, X., Lin, S., & ———. (2021). Integrating authenticity, well-being, and memorability in heritage tourism: A two-site investigation. *Journal of Travel Research*, <https://doi.org/10.1177/0047287520987624>.
- Jin, L., ———., & Shen, H. (2020). Experiential authenticity in heritage museums. *Journal of Destination Marketing and Management*, 18, 100493.
- ———., & Dai, B. (2020). When truth is power: Institutional ethnography of a think tank. *International Journal of Tourism Research*, 22(4), 438-450.
- Ye, S., Lei, S., Shen, H., & ———. (2020). Social presence, telepresence and customers' intention to purchase online peer-to-peer accommodation: A mediating model. *Journal of Hospitality and Tourism Management*, 42, 119-129.
- Yu, J., Li, H., & ———. (2020). Are authentic tourists happier? Examining structural relationships amongst perceived cultural distance, existential authenticity, and wellbeing. *International Journal of Tourism Research*, 22, 144-154.
- Köseoglu, M., Mehraliyev, F., & ———. (2019). Intellectual connections in tourism studies. *Annals of Tourism Research*, 79, 102760.
- Köseoglu, M., ———., King, B., & Ferreira, M. (2020). Chinese contributions to hospitality research: Patterns of authorship and collaborations. *Journal of China Tourism Research*, 16(3), 346-367.
- Luo, J., Wong, A., & ———. (2019). Understanding leisure gaming and urban community development in China. *Journal of Hospitality and Tourism Management*, 39, 87-96.
- Ye, S., ———., Ying, T., & Zhou, L. (2019). Determinants of small accommodation business size: Evidence from Zhejiang Province of China. *International Journal of Contemporary Hospitality Management*, 31(4), 1626-1646.
- Yang, L., Lai, B., & ———. (2019). The metaphor of sadness: Hakka's Bean Jelly as culture and consumption through tourism. *Tourism Geographies*, 21(1), 102-120.
- Yang, X., Hung, K., & ———. (2019). A dynamic view on tourism and rural development: A tale of two villages in Yunnan Province, China. *Journal of China Tourism Research*, 15, 240-261.
- Ye, S., ———., & Zhou, L. (2019). Small accommodation business growth in rural areas: Effects on guest experience and financial performance. *International Journal of Hospitality Management*, 76, 29-38.
- Zhang, C., ———., Morgan, N., & Ly, J. (2018). Politics of memories: Identity construction in museums. *Annals of Tourism Research*, 73, 116-130.
- Ye, S., ———., & Zhou, L. (2018). Commodification and (perceived) authenticity in commercial homes. *Annals of Tourism Research*, 71, 39-53.
- ———., Huang, W-J., Hung, K., Liu, Z., & Tse, T. (2018). "Professor-for-a-Day": An initiative to nurture communities of learning and practice in hospitality and tourism. *Journal of China Tourism Research*, 14, 242-261.

- Huang, W-J., ———, & Wang, S. (2018). Airports as liminal space. *Annals of Tourism Research*, 70, 1-13.
- Jiang, K., Potwarka, L., & ———. (2017). Predicting intention to volunteer for mega sport events in China: The case of Universiade. *Event Management*, 21(6), 713-728.
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- Hsu, C., ———, & Chen, N. (2017). Hospitality and tourism education research from 2005 to 2014: “Is the past a prologue to the future?” *International Journal of Contemporary Hospitality Management*, 29(1), 141-160.
- Luo, J., & ———. (2017). Residents’ perceptions of non-casino gaming in an urban destination: The case of Hong Kong. *Journal of Destination Marketing and Management*, 6, 335-343.
- Tukamushaba, E., ———, & Ladkin, A. (2016). The effect of tourists’ perceptions of a tourism product on memorable travel experience: Implications for destination branding. *European Journal of Tourism, Hospitality and Recreation*, 7(1), 2-12.
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- Ly, T., & ———. (2016). The choice of a park management model: A case study of Phong Nha-Ke Bang National Park in Vietnam. *Tourism Management Perspectives*, 17, 1-15.
- Ly, T., & ———. (2016). An innovative model of park governance: Evidence from Vietnam. *Journal of Ecotourism*, 15(2), 99-121.
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- Hung, K., ———, & Yang, X. (2013). Why immigrants travel to their home places: A social capital and acculturation perspective. *Tourism Management*, 36, 304-313.
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- Tukamushaba, E., Musinguzi, D., Katongole, C., & ———. (2012). Modeling service quality improvement priorities in selected hotels for efficient service delivery. *International Journal of Tourism Sciences*, 12(2), 21-43.
- Chan, N., ———, Chau, C., & Ma, H. (2012). The meaning of leisure for residents in Hong Kong. *Journal of Hospitality Marketing and Management*, 21, 311-329.
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- Tribe, J., & ———. (2011). Developments in tourism social science. *Annals of Tourism Research*, 38, 7-26.
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- Papatheodorou, A., Rosselló, J., & ——— (2010). Global economic crisis and tourism: Consequences and perspectives. *Journal of Travel Research*, 49, 39-45.
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- ———& Smith, S. (2010). Professional communication in an applied tourism research community. *Tourism Management*, 31, 402-411.
- Su, D., & ———(2009). Governance of nature-based tourism in China: Issues and research perspectives. *Journal of China Tourism Research*, 5(4), 318-338.
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- ——& Smith, S. (2006). The making of tourism research. *Annals of Tourism Research*, 33, 490-507.
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- ——& Smith, S. (2006). Towards a paradigm shift of knowledge: Implications for tourism research in China. *China Tourism Research*, 2(4), 385-422.
- ——& Smith, S. (2006). Case studies in tourism research: A state-of-the-art analysis. *Tourism Management*, 27, 803-814.
- ——(2006). The discourse of power: Deng Xiaoping and tourism development in China. *Tourism Management*, 27, 738-749.
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- ——(2000). China's tourism education into the 21<sup>st</sup> Century. *Annals of Tourism Research*, 27, 1055-1058.
- Lam, T., & ——(2000). Challenges and constraints of hospitality and tourism education in China. *International Journal of Contemporary Hospitality Management*, 12(5), 291-295.
- Huang, A., & ——(2000). Leisure-based tourist behaviour in Changchun: A case study. *International Journal of Contemporary Hospitality Management*, 12(3), 210-214.
- ——(1999). Tourism education in China: Past and present. *Asia Pacific Journal of Tourism Research*, 4(2), 68-72.
- —— (1998). Evaluation through performance and reliability. *Journal of Vacation Marketing*, 4(3), 255-264.
- —— (1998). Marketing images of tourist cities: The case of China. *International Journal of Contemporary Hospitality Management*, 10(2), 82-84.
- —— (1997). Tourism and leisure in China: A tale of two cities. *Annals of Tourism Research*, 24, 357-370.
- —— & Huyton, J. (1996). Tourism and leisure: An integrative case in China. *International Journal of Contemporary Hospitality Management*, 8(6), 18-24.

#### **Research Articles (in Chinese)**

- —— (2021) 新時代旅遊地理學術思想的跨文化交流。《旅遊地理學報》(待刊)。

- 齊煒、李咪咪、——., & 章錦河 (2021) 傳統村落旅遊者價值追尋研究。《旅遊學刊》(待刊)。
- Luo, J., Peng, L., ——., Li, D., & Lin, M. (2020). Family tourism consumption patterns and impacts: A CFPS-based research. *Journal of Hainan Normal University (Natural Science Edition)*, 33(3), 318-326. [羅建基、彭磊義、——、李德裕、林明水 (2020) 基於 CFPS 資料的家庭旅遊消費特徵及影響因素研究。《海南師範大學學報(自科版)》卷33第3期, 318-326。]
- Feng, Y., Ye, S., ——., Zhou, L. (2020). Examining tourism commemoration under four disciplinary perspectives: A review and research agenda. *Tourism Tribune*, 35(12), 12-23. [馮一鳴、葉順、——、周玲強. (2020). 四維視角下的旅遊紀念研究：回顧與展望。《旅遊學刊》，35 (12)，12-23。]
- 孫豔 楊雙雙 劉永生 劉小峰 ——. (2020) 基於遊客視角的主題公園創新傳承非物質文化遺產研究：以華強方特東方神畫為例 《旅遊規劃與設計》(遺產活化、社會參與)。
- Xie, Y., Wang, N., Ma, B., ——., Bao, J. (2019). RANDOM THOUGHTS ON TOURISM STUDIES: A DIALOGUE AMONGST FIVE SCHOLARS (II) Episode One – The Last Five Years. *Tourism Forum*, 12(1), 1-8. [謝彥君、王寧、馬波、——、保繼剛 (2019). “旅遊學縱橫：學界五人對話錄(續)”之“引子篇：這五年”。《旅遊論壇》，12 (1)，1-8.]
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- Ma, B., Wang, N., ——., Xie, Y., Bao, J. (2019). RANDOM THOUGHTS ON TOURISM STUDIES: A DIALOGUE AMONGST FIVE SCHOLARS (II) Episode Three – From “Circles” to “Schools” in Tourism Studies. *Tourism Forum*, 12(3), 1-8. [馬波、王寧、——、謝彥君、保繼剛 (2019). “旅遊學縱橫：學界五人對話錄(續)”之“從圈子走向學派：呼喚與路徑”。《旅遊論壇》，12 (3)，1-8.]
- Wang, N., ——., Xie, Y., Bao, J., Ma., B. (2019). RANDOM THOUGHTS ON TOURISM STUDIES: A DIALOGUE AMONGST FIVE SCHOLARS (II) Episode Four – Ecosystems of the Academia and Knowledge Production. *Tourism Forum*, 12(4), 1-8. [王寧、——、謝彥君、保繼剛、馬波 (2019). “旅遊學縱橫：學界五人對話錄(續)”之“學術生態與知識生產”。《旅遊論壇》，12 (4)，1-8.]
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- Su, D., & ——— (2008). Major areas and research directions for leisure studies. *Tourism Tribune*, 23(4), 19-23.
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- ———. (2009, invited workshop chair). Tourism Higher Education in China—Issues and Prospects. *China Tourism Forum* (13 May, Chengdu).
- ———. (2008, invited plenary session panelist). Nature-based Tourism, *China Tourism Forum* (13 December, Huangshan).
- ———. (2008, invited keynote). Tourism research and practice: A scientific community perspective. *International Seminar on Tourism Collaboration between China and Euro-American Countries* (1-3 December, Guangzhou).

- —— (2008, invited research seminar). Research and practice in tourism: A scientific community perspective (29-30 October, *College of Tourism, Sun Yat-sen University, Zhuhai*).
- ——& Smith, S. (2008). The role of professional associations in the capacity-building of an applied tourism research community: A case study of the Travel and Tourism Research Association. *Asia Pacific Tourism Association 14<sup>th</sup> Annual Conference: Tourism and Hospitality in Asia Pacific* (9-12 July, Bangkok, Thailand).
- —— & Smith, S. (2008). Research communication in an applied tourism research community. *Travel and Tourism Research Association 39<sup>th</sup> Annual Conference: Freedom to Travel* (15-17 June, Philadelphia, Pennsylvania, USA).
- ——& Smith, S. (2006). Tourism research communication: A knowledge transfer and knowledge use perspective. *TTRA 2006 Canada Conference* (15-17 October, Montebello, QC, Canada).
- —— (2006). Knowledge use in tourism: Conceptual clarifications. *The 14<sup>th</sup> UW Graduate Student Recreation and Leisure Research Symposium* (2-3 May, University of Waterloo, Ontario, Canada).
- ——& Smith, S. (2005). Volunteers and visitors: Differences in perceptions of community events. *TTRA 2005 Canada Conference* (3-5 November, Kelowna, BC, Canada).
- —— (2005). Towards a research agenda for knowledge management and transfer in tourism. *The 4<sup>th</sup> International Symposium on Aspects of Tourism* (23-24 June, University of Brighton, Eastbourne, East Sussex, UK).
- —— (2004). What do we cite for research? A content analysis of reference citations in *Annals of Tourism Research*. *The 12<sup>th</sup> UW Graduate Student Recreation and Leisure Research Symposium* (29 April, University of Waterloo, Ontario, Canada).
- —— (2004). Evolution of tourism knowledge: Content analysis of *Annals of Tourism Research*. *The 4<sup>th</sup> UW Graduate Student Research Conference* (30 March-1 April, University of Waterloo, Ontario, Canada).
- —— (2003). Tourism in the rural community: Some observations on rural villages in China. *The 3<sup>rd</sup> UW Graduate Student Research Conference* (2-4 April, University of Waterloo, Ontario, Canada).
- —— (2003). Evolution of Tourism Knowledge. *The 11<sup>th</sup> UW Graduate Student Recreation and Leisure Research Symposium* (1 May, University of Waterloo, Ontario, Canada).
- —— (2001, invited guest presentation). Tourism and migration in the coastal region of Fujian, China. *International Academy for the Study of Tourism* (10-14 July, Macau SAR).
- —— (1999, China paper award presentation). Tourism education in China: Challenges and opportunities. *Asia Pacific Tourism Association Fifth Annual Conference – Tourism 2000: Asia Pacific's Role in the New Millennium* (23-25 August, Hong Kong SAR).

## SELECTED GRANTS

- (NSFC/國家自然科學基金): *Cross-cultural space and place in science communication: Tourism research in five language communities* (科學傳播的跨文化空間與地方: 以五種語言開展的旅遊研究為例)

- (PolyU SHTM HTRC Grant): *Existential authenticity and wellbeing for tourists and residents in heritage communities.*
- (RGC-GRF): *“Think tank” as a knowledge-based strategy for public policy and development: A study of China Tourism Academy.*
- (RGC-GRF 3.5): *Social science communication across languages: Doing China tourism research in Hong Kong.*
- (RGC-GRF): *Consultants as knowledge brokers: Instances from hospitality and tourism in Hong Kong and mainland China*
- (RGC-GRF): *Towards a community of learning and practice: An evaluation and promotion of university-industry partnerships for tourism and hotel management in Hong Kong.*
- (RGC Direct Allocation): *Dissemination of knowledge across cultural/linguistic boundaries: The case of citing "foreign" sources for tourism research in China.*
- (RGC-GRF 3.5): *An exploratory study on the use of tourism knowledge for industry practice in Hong Kong.*
- (PolyU Central Research Grant): *Diffusion patterns and knowledge networks: A perspective on interdisciplinary tourism research*

## **SELECTED MEMBERSHIP/COMMITTEE/AWARD**

- Member (2006-2015), *Travel and Tourism Research Association*
- Member (2010-2021) and Vice President (2010-2014), *International Sociological Association (ISA-RC50) International Tourism*
- Member of Academic Committee (2012-2025), *Ministry of Culture and Tourism – China Tourism Academy (中華人民共和國文化和旅遊部，中國旅遊研究院學術委員會委員)*
- Member-at-Large (2018-2022), *International Society of Travel and Tourism Educators*
- Fellow (2015 – ), *International Association for China Tourism Studies*
- Emerging Scholar of Distinction (2009) *International Academy for the Study of Tourism*
- *Encyclopedia of Tourism* (2017) UNWTO Ulysses Award for Innovation in Research and Technology

## **SUPERVISION** (of doctoral studies and research)

**SERVICES** (journal editor and reviewer, conference and forum organizer, and consulting for industries and organizations)