23-25 MAY 2025

FOUR POINTS BY SHERATON PHUKET PATONG BEACH RESORT PHUKET, THAILAND







SPONSORS:

Conrad N. Hilton College of Global Hospitality Leadership

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SCHOOL OF HOTEL AND TOURISM MANAGEMENT









Pre-Conference (by invitation) 15:00 - 17:00 Workshop

PROGRAM AT GLANCE





VENUE: **FOUR POINTS** BY SHERATON PHUKET **PATONG** BEACH RESORT

TITLE	O TIME	ROOM
Opening Ceremony	08:30 - 09:30	AKARA Grand Ballroom
Panel discussion [1]	09:30 - 10:20	AKARA Grand Ballroom
Coffee Break	10:20 - 10:40	Pre-Function
ESG Global Student Challenge	10:40 - 12:00	AKARA Grand Ballroom
Lunch	12:00 - 13:30	The Garden Terrace
Concurrent Sessions	13:30 - 15:50	Thalang 5, Thalang 6
Coffee Break	15:50 - 16:10	Pre-Function (1st floor)
Power Talk	16:10 - 17:00	AKARA Grand Ballroom
Panel discussion [2]	17:00 - 17:50	AKARA Grand Ballroom
Award & Closing ceremony	17:50 - 20:30	AKARA Grand Ballroom



MAY 25, 2025

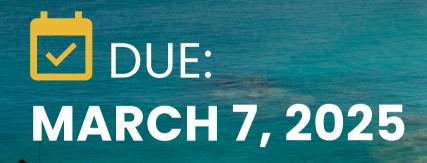
(OPTIONAL) FIELD TRIP



CALL FOR PAPERS

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Presentations will be available in the following formats:







15 minutes stand-up presentation

GUIDE LINE

- Extended abstracts should be submitted in MS Word (Times New Roman Font, size 12, and double-spaced)
- Should not exceed 1,500 words (not including references and tables).



Collegiate ESG Idea Challenge - Undergraduate Students ESG Idea Competition

GUIDE LINE • Undergraduate Students ESG Idea Competition 15-20 (not including references) PowerPoint Slideck in PDF Format



GUIDE LINE

Collegiate ESG Idea Challenge - Graduate Students ESG Research Proposal Competition

• Graduate Students ESG Research Proposal Competition 3-page extended abstracts (Times New Roman Font, size 12, and double-spaced, around 1,000 words)



EXTENDED ABSTRACTS

March 7, 2025

NOTIFICATION OF ACCEPTANCE

March 14, 2025

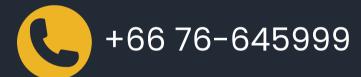
REGISTRATION

March 31, 2025. At least one author should register for the conference by this date.

CONFERENCE HOTEL INFORMATION

Four Points by Sheraton Phuket Patong Beach Resort





https://www.marriott.com/en-us/hotels/hktfp-four-points-phuket-patong-beach-resort









REGISTRATION

DEADLINE TO REGISTER: MARCH 31, 2025

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MORE INFO 2025esg@phuket.psu.ac.th STUDENT

3,500

REGULAR (NON-STUDENT)

7,000

COLLEGIATE ESG IDEA INNOVATION CHALLENGE

Undergraduate Students ESG Idea Competition

PURPOSE ©



ESG Innovation Challenge: Shaping a Sustainable Future is an undergraduate student ESG idea competition designed to empower the next generation of leaders in Environmental, Social, and Governance (ESG) practices.



The purpose of this competition is to foster creativity, critical thinking, and collaboration among undergraduate students, inspiring them to develop innovative solutions that address the practical application of ESG principles.



ELIGIBILITY

Participants must be currently enrolled as undergraduate students at accredited educational institutions worldwide.



Participation can be individual or in teams.

In the case of team entries, each member must meet the eligibility requirements, and interdisciplinary teams are strongly encouraged.





Participants must submit a detailed proposal outlining their ESGfocused idea or solution.

The proposal should clearly articulate the environmental, social, and governance aspects of the project.

Submissions must demonstrate creativity, innovation, and originality in addressing sustainability challenges.



COLLEGIATE ESGIDEA INNOVATION CHALLENGE

Undergraduate Students ESG Idea Competition



COLLEGIATE ESG IDEA INNOVATION CHALLENGE

Undergraduate Students ESG Idea Competition

SUBMISSION REQUIREMENTS

- All written materials and presentations must be submitted in English to facilitate a fair and comprehensive evaluation process.
- Competition submission: Please submit 15-20 slides (not including references) PowerPoint deck in PDF format via email
- Due: March 7, 2025
- The finalist teams will present their work at the 2025 Global ESG Conference.
- Inquiry & submission:2025esg@phuket.psu.ac.th





300 USD +
Registration
Waiver for One
individual



100 USD +
Registration
Waiver for One
individual



OBJECTIVES Encourage proposals that address emerging challenges, complexities, and opportunities within the broader landscape of sustainability.

Encourage researchers to adopt a holistic approach, recognizing the interconnected nature of environmental, social, and governance factors.

ESG RESEARCH PROPOSAL CHALLENGE

Graduate Student ESG Research Proposal Competition

PURPOSE 6



The "ESG Research Excellence Challenge" is a graduate-level research proposal competition aimed at cultivating groundbreaking advancements in the field of Environmental, Social, and Governance (ESG).

This competition seeks to ESG subject matter of graduate students, encouraging them to develop innovative research proposals that contribute to a deeper understanding of ESG dynamics and provide actionable insights for sustainable practices.



ESG RESEARCH PROPOSAL CHALLENGE

Graduate Student ESG Research Proposal Competition

ELIGIBILITY

Participants must be actively enrolled in a recognized graduate program at an accredited institution during the time of submission.



Participation can be individual or in interdisciplinary teams.

Each team member must meet the eligibility criteria, fostering collaborative research efforts.

Emphasize the importance of innovation and originality in research proposals.

Submissions must present a well-defined research proposal focused on advancing knowledge and understanding in the field of Environmental, Social, and Governance (ESG).

Proposals should articulate clear research questions, objectives, methodologies, and potential contributions to the ESG landscape.

ESG RESEARCH PROPOSAL CHALLENGE

Graduate Student ESG Research Proposal Competition

TOPICS

The "ESG Research Proposal Challenge" encourages a wide range of topics that contribute to the understanding and advancement of Environmental, Social, and Governance (ESG) principles.

Here are potential topics that participants could explore and discuss in their research proposals:

1

2

3

4

5

6

7

8

Climate
Change
Mitigation
and
Adaptation

Social Impact Investing Diversity, Equity, and Inclusion (DEI) Renewable Energy Investments ESG
Reporting
and
Transparency

Human
Rights and
Corporate
Responsibility

Impact of
ESG on
Financial
Performance

Smart Cities and Sustainable Urban Development

















ESG RESEARCH PROPOSAL CHALLENGE

Graduate Student ESG Research Proposal Competition

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- Inquiry & Inquiry & submission:2025esg@phuket.psu.ac.th





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